



Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
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JULIE LUGO CERRA, Vice Chair
SUSAN DEEN, Commissioner
LUTHER HENDERSON, III, Commissioner
RONNIE JAYNE, Commissioner

CULTURAL AFFAIRS COMMISSION MEETING AGENDA TUESDAY, APRIL 12, 2005

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

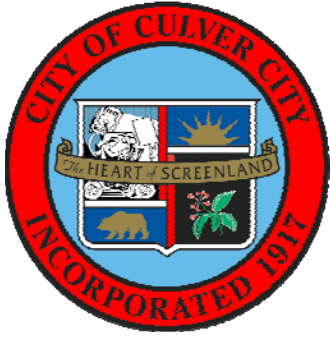
MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Agendas are
available on the web @
www.culvercity.org

AGENDA

Cultural Affairs Commission

April 12, 2005

7:00 p.m.

Mike Balkman Council Chambers

CALL TO ORDER & ROLL CALL:

Chair Alicia Millikan
Vice Chair Julie Lugo Cerra
Commissioner Susan Deen
Commissioner Luther Henderson
Commissioner Ronnie Jayne

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT – Items Not On the Agenda

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

C-1. Receive and file Secretary's Report on Posting of Agenda. ***Approve report***

C-2. Approval of Minutes: March 8, 2005 Regular Meeting
November 18, 2004 Workshop

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

- A-1. **Consideration of a Proposal and Request for Funding from Ballona Creek Renaissance for an Art Project at the Ocean Drive Pedestrian Bridge**
Approve a recommendation.
- A-2. **Recommendation of Interview Questions for the Applicants Submitting Proposals to be the Resident Theatre Company for the Ivy Substation.**
Approve recommended questions.

PUBLIC COMMENT - Items Not On the Agenda (Continued)

RECEIPT OF CORRESPONDENCE

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

Next Regular Cultural Affairs Commission Meeting
May 10, 2005
7:00 PM

Upcoming Public Meeting Schedule –Tentative - April 2005

Date	Day	Time	Location
City Council			
April – 25	Monday	7:00PM	Council Chambers
May – 9	Monday	7:00PM	Council Chambers
May – 23	Monday	7:00PM	Council Chambers
June – 6	Monday	7:00PM	Council Chambers
Redevelopment Agency			
April – 18	Monday	7:00PM	Council Chambers
May – 2	Monday	7:00PM	Council Chambers
Civil Service Commission			
May – 4	Wednesday	5:00PM	Council Chambers
Cultural Affairs Commission			
May – 10	Tuesday	7:00PM	Council Chambers
Parks & Recreation Commission			
May – 3	Tuesday	7:00PM	Council Chambers
Planning Commission			
April – 13	Wednesday	7:00PM	Council Chambers
April – 27	Wednesday	7:00PM	Council Chambers

- Meetings may be added or changed.
- Times and dates may be changed.

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: April 12, 2005		Item Number: <u>A-1.</u>	
AGENDA ITEM: Consideration of a Proposal and Request for Funding from Ballona Creek Renaissance for an Art Project at the Ocean Drive Pedestrian Bridge			
Contact Person/Dept.: B. Christine Byers/ Community Development		Phone Number: (310) 253-5776	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒	Attachments: ☒
Public Notification: Master Notification List; Ballona Creek Renaissance			
Department Approval: Susan Evans		CAO Approval: N/A	
City Controller Approval: N/A			

RECOMMENDATION:

That the Cultural Affairs Commission consider staff's comments and recommendations regarding this project.

BACKGROUND:

In 2004, with the completion of the new pedestrian bridge across Ballona Creek at Ocean Drive, Ms. Mim Shapiro, on behalf of the Ballona Creek Renaissance ("BCR") Board of Directors, approached staff about an art concept for the area. Staff told Ms. Shapiro at that time that this proposal should be brought forward at the beginning of the calendar year when budget planning for the new fiscal year begins. Ms. Shapiro and Lucy Blake-Elahi made a brief presentation of their concept to the Cultural Affairs Commission ("CAC") at the January 11, 2005 Town Hall meeting; staff followed up with Ms. Shapiro after the meeting, requesting more details, including a budget estimate.

DISCUSSION:

In the attached preliminary proposal, BCR outlines an art project that would be comprised of a tile mosaic background interspersed with hand-painted 4 x 6" tiles. The proposed site is two walls leading up to the pedestrian bridge on the Ocean Drive side of Ballona Creek. The concept is designed to add color and commemorate the native plants, birds and animal life that once inhabited this area.

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

If approved, this will be the third project implemented by BCR along Ballona Creek (the other two are mural projects -- "Rivers of the World" and "Postcards from Ballona," that were completed in 2000 and 1997, respectively).

Staff's comments to this proposal are as follows:

1. Due to the estimated budget (\$27,000), if this project were City funded and managed by City staff, a Request for Proposal would be incorporated into the process to solicit design concepts and cost proposals from a number of artists before selecting a finalist. This, of course, would be a different project in terms of its scope, staff time, and City involvement than what is presently proposed by BCR.
2. Has BCR approached the Culver City School District about contributing to the estimated costs? If not, what other funding sources are there that BCR could tap into to offset the amount requested from the City's Art Fund?
3. While the proposed location could potentially benefit from the addition of art work and/or color to the site, as a graffiti deterrent, the impact would be less significant. Graffiti is a component of modern life, whether it is on a blank white wall or on a mural with anti-graffiti coating, someone still needs to remove it. (At this time, "Postcards from Ballona" has graffiti in at least five or six areas and requires other maintenance work due to moisture damage.)
4. Staff's work program for FY 05-06 includes much needed maintenance and conservation of the City's existing public art collection. Downtown has been the focus of public art commissions for the last ten years, and Ballona Creek Renaissance has already received funding for two projects in the last decade. There are other parts of Culver City that require evaluation, such as West Washington Boulevard, as future priority areas for public art and/or beautification.

