

# Move Culver City

## Mobility Subcommittee Meeting

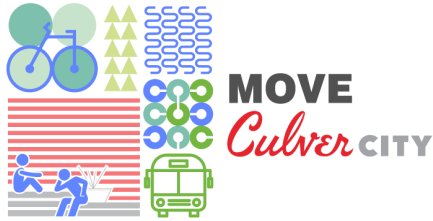
03.30.2021

# Agenda:



1. Project Status Update
  - Timeline
  - Project Risks / Mitigation
  - Bike Platforms
  - Gateway Mobility Stops
2. Filming in Culver City
3. Downtown Mobility Study
4. Next Steps





# Remaining Steps for Corridor 1

## Arts District to Downtown

- Develop Art Concepts
  - April – finalize design
  - May – June – produce stencil templates
- Bike Platform RFP
  - 3/29: RFP Release
  - May: Contract award
  - May – July: Design/fabrication/Install
- Main Construction Bid IFB
  - April: Bid Release
  - June: Contract award and 100% plans and specs approval
  - July: Construct
- Target Go Live **July 31!**

2021

2022

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

JAN

## MOBILITY LANE DESIGN & INSTALL



## MONITOR, EVALUATE & RESPOND

Complete Design

Package RFPs

Bid and Procure

Art Placemaking Designs

Circulator Planning

Community Art Install



GO LIVE

Evaluation (Fall 2021)

Final Evaluation & Recommendation (Fall 2022)

Circulator Operations



## EXPO REIMAGINE TACTICAL IMPROVEMENT

Bus Stop Furniture Improvement

Gateway Mobility Stop Shelter/Bench/Trash Receptacle  
& Sidewalk Decals

## PERMANENT IMPROVEMENTS DESIGN/IMPLEMENTATION

Mobility Stop Design Implementation  
Vertical Sidewalk Art Design/Installation  
Wayfinding, lighting, etc.



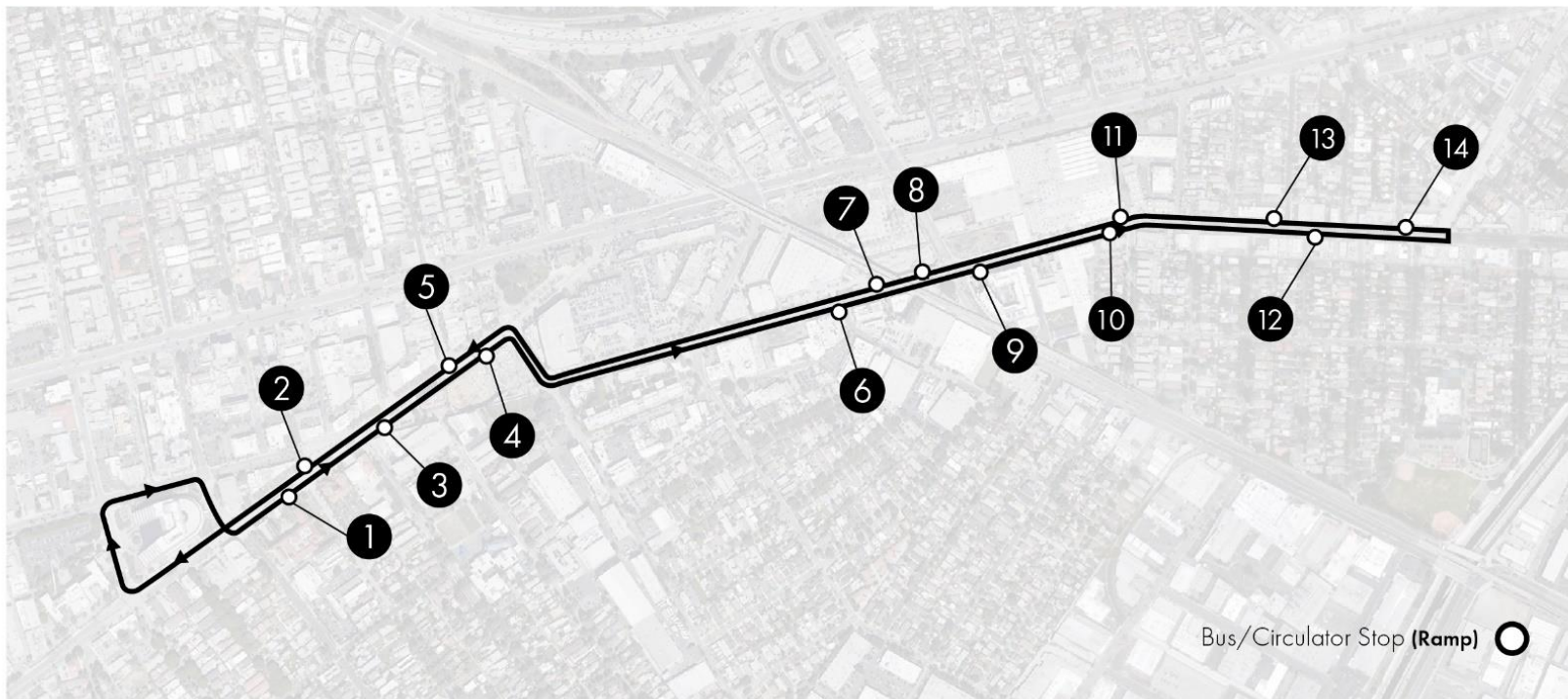
## Project Risk / Mitigation Log

Title	Status	Owner	Next Steps / Mitigation
Schedule (Delay in Design Development)	Design 90+% complete (original target 12/31/20). Packaging – go live moved to 6/30.	DC	Minor adjustments being folded into specs.
Schedule (Long Material Procurement Lead Time)	Split Procurement into three sections: <ul style="list-style-type: none"> <li>• IFB – construction &amp; Materials</li> <li>• RFP – bus platform (critical path)</li> <li>• PW existing contract for some mtl</li> </ul>	DC	Working with Purchasing
Community Support	City Council and staff starting to hear concerns from some stakeholder groups. Need to maintain public support.	RC	Continue working with CPAC and council to implement measures to maintain support.
Schedule (Placemaking Design Element)	COVID-19 is impacting the execution of the placemaking design element.	DC	New go-live date: should be ok. Need to keep focus
Schedule (Staff resource)	Staff workload within Transportation Department and Public Works Department will impact the ability to meet deadlines.	DC	Being monitored
Budget (Financing)	Cost estimates coming in higher due to non-tactical elements & critical safety design.	DC	Securing additional funds, including federal funds. Options outlined.
Filming in Culver City	Staff reviewing current procedures, reviewing City of LA Permit process & working with Film LA	EG	Updating internal procedures
Circulator	RFP recommendation on hold, extended by 60 days. Researching TRAM vehicle – option 3.	RC	Working with CAO & Police to address street legality.
DBA	Scope of work, budget and timeline developed to address DBA concerns for Westbound Culver and Long-term Vision. Council approved - kickoff held.	DC	Working with DBA on operational issues, rolling out plan to community.
Safety	New mobility lane, sharing of road – need tool to educate operators and bikers/scooter riders.	HC	Designing a new training video from perspectives of operator and a biker
Bus Stop Improvements	Gateway Mobility Stops need to be designed and implemented before go-live. Arts District stop – any possibility to remove / update	RC	SS completing design of Gateway mobility stops. Arts District in progress

# Bike Platforms (Critical Path)

# Custom Bike Platforms

Fourteen (14) Bike Boarding Platform locations on Corridor 1





# Custom Bike Platforms – Precedent Images





# Custom Bike Platforms



Public Request for Proposal (RFP) is on the street, seeking a design-build contractor.

