



Veterans Memorial  
Building  
4117 Overland Avenue  
Culver City, CA 90230



## **FIESTA LA BALLONA COMMITTEE**

**Regular Meeting**  
**Veterans Memorial Building**

**Chair** Jeanne Min  
**Vice Chair** TaShon McKeithan  
**Member** Ronnie Jayne  
**Member** Lila Swenson  
**Member** Marcus Tiggs  
**Member** Bob Wayne

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**7:00 PM**

**Wednesday, April 4, 2018**

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### **PUBLIC COMMENT**

At the times provided on the Agenda, members of the public shall have the opportunity to directly address the City Council, Commission, Committee, and/or Board on any item of interest to the public, before or during the consideration of the item, that is within the subject matter jurisdiction of the City Council, Commission, Committee and/or Board. The Legislative Body in session cannot legally take action on any item not appearing on the agenda. Such items may be referred for administrative action or scheduled on a future agenda. If you wish to address the Legislative Body, the City Clerk/Secretary requests you complete and submit a Request to Speak Card prior to the agenda item being called. You will be called to the podium when it is your turn to address the Legislative Body. Providing your name and other information requested on the Request to Speak Card is voluntary and is requested only to provide a reasonable means to notify persons when their opportunity to address the Legislative Body has arrived. All persons may attend the meeting regardless of whether a person signs, registers, or completes a Request to Speak Card. For specific items listed on the agenda, requests to address the Legislative Body must be made prior to the calling for a vote on that particular item by the presiding officer. Each speaker may address the Legislative Body for up to three minutes (up to four minutes if time is ceded). Persons who are present in the City Council Chambers may cede one minute of time to one other person who is present and wishes to address the Legislative Body by presenting a Request to Speak Card to the City Clerk/Secretary. Public comments on items on the agenda are taken at the time that particular agenda item is considered by the Legislative Body.

**AUTHORITY OF PRESIDING OFFICER:**

Section 611 of the City Charter provides that during any public meeting, all persons shall have the right to address the City Council, and any City commission, board or committee, subject to reasonable rules of decorum and time limits established by ordinance or the presiding officer. Therefore the presiding officer may, from time to time, establish different time limits than those listed on this Agenda in order to effectively conduct City business

**AVAILABILITY OF AGENDA PACKETS AND CONSERVATION OF RESOURCES:**

Copies of the Agenda and a binder that includes a copy of all regular session staff reports and attachments are available in the meeting venue. Members of the public may inspect (at no cost) and/or obtain copies (upon payment of the City's current copying fee) of any regular session item by visiting the City Clerk's Office at City Hall. The City also posts this information on its website ([www.culvercity.org](http://www.culvercity.org)) as a courtesy.

**CELL PHONES AND OTHER DISTRACTIONS**

Use of cell phones, pagers and other communication devices is prohibited while the meeting is in session. Please turn all devices off or place on silent alert and leave the meeting venue to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers or the conduct of City business.

**MEETING INFORMATION**

Agenda information is available at least 72 hours before each meeting. City Council and Commission meetings can be viewed live in Culver City on Channel 35 by Time Warner subscribers, on Channel 37 by Verizon FIOS subscribers and, for AT&T Uverse subscribers, by going to Channel 99. To view meetings on line please visit <http://www.culvercity.org/webcast>. Additionally, you may access <http://www22.verizon.com/residential/fiostv/channels.htm> and enter your zip code to see the channel listing. Any person needing reasonable accommodation related to disabilities, including assisted listening devices, is welcome to contact the City Clerk's Office at 310-253-5851 or see the City Clerk/Secretary at the meeting.

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**NOTE: AT OR ABOUT 11:00 P.M., MEMBERS MAY DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE**

**CALL TO ORDER AND ROLL CALL**

**REGULAR SESSION**

**PUBLIC COMMENT - Items NOT On The Agenda**

**CONSENT CALENDAR ITEMS**

- C-1. [18-01077](#) FIESTA COMMITTEE MEETING MINUTES FOR MARCH 7, 2018

**Attachments:** [March 7, 2018 Minutes.pdf](#)

**ORDER OF THE AGENDA**

**ACTION ITEMS**

- A-1. [18-01078](#) REPORTS FROM THE FIESTA SUBCOMMITTEES ON COMMEMORATIVE ARTWORK, ENTERTAINMENT, MARKETING, SPONSORSHIP, SUSTAINABILITY.
- A-2. [18-01079](#) DISCUSSION OF THE OVERALL VISION FOR FIESTA LA BALLONA AND NEW MARKETING IDEAS FOR THE 2018 EVENT.
- A-3. [18-01080](#) DISCUSSION OF THE APPLICATION PROCESS AND SELECTION CRITERIA FOR NON-FOOD VENDOR BOOTHS.

**PUBLIC COMMENT - Items NOT On The Agenda (Continued)**

**RECEIPT OF CORRESPONDENCE**

**ITEMS FROM MEMBERS/STAFF**

**ADJOURN**