

# Culver City Centennial Garden

**swa**

August 30, 2017

**Gerdo**



**Tina**



**Roman**



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*Culver* CITY

- CULVER CITY HALL
- LIFE
- CONCERTS
- PROJECTS

# OUR CULVER CITY

VENICE BOULEVARD

MEDIA  
PARK

CULVER BOULEVARD

CITY  
HALL

9300  
CULVER

THE  
CULVER  
STUDIOS

WASHINGTON BOULEVARD

**WE  
LISTEN.**



# The very best thing about living in Silver City is ...

Lorem ipsum

- Proximity
- Sidewalk cafés
- PARK DOUGLAS (theater)
- Location in the L.A. area.
- Proximity to rail + airport.
- Lively downtown.
- COOLHAUS ICE CREAM
- NOT TOURISTY
- Unique stores/cafés ... reminds me of Brooklyn NY
- ARTISTIC
- RAW, NATURAL STILL ~~MODERN~~ CONTEMPORARY
- EDGE

## A CENTENNIAL GARDEN FOR...

- A SAFE PLACE TO TAKE MY FAMILY
- CELEBRATE CULTURE AND HERITAGE OF THE CITY
- ENGAGE WITH NEIGHBORHOOD
- ART, MUSIC
- CONNECTING ART-HISTORY-PEOPLE
- FESTIVALS
- SOCIAL GATHERINGS
- MAGICAL
- PUPPIES+DOGS+KITTIES!
- COMMUNITY GATHERING
- GARDEN OF MUSIC (SOUND AND MATERIAL)
- CLEAN AIR
- MUSIC BOWL
- PARK SEATING/PICNIC W/ LOTS OF SHADES
- EXERCISING AND BE HEALTHY
- COLOR!! FLOWERS, ETC
- SAFE PLACE TO HANGOUT MEET AND GREET
- NETWORKING, TO TAKE YOUR FAMILY
- SAFE PLACE FOR THE ELDERLY AND ACTIVITIES
- SAFE PLACE TO WALK AT NIGHT
- MEDITATION
- OUTDOOR SCREENING
- PEOPLE WATCHING

City Hall ...  
\*PUBLIC ENGAGEMENT  
fun ideas  
- More personality at night time  
- CONNECTION  
- ACTIVITIES  
- NEIGHBORHOOD