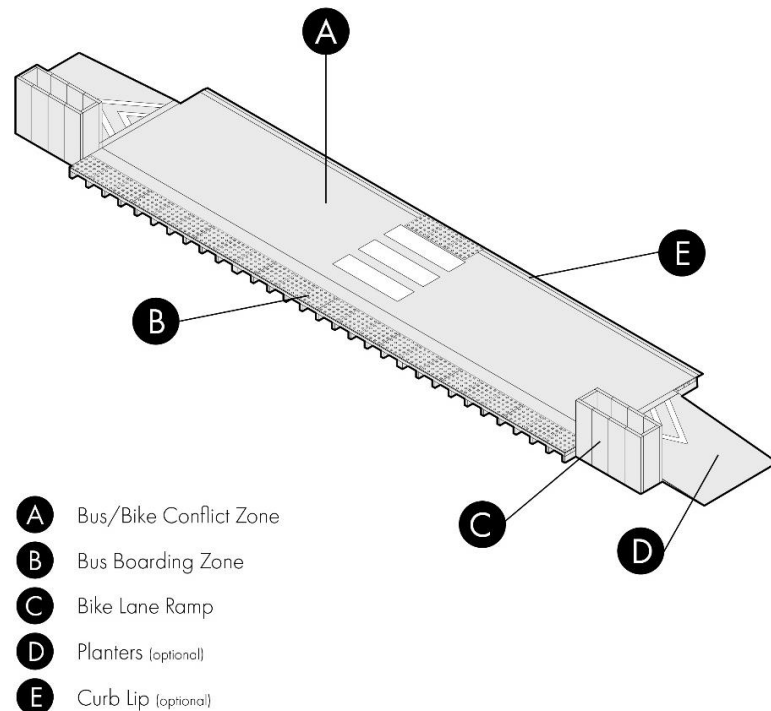
- Complete the Design
- Manufacture the Platforms
- Install the Platforms

Unknowns / Challenges:

- Unique design – requires special skills
- Unique design- requires time
- Costs will vary depending on materials

Custom design, fabrication, and installation extends implementation schedule to July 2021.

Bike Platform Ensemble



# Gateway Mobility Stops

# Gateway Stops

New furniture, furniture upgrades, wayfinding decals, and paint

1. E-Line Culver City Station at WB Washington Blvd
2. La Cienega Ave at WB Washington Blvd
3. City Hall at EB Culver Blvd and Lafayette Pl