In light of these comments, staff is recommending one of the following:

1. Allocate up to \$10,000 from the Art Fund for the FY 05-06 proposed Capital Improvement Project budget and ask BCR to raise the remaining funds within a specific time period (any allocated amount from the Art Fund is pending City Council approval); or,
2. Re-evaluate the concept next year as a City-initiated project that incorporates a Request for Proposal into the process; or,

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

3. In light of other pending work program priorities (in terms of staff time and funding), deny BCR's request and recommend that no art work be incorporated into the site at this time.

FISCAL ANALYSIS:

To date, the requested amount (\$27,000) has not been included into the FY 05-06 City (Capital Improvement Project) budget. BCR is requesting these funds from the Art Fund, which is a restricted fund.

ATTACHMENTS:

1. BCR's preliminary proposal dated March 23, 2005; and,
2. Image of the site as it presently exists;

MOTION:

That the Cultural Affairs Commission:

1. Direct staff to allocate \$ _____ from the Art Fund for FY 05-06 toward this project and ask BCR to raise the remaining funds by _____;

OR

2. Deny BCR's request for funding for FY 05-06 but direct staff to bring back an art concept for FY 06-07 as a City-initiated project that would incorporate an RFP into the process;

OR

3. Deny BCR's request for funding and recommend that no art work be incorporated into the site at this time.

**City of Culver City, California
Cultural Affairs Commission Agenda Item Report**

Meeting Date: April 12, 2005		Item Number: <u>A-2</u>																	
AGENDA ITEM: Recommendations for interview questions for the applicants submitting proposals to be the resident theatre company for the Ivy Substation.																			
Contact Person/ Dept.: Linda Simmons/ Cultural Affairs		Phone Number: (310) 253-5762																	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐																	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒																	
Public Notification: Master Notification List																			
Department Approval: Susan Evans		CAO Approval: N/A																	
City Controller Approval: N/A																			
<u>RECOMMENDATION:</u> That the Cultural Affairs Commission recommend interview questions to ask the applicants that have submitted proposals to become the resident theatre company for the Ivy Substation. <u>BACKGROUND:</u> On February 3, 2005, the Request for Proposal (RFP) for a Resident Theatre Company for the Ivy Substation Theatre was released with a submittal deadline of March 22, 2005. The RFP was posted on the City's website, posted on the L.A. Culture Net website, and was sent out individually to 67 theatre companies. Fourteen responses were received from the following: <table style="width: 100%; border: none;"><tr><td style="vertical-align: top; width: 50%;">The Actors' Gang</td><td style="vertical-align: top; width: 50%;">KaleidoscopeTheatre</td></tr><tr><td style="vertical-align: top;">Ray Bradbury's Pandemonium</td><td style="vertical-align: top;">Nomad Theater Co.</td></tr><tr><td style="vertical-align: top;">Theatre Company</td><td style="vertical-align: top;">Open Fist theatre Company</td></tr><tr><td style="vertical-align: top;">Circle X Theater Company</td><td style="vertical-align: top;">Pacific Resident theatre</td></tr><tr><td style="vertical-align: top;">Circus Theatricals</td><td style="vertical-align: top;">Padua Productions</td></tr><tr><td style="vertical-align: top;">Cornerstone Theater Company</td><td style="vertical-align: top;">Trapdoor Ensemble Theater Co.</td></tr><tr><td style="vertical-align: top;">Culver City Theater</td><td style="vertical-align: top;">Unknown Theater</td></tr><tr><td style="vertical-align: top;">The Evidence Room</td><td></td></tr></table>				The Actors' Gang	KaleidoscopeTheatre	Ray Bradbury's Pandemonium	Nomad Theater Co.	Theatre Company	Open Fist theatre Company	Circle X Theater Company	Pacific Resident theatre	Circus Theatricals	Padua Productions	Cornerstone Theater Company	Trapdoor Ensemble Theater Co.	Culver City Theater	Unknown Theater	The Evidence Room	
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Culver City Theater	Unknown Theater																		
The Evidence Room																			

**City of Culver City, California
Cultural Affairs Commission Agenda Item Report**

DISCUSSION:

The Cultural Affairs Commission has an opportunity to play a key role in the selection of the resident theatre company for the Ivy Substation by providing questions that target the most important areas to consider. Factors such as artistic style, the number of awards received, quality of productions, number and types of productions, technical competence, and interaction with the Performing Arts Grant recipients may have special relevance to the Commission. By recommending questions to be used in the interview, the Commission can give guidance to the Review Panel to ensure that the desires of the community are in the forefront.

The expertise of the Commissioners will enable staff to prepare the appropriate questions that garner the most relevant information from the applicants. It is vital to the City and to the selected theatre company that all of these factors are thoroughly discussed in advance so that the an informed and measured decision can be made.

MOTION:

That the Cultural Affairs Commission:

Recommend questions for the Review Panel to ask the applicants who submitted proposals to become the resident theatre company for the Ivy Substation Theatre.

ATTACHMENTS:

1. The Request for Proposal (RFP) for a Resident Theatre Company for the Ivy Substation Theatre.