**FAMILIES LOVE  
CULVER CITY**

# DESIGN LOVES CULVER CITY



# SUSTAINABILITY LOVES CULVER CITY



**SCREENLAND  
LOVES  
CULVER CITY**



**WHAT DOES A  
CENTENNIAL GARDEN  
LOOK LIKE?**

**WHAT IS OUR INSPIRATION?**

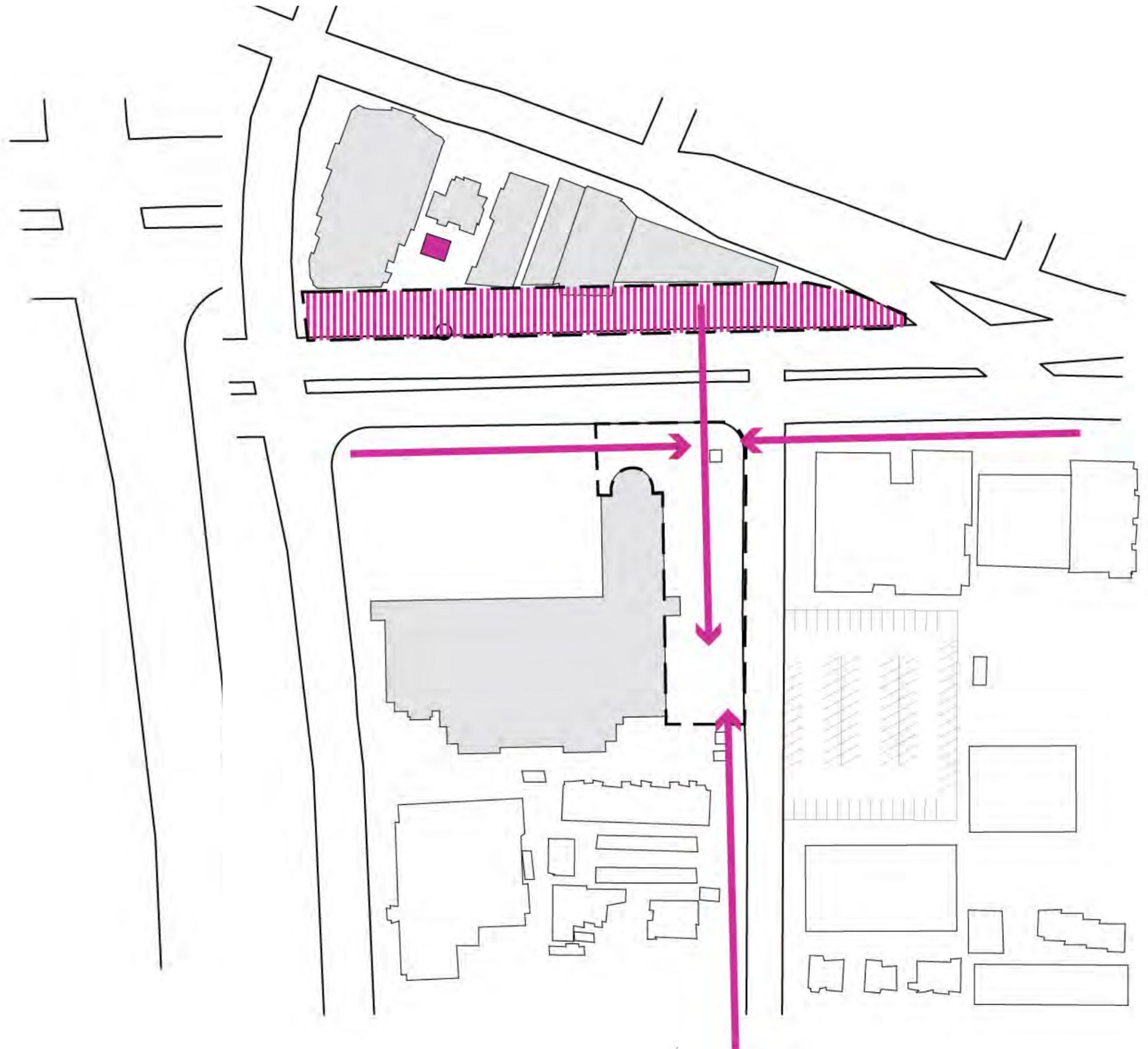


**MUSIC.  
LOVES.  