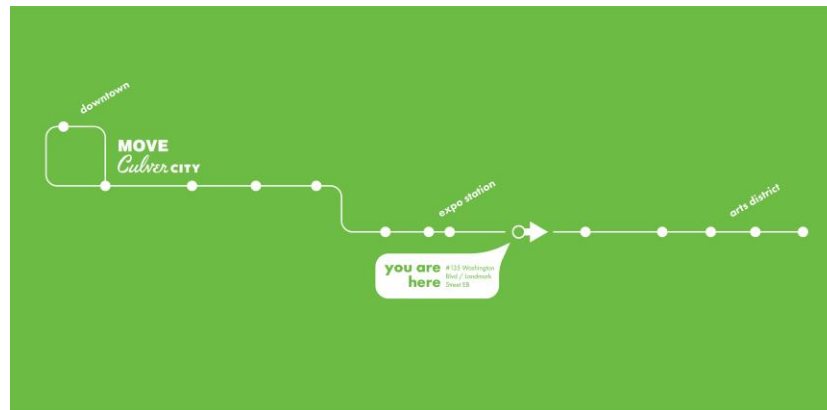
# Gateway Stops – Wayfinding



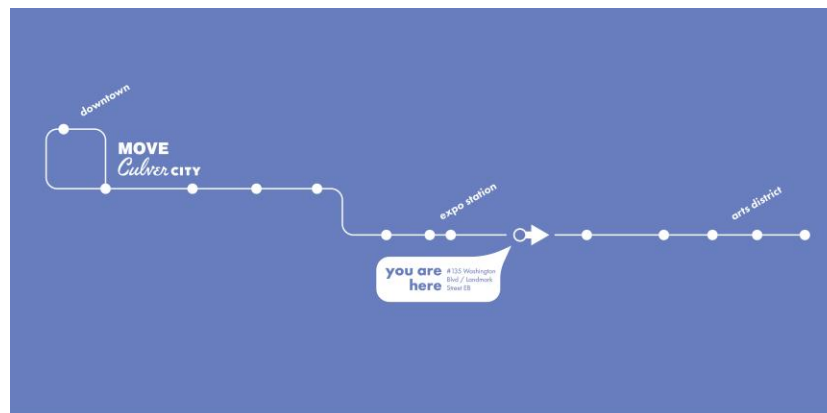
# Gateway Stops – Wayfinding



**you are  
here** #135 Washington  
Blvd / Landmark  
Street EB



**you are  
here** #135 Washington  
Blvd / Landmark  
Street EB

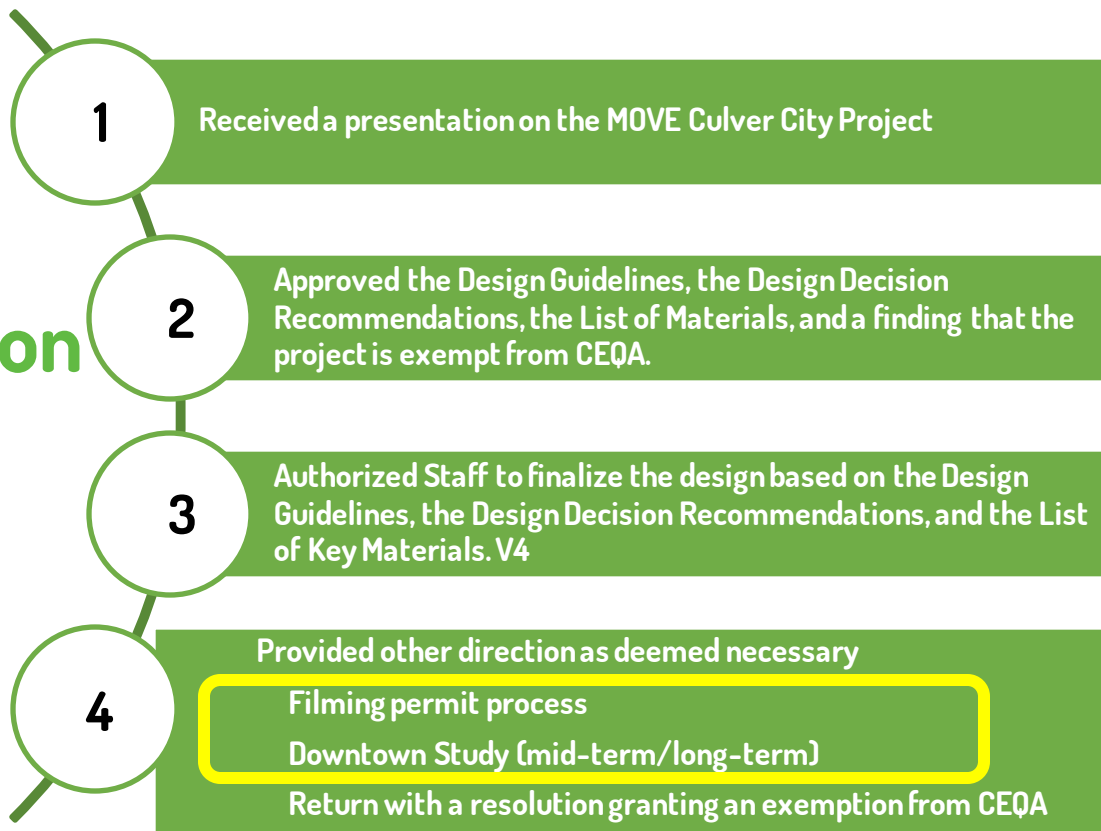




# Outstanding Council Items

# City Council Direction February 1, 2021

## Outstanding Items



# Existing Filming Guidelines

Application Process: Submitted by Film LA (minimum 3 days before)

- Includes day(s) / time & impact to the City streets & public right of way
- Permit issued w/in 48 hours of filming

Approval Process: every permit reviewed & approved by Police and Fire

Standard Fees: \$660 per app plus schedule of fees

- Metered space \$16 – 22; non-metered \$8-11
- Town Plaza - \$500 a day; Main St - \$400 a day; City hall = \$750 (interior)

Recover Costs: for modifications to Street Signs, Poles, Landscapes; Parking Lots/Structures; Bus Stops; Public Right of way: PW, Transport, Parks & Rec

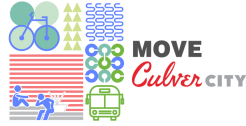
- Traffic & Engineering (PW): lane/street closures, driving scenes require traffic plan
- Transportation – impact to Mobility Service
- Parks & Rec – activity in CC Parks & rec property

Staff is currently reviewing LA's Film Guidelines to compare

Staff will Update and formalizing review Process & Fees (May 2021)



# Move Culver City – New Considerations



## 1. Dedicated Bus (Mobility) Lane

- Bike lanes in the city with Green Paint
- Bus lanes new with Red Paint
- Installing delineators / vertical K-71 / Curb stops

## 2. Bus / Bike Platforms (14)

## 3. Art Treatments

- Asphalt Art with curb extensions and at various cross walks
- Sidewalk Decals at Mobility Stops

1. Treated like any other Street / Lane Closure – reviewed for impact to mobility.

2. Treated like any bus stop request

3. Treated like any change to public right of way

# Downtown Mobility Study

## Scope & First Steps

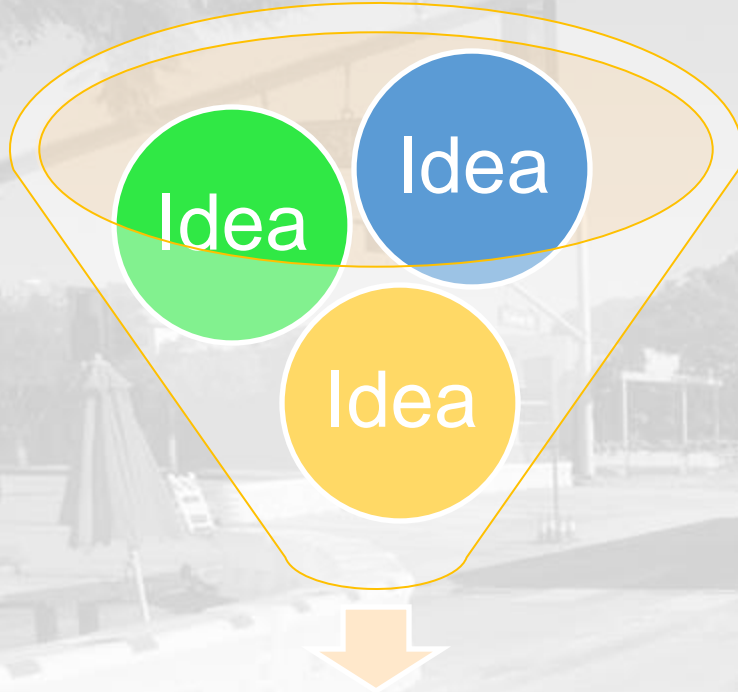


# Downtown Mobility Study Goals – SCOPE



- **Collaborate on near-term concerns** regarding the built conditions for the outdoor dining on the north side of Culver Boulevard and Main Street and create a design resolution with DBA and CPAC consensus.
- **Collaborate on long-term desires** to address the project section between Duquesne and Ince/Washington and create a design resolution with DBA and CPAC consensus.
- **Engage Community** consistent with the Move Culver City project, including: CPAC, Business Roundtable, & Virtual Public Workshops
- **Version 4** of the Move Culver City Downtown Corridor 1 will act as the basis for future design alternatives to be developed for the near-term options.
- All designs will be submitted for **approval to Culver City Council**.

# Ideation & Project Tasks - SCOPE



Process/Feasibility to determine  
where the idea fits

- **Task 1: Quick Build Options** for Downtown CC:  
Culver Boulevard and Main Street  
Anticipated Timing: 45-Day Scope

**AND**

- **Task 2: Long-Term Vision** and Feasibility  
Analysis for Downtown Culver City  
Anticipated Timing: 150-Day Scope  
Feasibility Assessment

