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UNTIL APPROVED BY THE
CULVER CITY
SUCCESSOR AGENCY TO THE
CULVER CITY REDEVELOPMENT AGENCY BOARD

REGULAR MEETING OF THE
SUCCESSOR AGENCY TO THE
CULVER CITY REDEVELOPMENT AGENCY BOARD
CULVER CITY, CALIFORNIA

April 13, 2015
5:30 p.m.

Call to Order & Roll Call

Chair Sahli-Wells called the meeting of the Successor Agency to the Culver City Redevelopment Agency Board to order at 5:30 p.m.

Present: Meghan Sahli-Wells, Chair
Micheál O'Leary, Vice Chair*
Jim B. Clarke, Board Member
Jeffrey Cooper, Board Member
Andrew Weissman, Board Member

*Vice Chair O'Leary joined the meeting at 5:33 p.m.

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Closed Session

At 5:30 p.m., the Successor Agency Board recessed to Closed Session to discuss the following item:

CS-1 Conference with Legal Counsel - Anticipated Litigation
Re: Significant Exposure to Litigation - (1 item)
Pursuant to Government Code Section 54956.9(d)(2)

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Reconvene

Chair Sahli-Wells reconvened the meeting at 7:13 p.m. with all Board Members present.

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Report on Action Taken in Closed Session

Chair Sahli-Wells indicated nothing to report from Closed Session.

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Reflection/Pledge of Allegiance

The Reflection was given by John Nachbar, Executive Director, and the Pledge of Allegiance was led by Dr. Mason Sommers.

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Community Announcements by Board Members/Information Items from Staff

None.

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Joint Public Comment for Items NOT On the Agenda

None.

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Receipt and Filing of Correspondence

Martin Cole, Secretary, reported that correspondence received by the Secretary's Office before 4:00 p.m. had been distributed to Board Members.

MOVED BY BOARD MEMBER CLARKE, SECONDED BY BOARD MEMBER WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE SUCCESSOR AGENCY RECEIVE AND FILE CORRESPONDENCE.

Chair Sahli-Wells reported that IndieCade had requested that Item J-2 not be considered.

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Joint Consent Calendar

Item JC-1

**Joint Culver City Council/Culver City Housing Authority/
Successor Agency to the Culver City Redevelopment Agency Agenda
Item: Cash Disbursements**

MOVED BY BOARD MEMBER CLARKE, SECONDED BY BOARD MEMBER
WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE SUCCESSOR AGENCY
BOARD APPROVE CASH DISBURSEMENTS FOR MARCH 14, 2015 THROUGH
APRIL 3, 2015.

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Item JC-2

**Joint Culver City Council/Culver City Housing Authority/
Successor Agency to the Culver City Redevelopment
Agency/Parking Authority Agenda Item: Meeting Minutes**

MOVED BY BOARD MEMBER CLARKE, SECONDED BY BOARD MEMBER
WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE SUCCESSOR AGENCY
BOARD APPROVE MEETING MINUTES FOR THE SPECIAL CONSOLIDATED
MEETING OF MARCH 23, 2015 AND SPECIAL ADJOURNED CONSOLIDATED
MEETING OF MARCH 24, 2015.

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Item JC-3

**Adoption of Resolutions (1) Approving of a Master Agreement
regarding Expenditure of Bond Proceeds between the City of
Culver City and Successor Agency to the Culver City
Redevelopment Agency Pursuant to California Health and Safety
Code Section 34191.4(c) and (2) Approving Related Actions**

MOVED BY BOARD MEMBER CLARKE, SECONDED BY BOARD MEMBER
WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE SUCCESSOR AGENCY
BOARD ADOPT A RESOLUTION APPROVING THE SUCCESSOR AGENCY'S
ENTRY INTO A PROPOSED MASTER AGREEMENT REGARDING EXPENDITURE
OF BOND PROCEEDS BETWEEN THE SUCCESSOR AGENCY AND THE CITY
PURSUANT TO CALIFORNIA HEALTH AND SAFETY CODE SECTION
34191.4(C).

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Consent Calendar

Item C-1

Meeting Minutes

MOVED BY BOARD MEMBER CLARKE, SECONDED BY BOARD MEMBER WEISSMAN AND UNANIMOUSLY CARRIED, THAT THE SUCCESSOR AGENCY BOARD APPROVE MINUTES FOR THE REGULAR MEETING OF MARCH 23, 2015.

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Order of the Agenda

No changes were made.

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Joint Action Items

Item J-1

JOINT CITY COUNCIL AND SUCCESSOR AGENCY BOARD AGENDA ITEM: (1) Consideration of the Amount of In-Kind Assistance for and Possible City Sponsorship of "An Affair of the Arts" Events Produced by The Whole 9 Proposed for May 30-31, 2015 and September 19-20, 2015; (2) Approval of a Related License Agreement for Use of Successor Agency-Owned Property (Parcel B) for the Events

Chair Sahli-Wells invited public participation.