CULVER.**



**CAPTURE  
CREATIVITY**

**CAPTURE  
CREATE  
COMMUNITY**



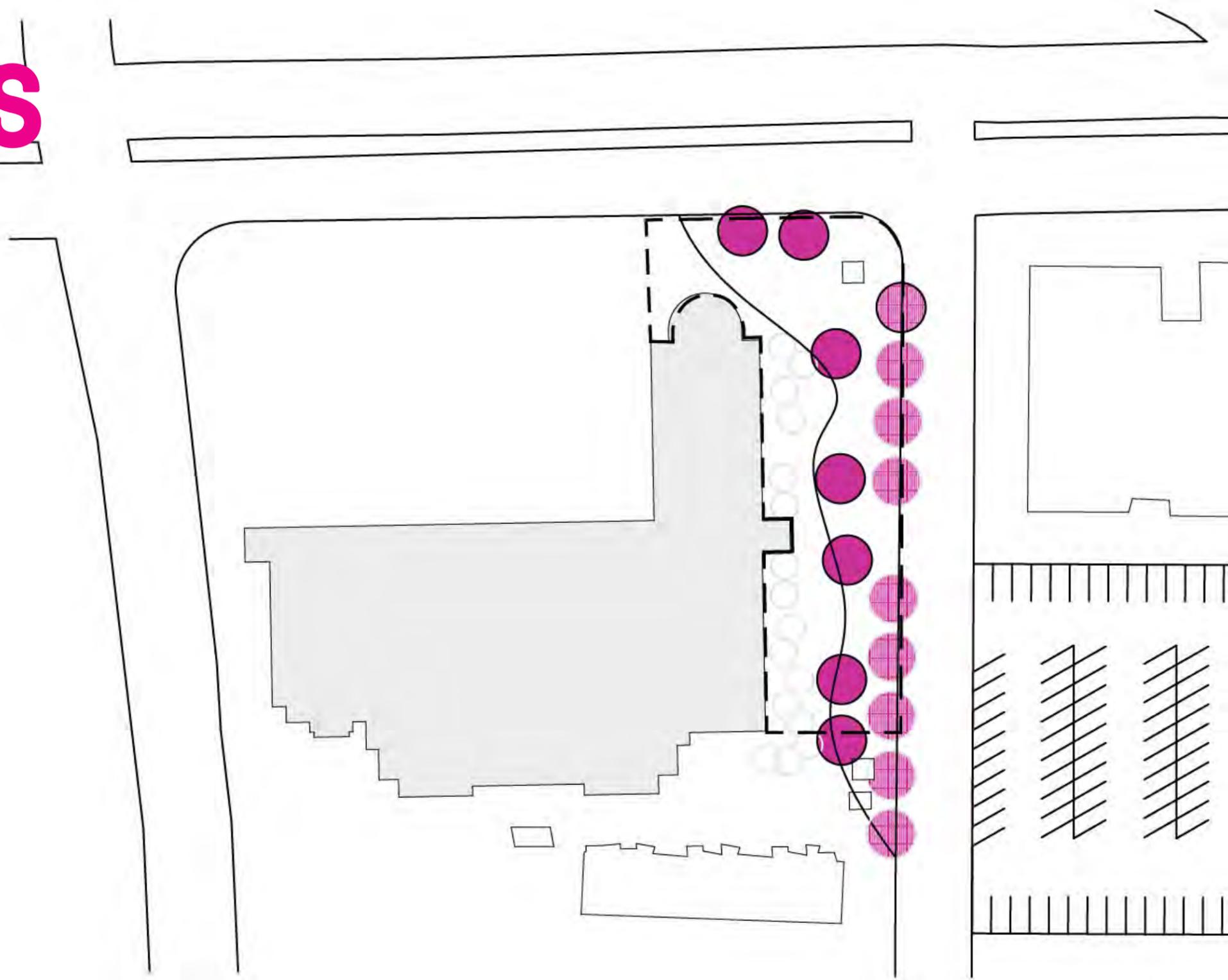
# RE-DEFINE THE EDGE

**CAPTURE  
CREATE  
COMMUNITY**



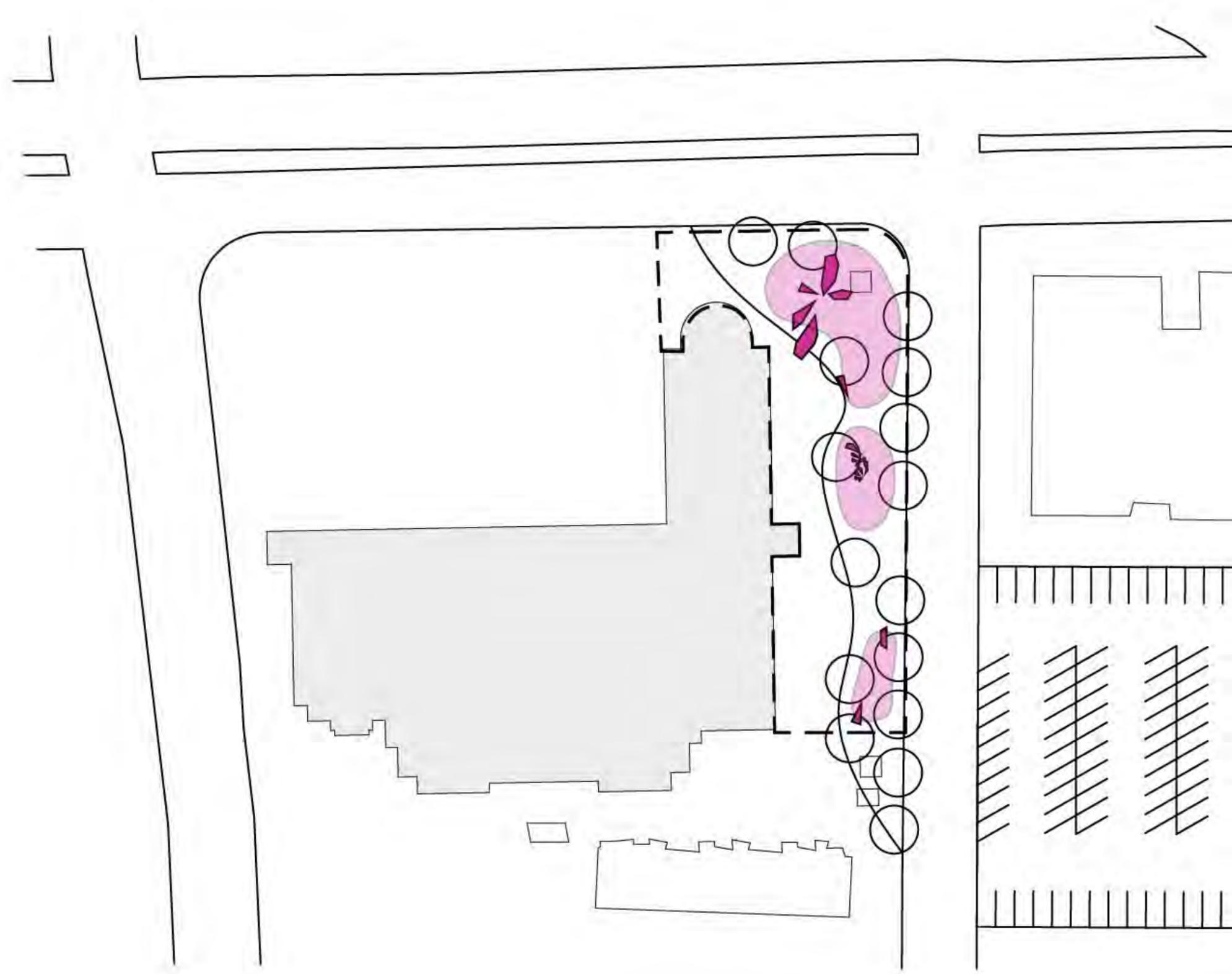
# EXTEND STREET TREES INTO SITE

CAPTURE  
CREATE  
COMMUNITY



**CREATE  
ACTIVITY &  