# Collaboration Design Process continued

## Staff Design Work

- DBA will be added as an advisory Group
- CPAC continues as an advisory Group

## Community Outreach

- Business Roundtables
- Community Sessions

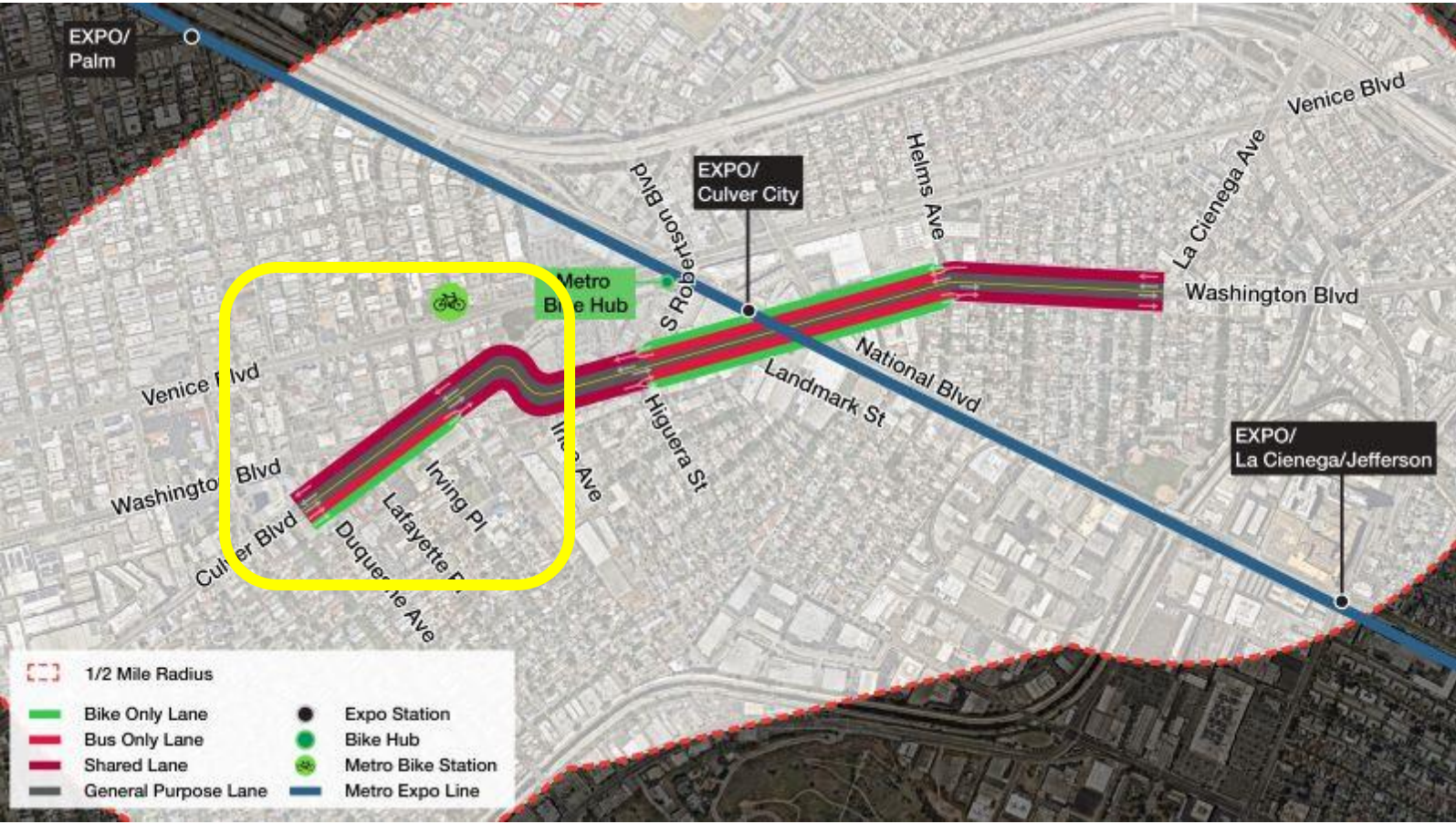
## Public Outreach

- Studio Hours
- Mobility Subcommittee

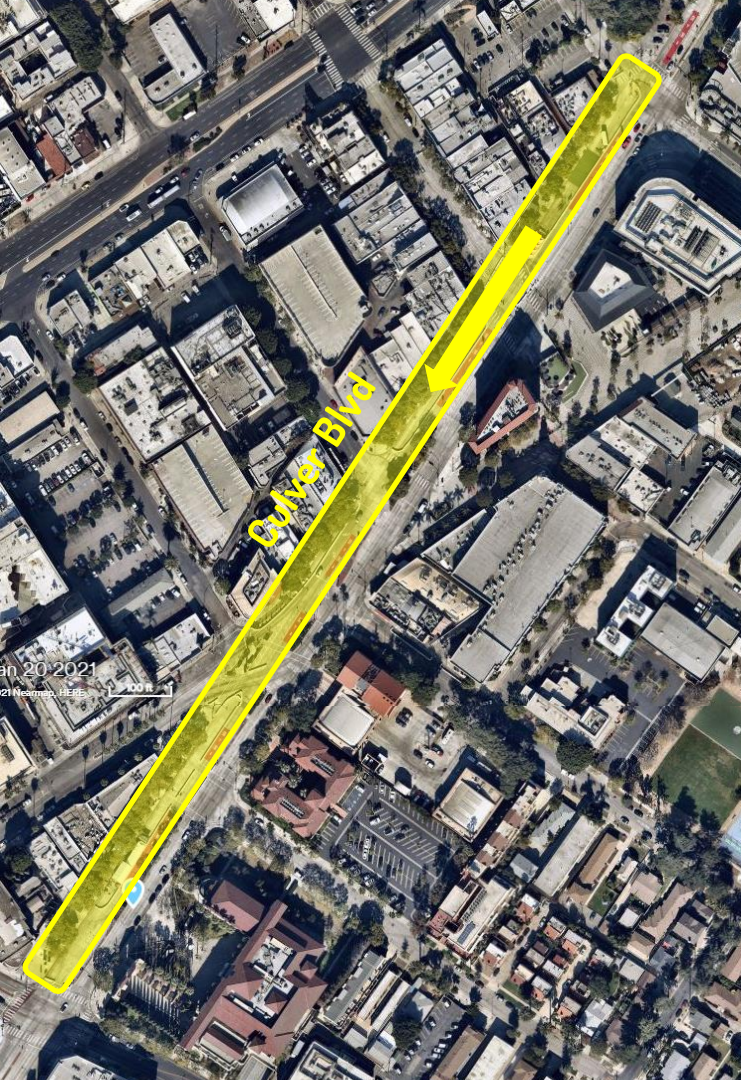
## Council Approval

# Downtown Mobility Study Approach

# Move Culver City – Project Summary







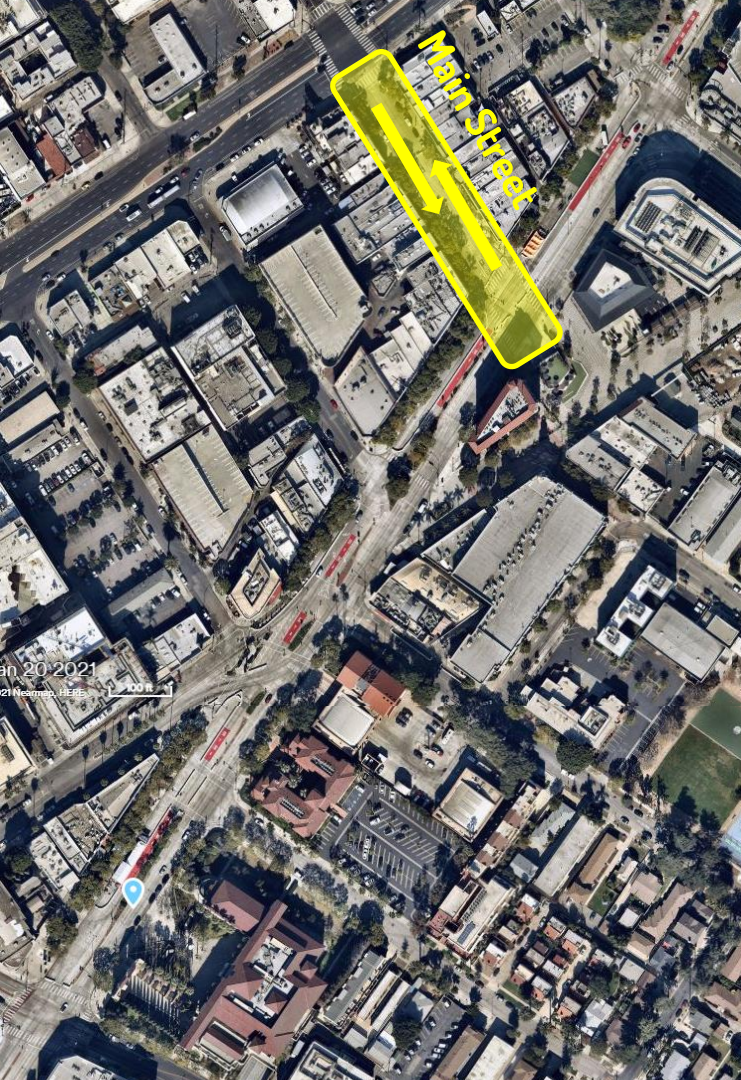
# Culver Blvd – Westbound

## Task 1a

### Quick Build Assessment

- Auto access on WB Culver Boulevard
- Bus lanes, bike lanes, outdoor dining, and pedestrian amenities
- Restaurant and outdoor dining needs
- Parking and loading zones options
- Other quick build elements consistent with the Move Culver City project

### Permanent Assessment



# Main Street

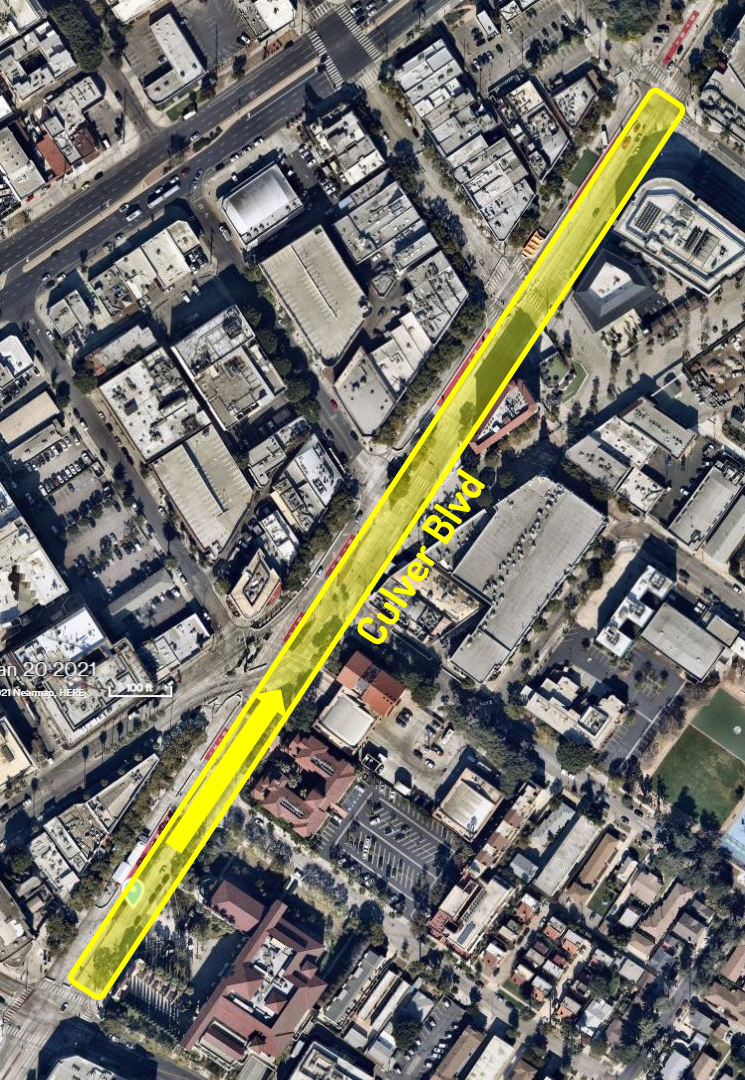
## Task 1b

### Quick Build Assessment

- Auto access on Main Street
- Bus lanes, bike lanes, outdoor dining, and pedestrian amenities.
- Restaurant and outdoor dining needs
- Parking and loading zones options
- Access to Culver Blvd/Culver Steps Parking Garage
- Other quick build elements consistent with the Move Culver City project
- Will require coordination with City of Los Angeles

### Permanent Assessment





# Culver Blvd – Eastbound

## Task 1c

### Minor Adjustments to Approved Quick Build Design

- Valet mixing zones
- Additional bike lane and routing options
- Loading zone analysis
- Advanced wayfinding analysis to determine off-corridor signing
- Coordination with Waze, Google, TNCs, and delivery services to update preferred routing with the build conditions
- Other quick build elements consistent with the Move Culver City project
- Solutions could be integrated into the launch of the project