The following members of the audience addressed the Successor Agency:

Laura Stuart commented on the presentation and the fact that the City provides mixed signals regarding what the City will and will not assist various groups with; she noted that they were asking for waivers of electrical costs and refuse; she discussed staff costs; costs that are not easily absorbed; she felt that there should be criteria or a form to fill out about different elements of the events and clarify which costs can be waived and which can not be; and she felt that better guidance should be available.

Responding to Chair Sahli-Wells, Goran Eriksson indicated that the Finance Advisory Committee had a subcommittee that had been working on guidelines for City sponsorship and

support of events; he indicated that recommendations would be available by June; and he invited anyone who wanted to provide input on the matter to attend a Finance Advisory Committee meeting.

Discussion ensued between staff and Board Members regarding the basis for the three additional requests made this year; the general practice of keeping to the previous level of sponsorship; previous participation by the applicant; costs to hang banners; popularity of the event; increasing the marketing budget; total requested amount of waivers; the fiscal analysis; concern with consistency; actual costs; income information to support the need for the fee waiver; the unique nature of the event; clarification that the for profit organization would be donating the entire proceeds to humanitarian relief; potential future Council directive that financial statements associated with the events be provided; City sponsorship as a way to help with marketing and making an event viable; classification of costs; actual costs to the City; concern with increasing the level of support; the amount of soft costs requested; popularity of the event; and past support from the Downtown Business Association.

Chair Sahli-Wells moved to support the sponsorship request. Board Member Cooper seconded the motion.

Additional discussion ensued between staff and Board Members regarding consistency with consideration of the events and information provided; concern with increasing the level of sponsorship; distinguishing the requests; and the need for income based information to make decisions.

Board Member Weissman proposed a substitute motion eliminating the three new categories of waivers: the rental fee of Parcel B, the street banner permit and the daily rental fee for parking along Washington Boulevard.

Chair Sahli-Wells expressed concern that the proposed level of support would end up being less than \$1,000, the level needed to qualify for City sponsorship.

Lisa Schultz, The Peale Project, discussed the work of the organization; their intent to bring art back into Culver City since the Art Walk is gone; artist booth fees and minor sponsorships; bringing business to the City; and costs to the City for Art Walk vs. costs to the City to support an Affair of the Arts.

Discussion ensued between staff, Board Members and the speaker regarding the success of the event last year; the need for financial reports; the amount of the request; the validity of the event; clarification that the sponsorship level would be over \$1,000; actual costs out of the General Fund; whether the additional three items cost the City money; the need for justification to support fee waivers; the number of attendees; increased support from the Downtown Business Association; whether police support is needed; ongoing efforts to clarify the sponsorship information; and support for the event itself.

Vice Chair O'Leary seconded the substitute motion.

MOVED BY BOARD MEMBER WEISSMAN TO SUPPORT AN AFFAIR OF THE HEART WITH THE ELIMINATION OF THE THREE NEW CATEGORIES OF WAIVERS, THE RENTAL FEE OF PARCEL B, THE STREET BANNER PERMIT AND THE DAILY RENTAL FEE FOR PARKING ALONG WASHINGTON BOULEVARD. VICE CHAIR O'LEARY SECONDED THE MOTION THAT FAILED BY THE FOLLOWING VOTE:

AYES: O'LEARY, WEISSMAN
NOES: CLARKE, COOPER, SAHLI-WELLS

MOVED BY CHAIR SAHLI-WELLS AND SECONDED BY BOARD MEMBER COOPER THAT THE SUCCESSOR AGENCY BOARD:

1. APPROVE A LICENSE AGREEMENT FOR USE OF THE 9300 CULVER BOULEVARD PARKING LOT FOR THE "AN AFFAIR OF THE ARTS" FESTIVALS ON MAY 30-31, 2015 AND SEPTEMBER 19-20, 2015, AND WAIVE THE STANDARD RENTAL RATE OF \$500 PER EVENT; AND,
2. AUTHORIZE THE SUCCESSOR AGENCY GENERAL COUNSEL TO REVIEW/PREPARE THE NECESSARY DOCUMENTS; AND,
3. AUTHORIZE THE EXECUTIVE DIRECTOR TO EXECUTE SUCH DOCUMENTS ON BEHALF OF THE SUCCESSOR AGENCY.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: CLARKE, COOPER, SAHLI-WELLS
NOES: O'LEARY, WEISSMAN

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Item J-2

JOINT CITY COUNCIL AND SUCCESSOR AGENCY BOARD AGENDA ITEM: (1) Consideration of the Amount of In-Kind Assistance for and Possible City Sponsorship of IndieCade: International Festival of Independent Games; and (2) Approval of Related License Agreements

Consideration of this item was deferred at the request of IndieCade.

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Public Comment for Items NOT on the Agenda

None.

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Items from Board Members

None.

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Adjournment

There being no further business, at 12:21 a.m., Tuesday, April 14, 2015, the Successor Agency to the Culver City Redevelopment Agency Board adjourned its meeting to a meeting on Monday, April 27, 2015.

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Martin R. Cole
SECRETARY of the Successor Agency to the Culver City
Redevelopment Agency Board
Culver City, California

APPROVED

Meghan Sahli-Wells
CHAIR of the Successor Agency to the Culver City Redevelopment
Agency Board
Culver City, California