PROGRAMS**

**CAPTURE  
CREATE  
COMMUNITY**



# WHAT WE HAVE NOW

**HEDGE BARRIER**

**HIGH WATER  
USE LAWN**

**LACK OF  
PROGRAMMABLE SPACE**

**OUTDATED PLANTING**



**ENHANCE**

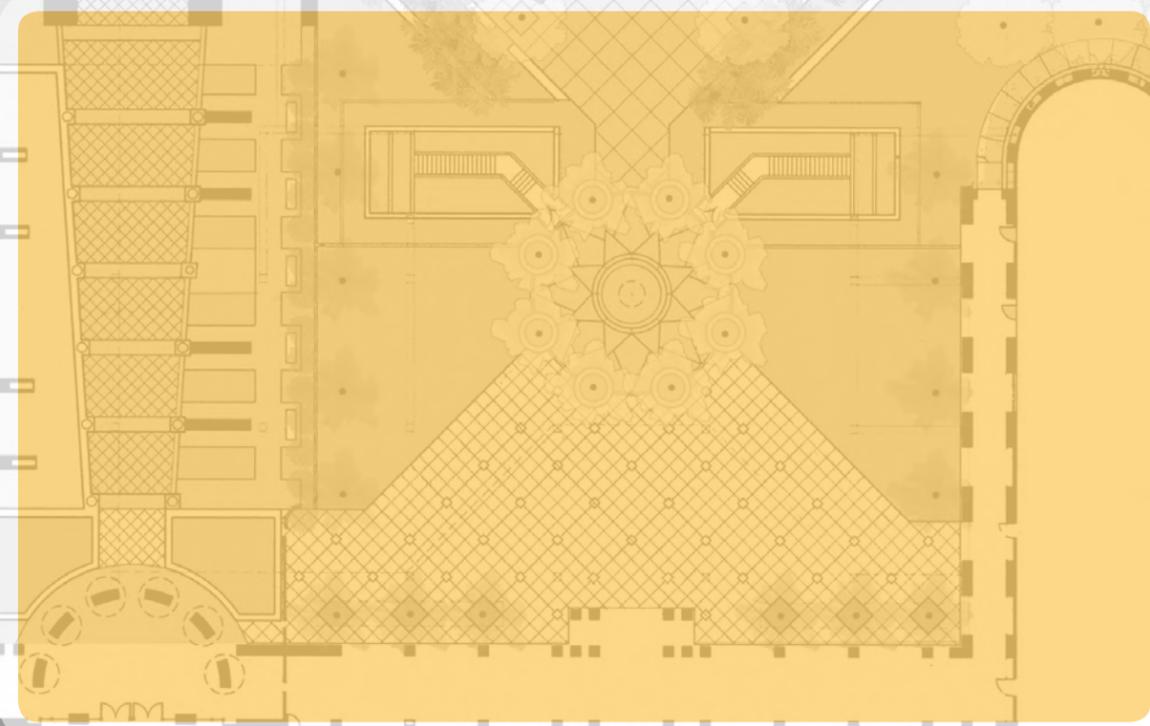
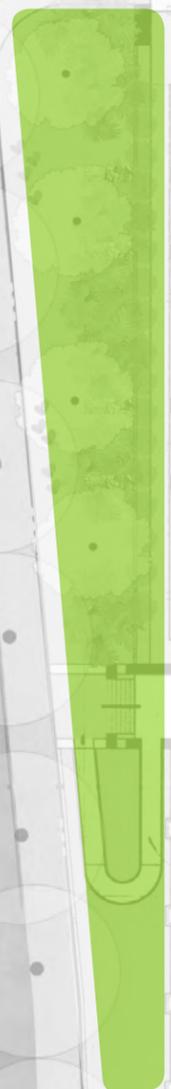
**PRESERVE**