### Permanent Assessment

# On-Street Parking + Circulation

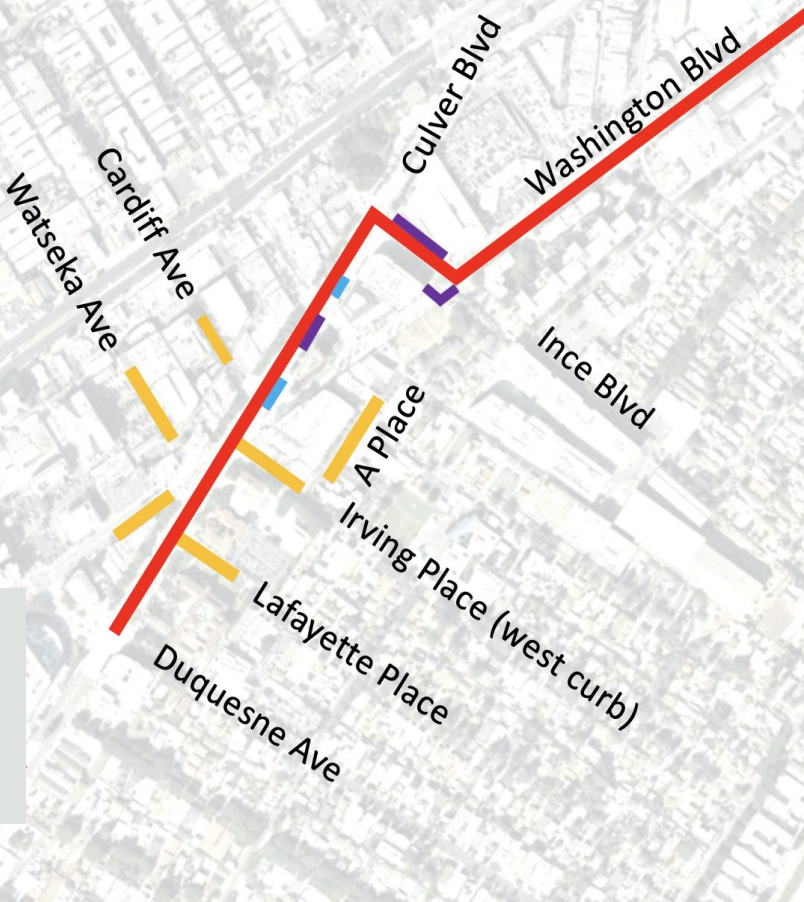
## Task 1c

### Downtown Culver Blvd from Duquesne Ave to Ince Blvd

- Parking and loading zones options
- Advanced wayfinding analysis to determine off-corridor signing
- Coordination with Waze, Google, TNCs, and delivery services to update preferred routing with the build conditions

### Quick-Build Memorandum

- Identify elements to be implemented in quick-build versus mid-term improvements that require additional time and funding



— 370 linear feet of loading zone on Culver Blvd and Ince Blvd will remain

— 140 linear feet will be repurposed

— Potential for approx. 1,200 linear feet to be repurposed for loading



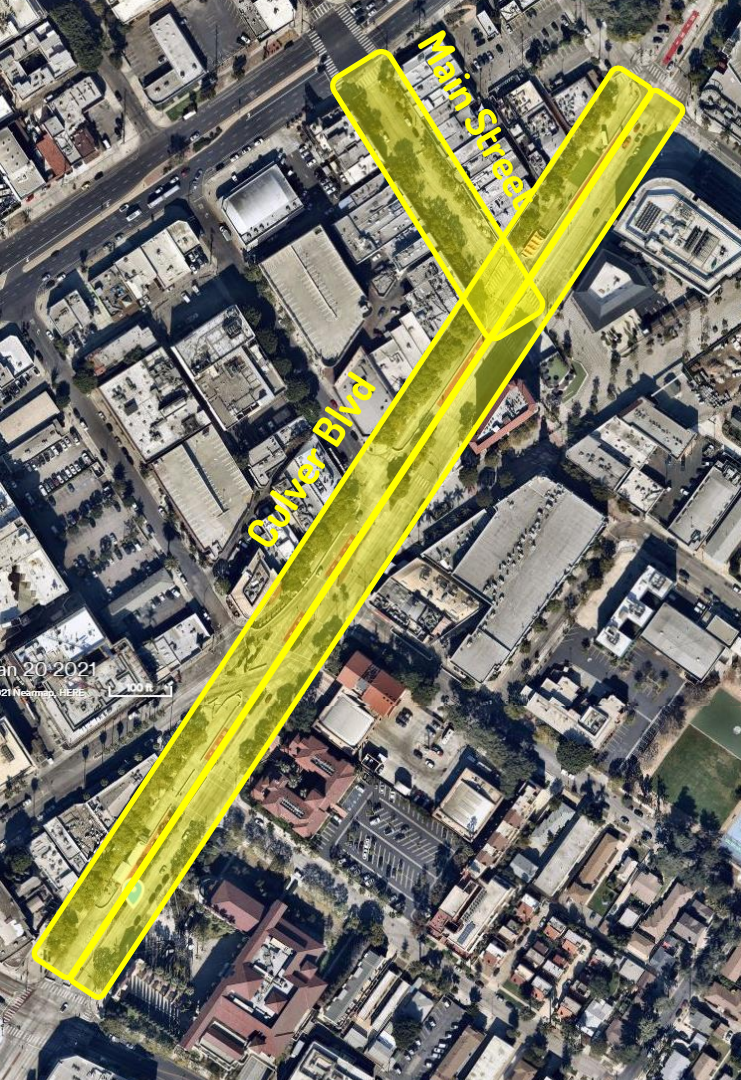
# Operational Improvements – Ideation

Brainstorm with DBA Advisory on 3/17/21



1. Main Street to open/close intermittently with use of bollards
2. Bike traffic through Culver Plaza
3. Bike accommodations for signal at Culver/Canfield/Washington
4. New West Crosswalk at Culver/Canfield/Washington
5. Kirk Douglas Theater driveway access on WB Culver Blvd 24/7
6. Relocate Valet Parking on EB Culver at Plaza (possibly to Irving west curb)
7. Culver Hotel – enhancing mixing zone to valet/loading zone
8. Explore 24/7 loading/valet on Irving (west curb) and Lafayette
9. Managing Uber/Lyft drop-off for downtown
10. Extending Circulator service after 9pm on weekdays (12am) and Fri/Sat (2am)
11. Westbound auto access to Culver Blvd
12. Westbound auto access to Culver Studios/Culver Steps
13. Balancing WB general traffic with Outdoor Dining & bike facilities
14. Main Street open to general traffic





# Permanent Assessment

## Concept of Operations

- Vehicle, Pedestrian, and Cyclist Circulation
- Freight access, Deliveries, Loading

