

FY 2025-2026 CULVER CITY: COLORFUL COMMUNITIES POSTER PROGRAM
APPLICATION EVALUATION INSTRUCTIONS FOR NEIGHBORHOOD REPRESENTATIVES

Thank you so much for assisting with the review and scoring of the applications. Please use the following criteria to score each application. Your scores will help us narrow the list to five finalists. In addition to your scores, please include notes of any concerns, exceptional strengths, or considerations you would like staff to review.

GUIDELINES

- Score each category from Poor to Excellent.
- Indicate if you believe an application belongs in your Top 5 (provide in the “Comments” section of scoresheet)
- Provide comments, notes of concerns, exceptional strengths, or considerations.
- Submit your completed scoresheet by **Thursday, January 8, 2026, 5pm.**

CRITERIA – FOUR CATEGORIES (100 TOTAL POINTS)

- 1) Artistic Excellence of Qualifications, Materials, Techniques and Concepts (Up to 30 points)
- 2) Compatibility of Artist’s Art Practice to Align with Program’s Objectives (Up to 30 points)
- 3) Equity & Inclusion Commitment (Up to 25 points)
- 4) Public Engagement Experience & Approach (Up to 15 points)

CRITERIA CLARIFICATION & CONSIDERATION PROMPTS WHEN SCORING

Criteria 1 – Artistic Excellence of Qualifications, Materials, Techniques and Concepts

- Does the artist’s resume/CV reflect a robust history of experiences, exhibitions, accomplishments? For example, have they shown their work regionally, nationally, internationally, etc.? Do they demonstrate a range of working in different mediums or just in one primary disciplines (e.g., graphic design, photography, etc.)? How do the qualifications translate to successfully create a neighborhood poster?
- Do their past artwork samples clearly demonstrate their formal skills, techniques, and execution of their artmaking/creativity process in a competent and proficient way?
- Do the samples reflect a range of ideas and/or approaches?
- Is the artist’s handmade/mark-making quality evident? For example, are the works too abstract, too general, and/or not detailed enough to convey a clear conceptual and artistic approach?

Criteria 2 – Compatibility of Artist’s Art Practice to Align with Program’s Objectives

- Is the artist’s art style favorable to translating their ideas into a successful neighborhood poster?

Criteria 3 – Equity & Inclusion Commitment (Up to 25 points)

- Do past artwork samples show a deep interest/commitment to equitable and inclusive representation of subject matter?
- Do the sample reflect the communities/people/places that they portrayed?

Criteria 4 – Public Engagement Experience & Approach (Up to 15 points)

- Does the applicant bring qualifications/experience from past public engagement settings?
- Has the artist worked in tandem with diverse communities, students, adults, and/or older adults to create meaningful art activations?
- What is the applicant’s potential in creating a successful public engagement workshop?

COMMENTS SECTION ON SCORESHEET

- Strengths or reasons for strong support?
- Red flags (feasibility concerns, missing elements, weaknesses, etc.)?
- Any other considerations to guide staff and the Cultural Affairs Commission Public Art Subcommittee?