**ACTIVATE**



**DUQUESNE AVENUE**

**LAFAYETTE PLACE**



# CULVER BOULEVARD

ENHANCE LANDSCAPE WITH DROUGHT TOLERANT PLANTING

UPDATE WATER FEATURE AND PALM PLANTERS

UPDATE LIGHTING, SEATING AND FURNISHING ELEMENTS

INTERACTIVE MUSICAL SCULPTURE - AMPLIFIERS

PRESERVE AND ENHANCE CULTURAL ELEMENTS

PLAYFUL FUN PAVING AND SEATING

ENHANCE LANDSCAPE WITH DROUGHT TOLERANT PLANTING

EXTEND TREES INTO PLAZA SPACE

SPACE FOR FUTURE ART WORK

INTERACTIVE MUSICAL SCULPTURE - CHIMES

DUQUESNE AVENUE

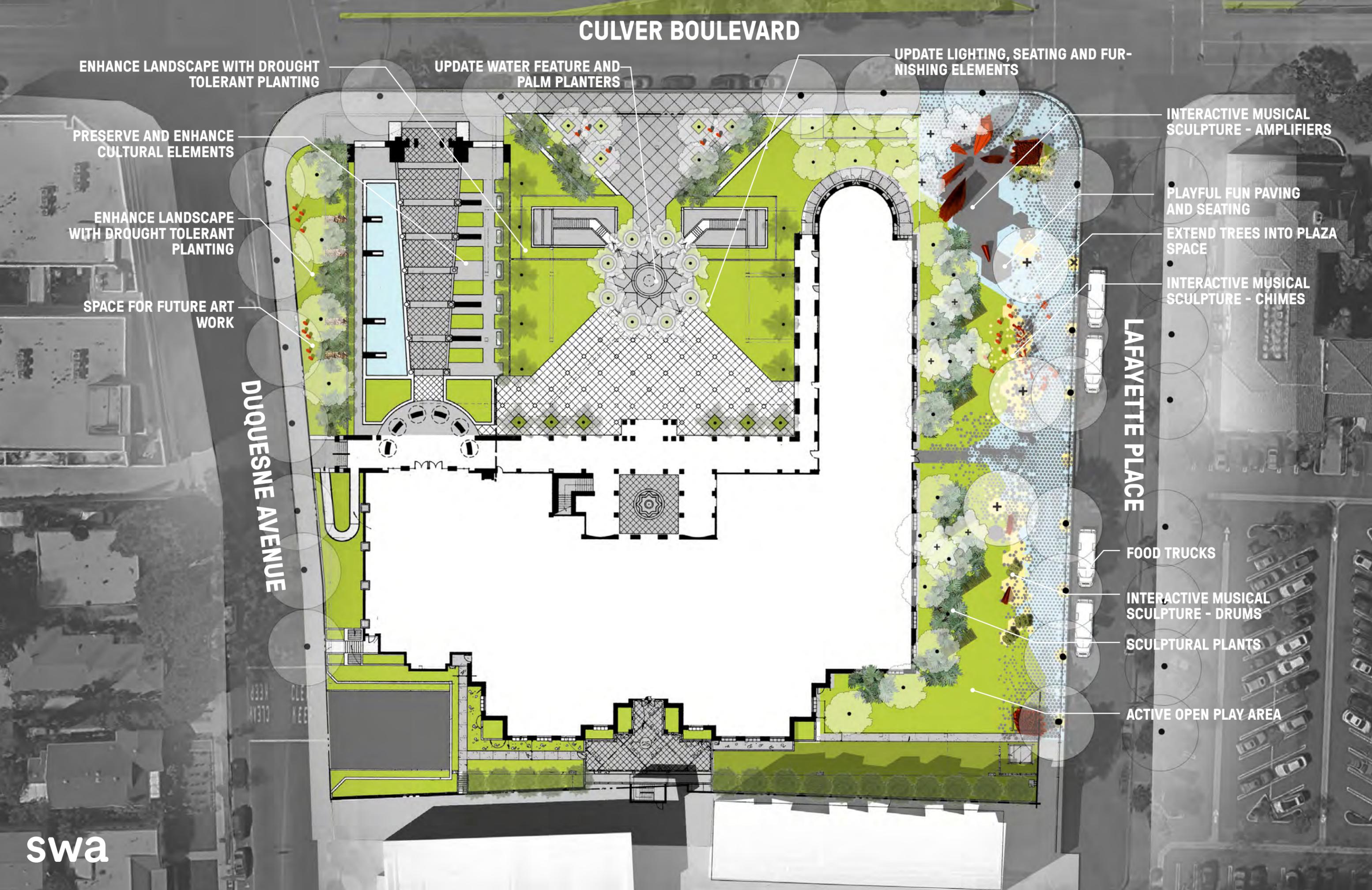
LAFAYETTE PLACE

FOOD TRUCKS

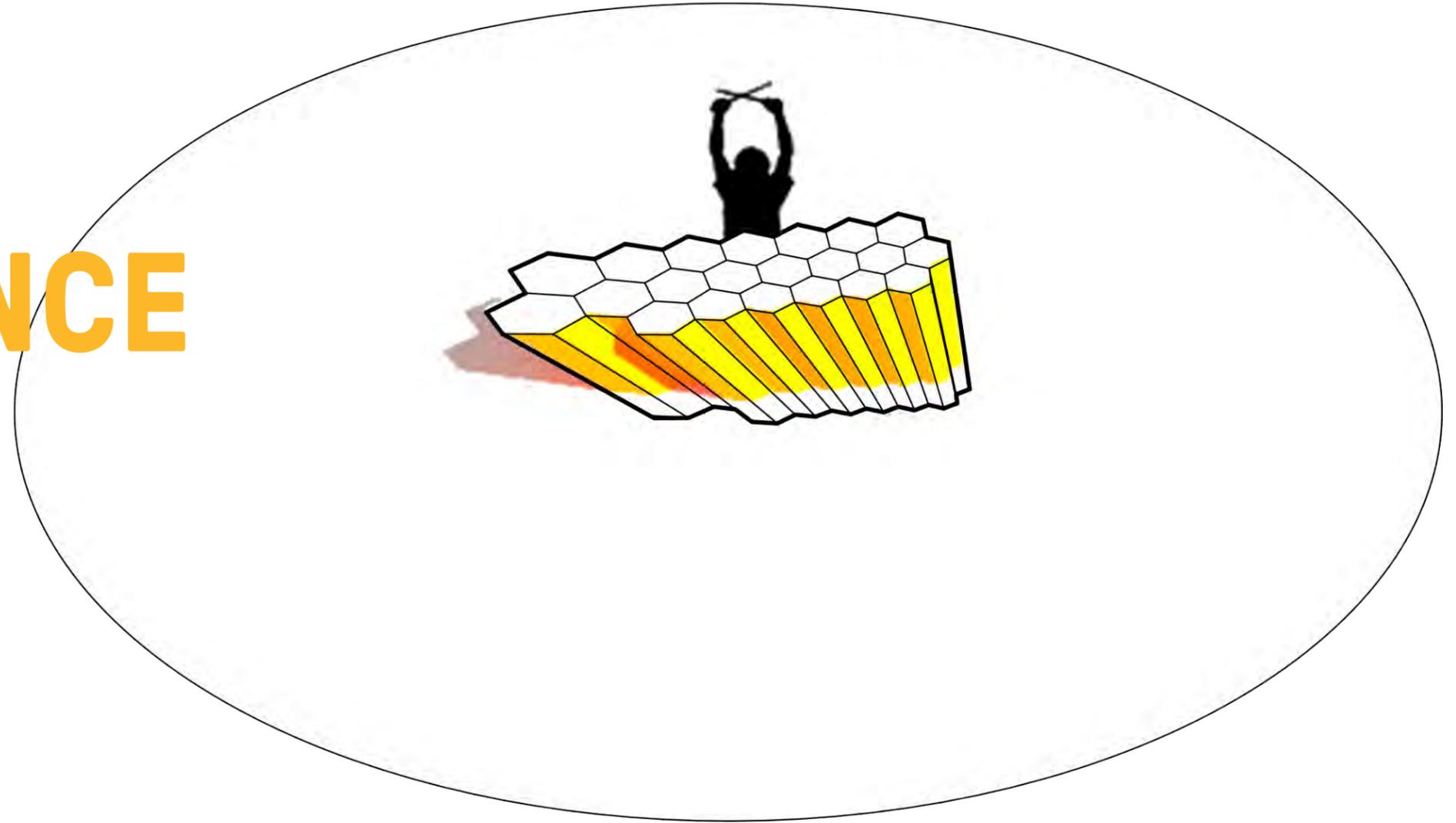
INTERACTIVE MUSICAL SCULPTURE - DRUMS

SCULPTURAL PLANTS

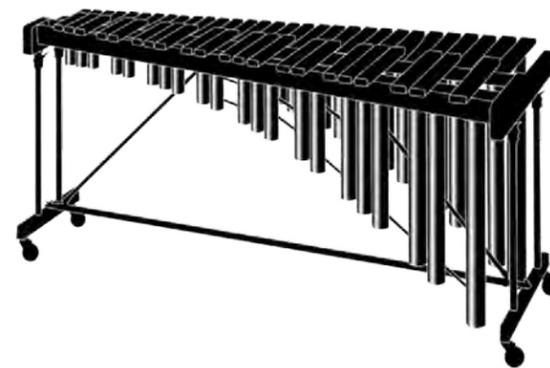
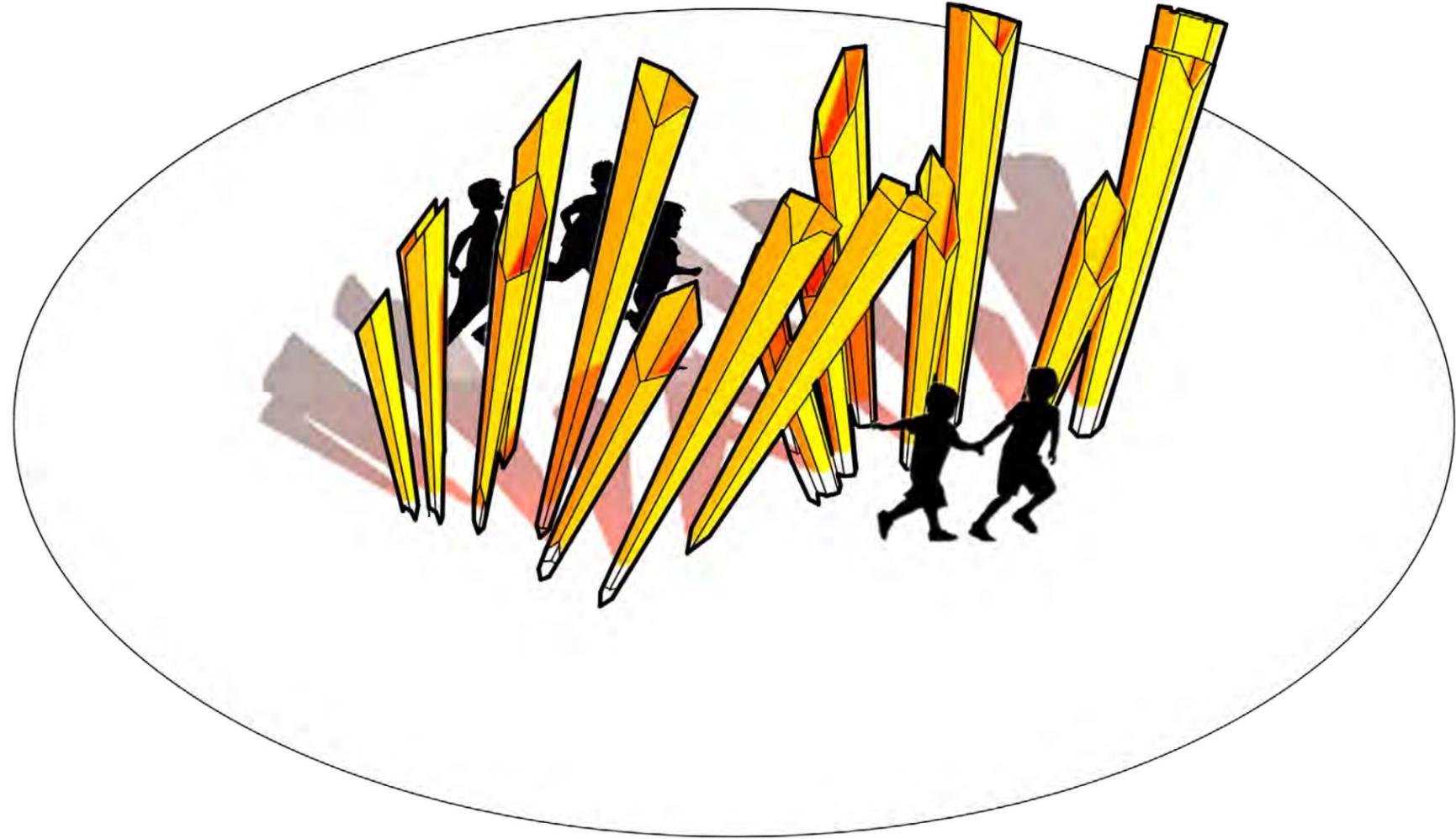
ACTIVE OPEN PLAY AREA