## Plan View Design Concepts

## Final Report

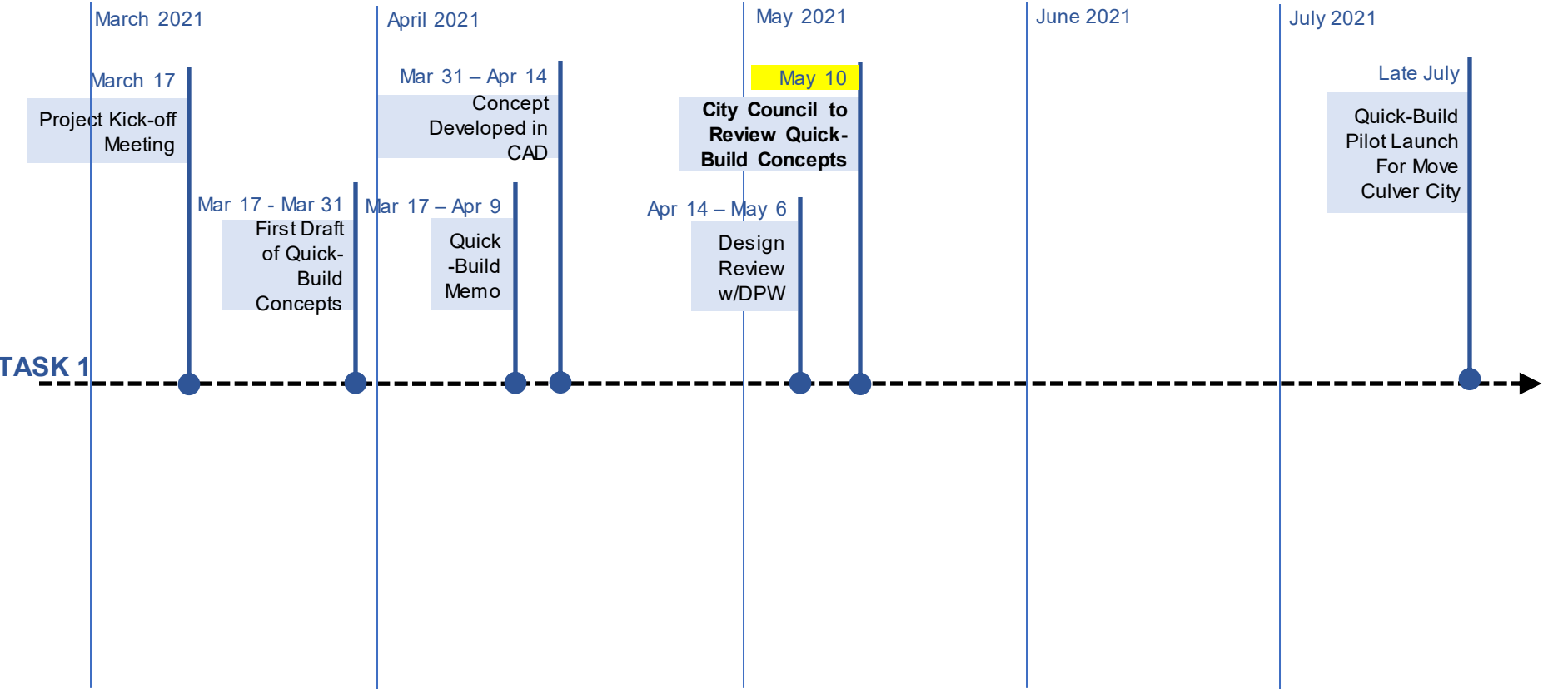
- Planning, Design, and Implementation Phasing
- Order of Magnitude Cost Estimates
- Fatal Flaw Analysis

## Cost Estimate to Implement Permanent Project

# Downtown Mobility Study Schedule

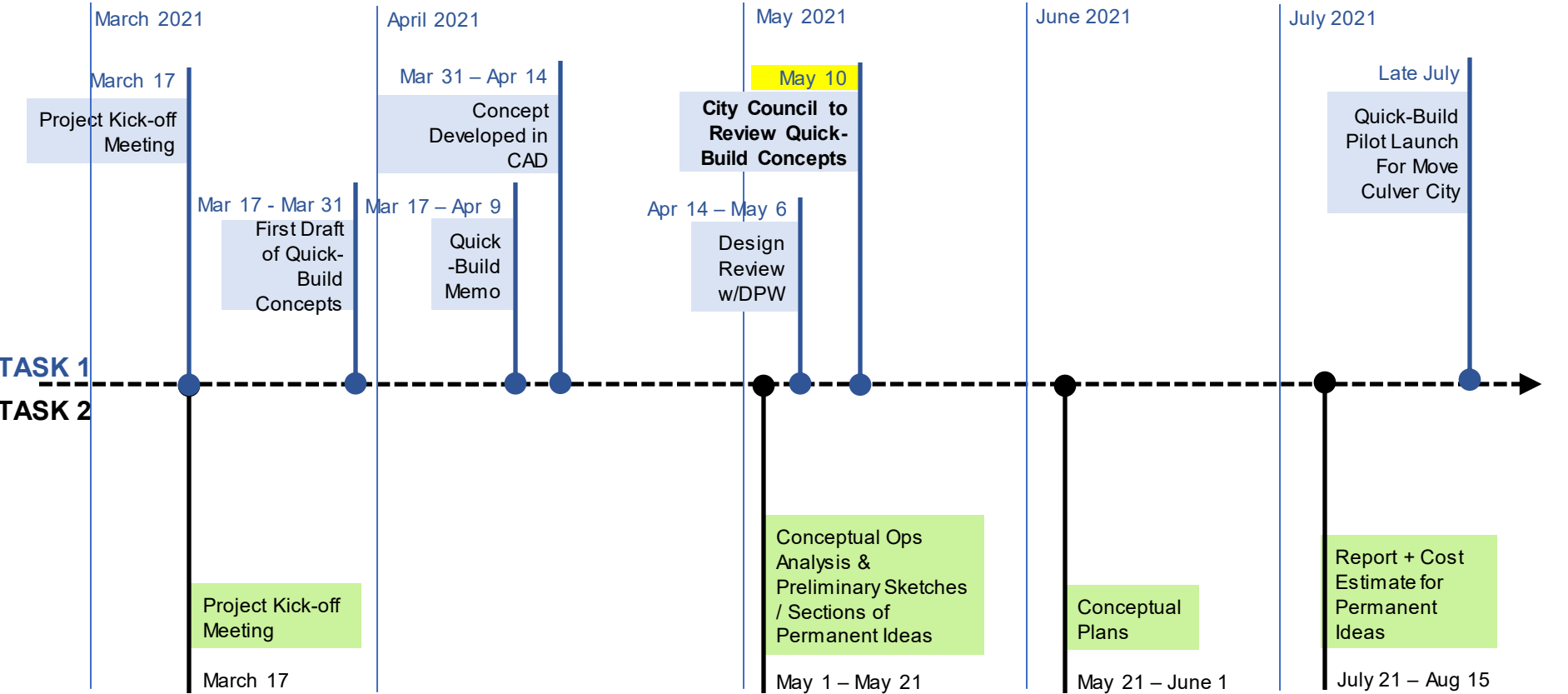
# Expanded Downtown Mobility

Dates subject to change



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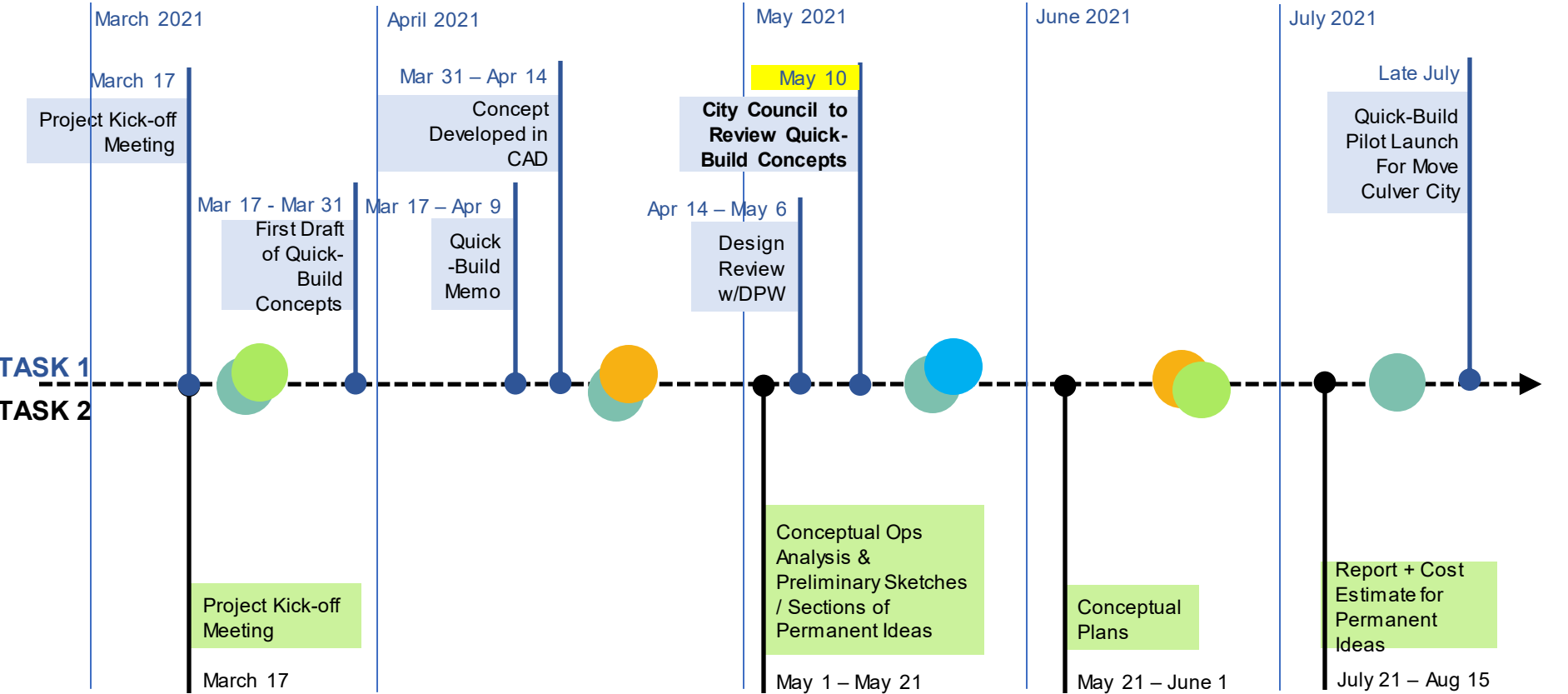
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# Expanded Downtown Mobility

Dates subject to change

- CPAC
- Business Roundtable
- Public Workshop
- Studio Hours



# Next DBA Steps



## Administration

DBA agreed to pay for Consultant expanded scope

City Council Approval Received (3/22)

Agreement being signed by City & DBA to deposit funds

## Design

Operational Quick-Build Improvements Culver + Main Street (4/7)

## Analysis

Parking/Loading Zone Review of Downtown

Advanced Wayfinding Plan

Strategy for TNC/Food Deliveries

## Public Engagement

Develop Public Engagement Schedule

- CPAC on 3/24
- Business Roundtable on 4/8



# Ongoing Public Engagement

## Stage 1: Project Overview (October)

- ✓ Launch website landing page - 10/22
- ✓ CPAC #1 - 10/22, 6pm - 8pm
- ✓ Mobility Subcommittee #1 - 10/27, 3pm - 6pm
- ✓ Business Roundtable #1 - 10/29, 9-11 am
- ✓ Launch full website - 10/30

## Stage 2: Design Alternatives (November)

- ✓ Community Virtual Workshop # 1 - 11/11, 6pm - 8pm
- ✓ CPAC #2 - Combined with workshop (above)
- ✓ Field Meetings with Stakeholders (various times)
- ✓ Field Survey - 11/13, 9am - 12 pm
- ✓ CPAC #3 - 11/18, 6pm - 8pm
- ✓ Mobility Subcommittee #2 - 11/19, 3pm-6pm

## Stage 3: Design Development (December)

- ✓ Studio Hours - 12/1 - 12/4
- ✓ Business Roundtable #2 - 12/2, 9-11 am
- ✓ BPAC - 12/3, 6pm - 8pm
- ✓ CPAC #4 - 12/8, 12pm - 1pm
- ✓ Community Virtual Workshop #2 - 12/8, 6pm-8pm
- ✓ CPAC #5 - 12/17, 6pm - 8pm

## Stage 4: Implementation Planning (Jan-May)

- ✓ CPAC #6 - 1/21, 6-8pm
- ✓ Business Roundtable #3 - 1/22, 9-11 am
- ✓ City Council / Public Presentation - 2/1, 6pm
- ✓ CPAC #7 - 2/11, 6pm - 7:30pm
- ✓ Community Virtual Workshop #3 - 2/23, 6-8pm
- ✓ Mobility Subcommittee #3 - 2/23, 3-5pm
- ✓ CPAC #8 - 3/24, 6pm
- ✓ Mobility Subcommittee - 3/30, 3-5pm
- ☐ Business Roundtable #4 - 4/8, 9-11 am
- ☐ CPAC #9/Community Virtual Workshop #4 - 4/13, 6-8pm
- ☐ Mobility Subcommittee - 4/27, 3-5pm
- ☐ And more!

CPAC, Community Virtual Workshop, Business Roundtable, Studio Hours, and Mobility Subcommittee meetings **will continue as the DBA Downtown Culver City Planning progresses.**

Updated public engagement schedule will be shared and posted to the website soon.

# Next Steps



**MOBILITY LANE DESIGN & INSTALL**

Complete Design  
Package RFPs

Bid and Procure

Art Placemaking Designs

Circulator Planning

Community Art Install



GO LIVE

**MONITOR, EVALUATE & RESPOND**

Evaluation (Fall 2021)  
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Bus Stop Furniture Improvement  
Gateway Mobility Stop Shelter/Bench/Trash Receptacle  
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**PERMANENT IMPROVEMENTS  
DESIGN/IMPLEMENTATION**

Mobility Stop Design Implementation  
Vertical Sidewalk Art Design/Installation  
Wayfinding, lighting, etc.

**DBA DOWNTOWN STUDY**

MID-TERM SOLUTIONS

LONG-TERM VISION AND FEASIBILITY ANALYSIS FOR  
DOWNTOWN CULVER CITY

Final Design & Implementation TBD

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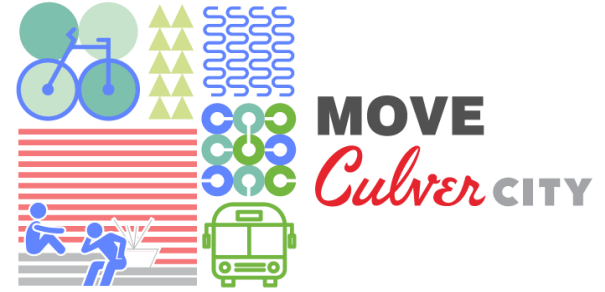
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Thank You