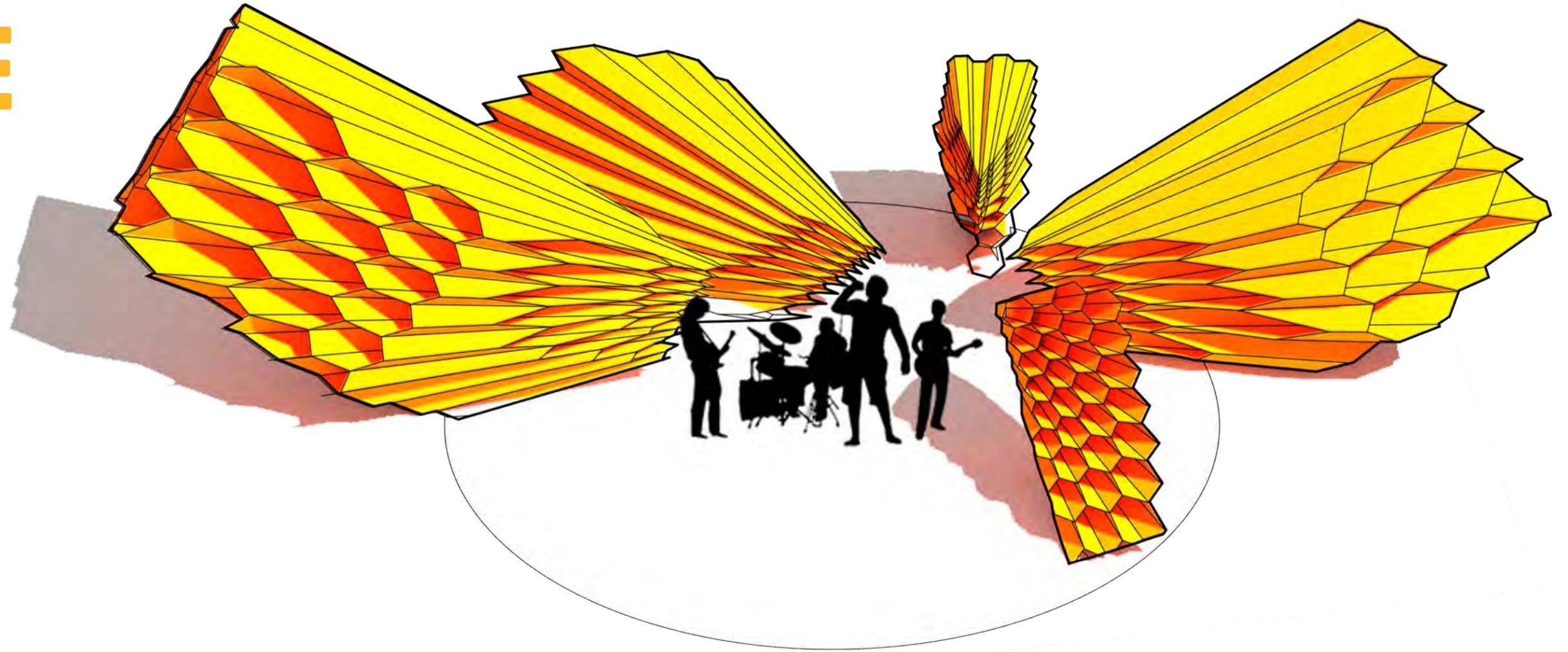
# SCULPTURE AS PERFORMANCE



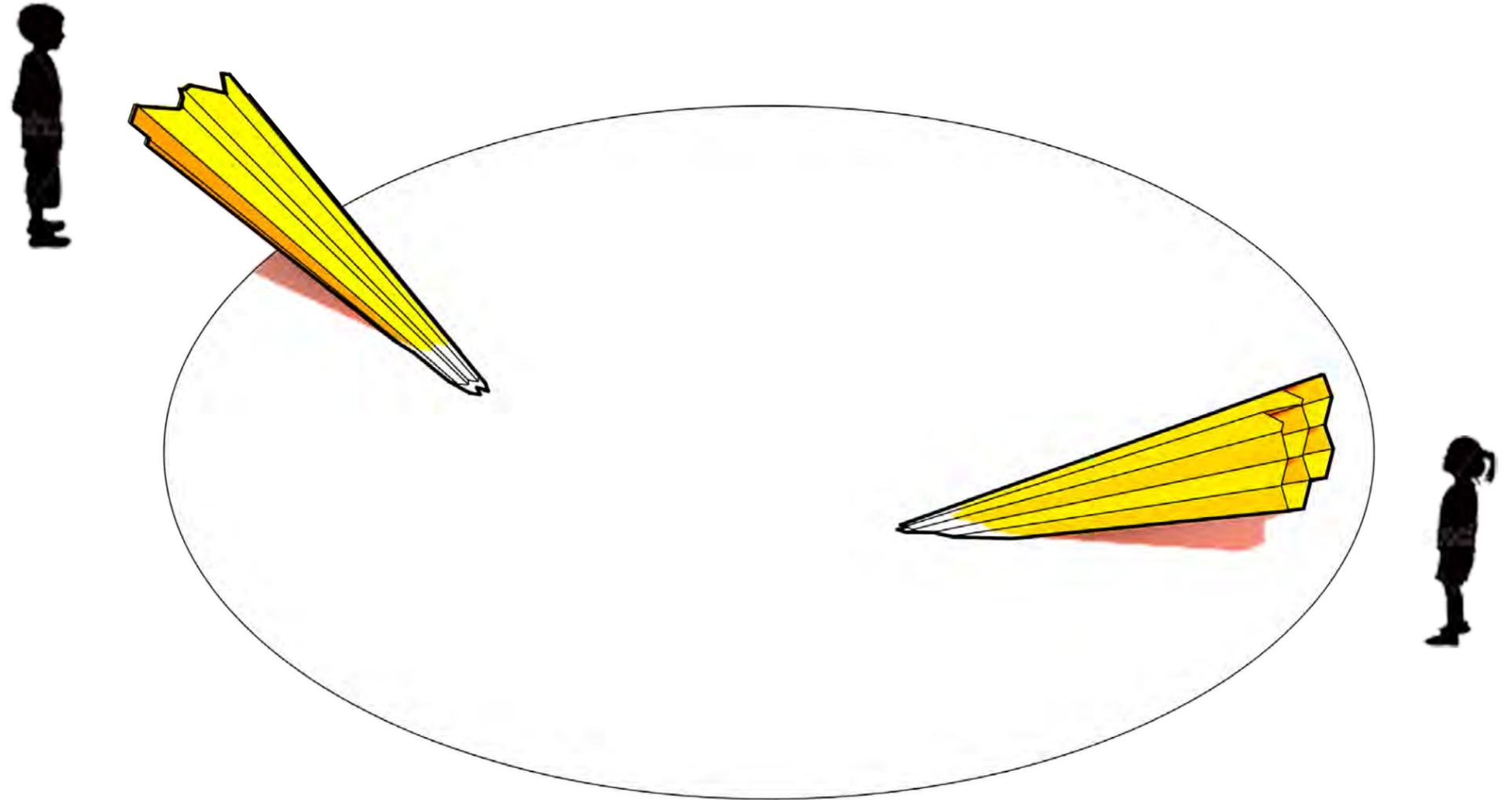
# SCULPTURE AS PLAY



# SCULPTURE AS STAGE



# SCULPTURE AS SOUND



# PLANTS AS PLAY



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# PLANTS AS PERFORMANCE





1915

*Ince/  
Triangle Studio*

1918

*Culver Studio*

1939

*The Wizard of Oz;  
Gone With The Wind*

1990

*Sony Picture Studio*

2003

*MPR West moves to Culver City*

1917

*Culver City is incorporated*

1924





Juan Carlos

Juan Carlos

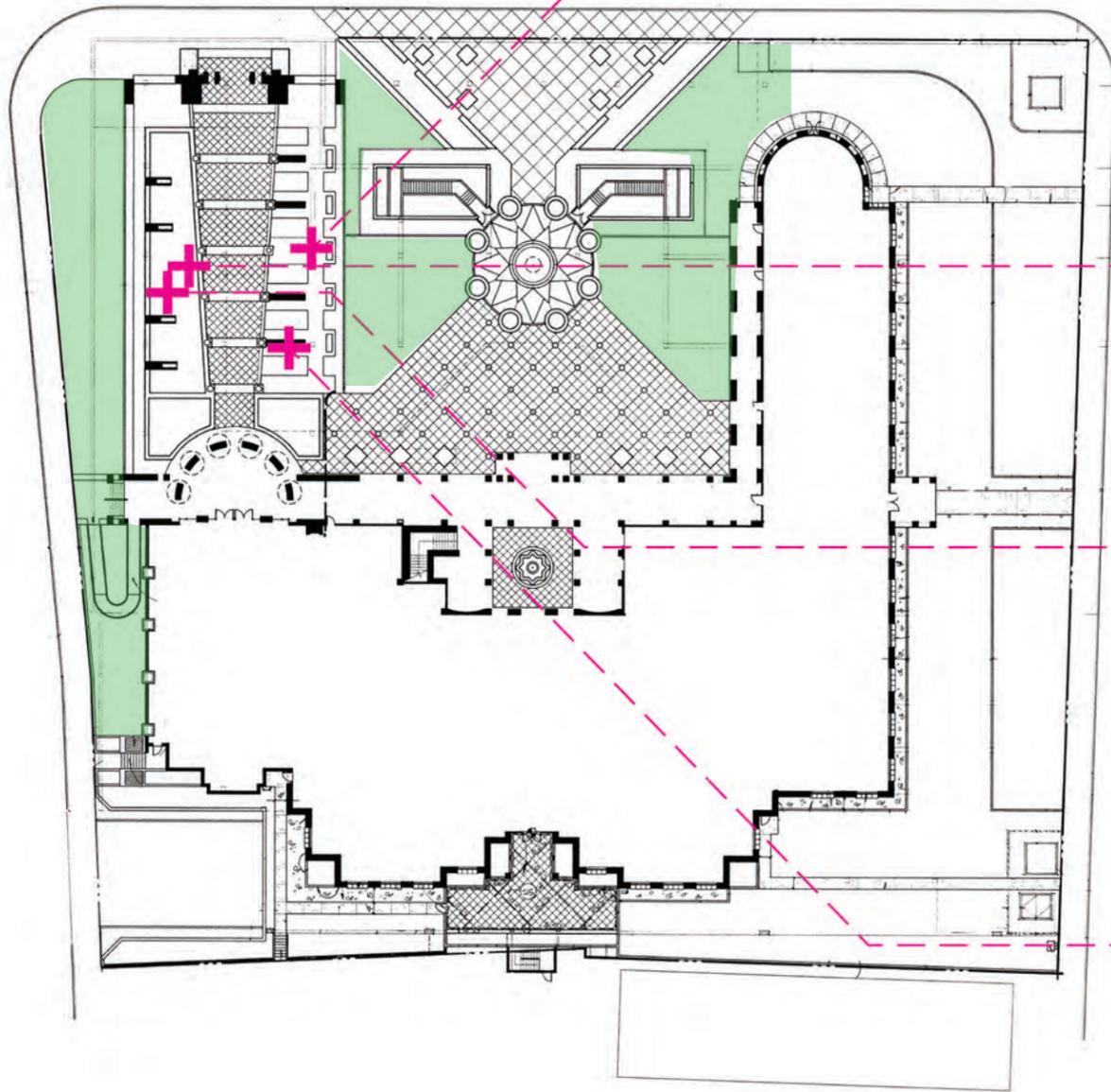
John Smith

John Smith

Mike Jones

Mike Jones

# ENHANCE AND PRESERVE



**PRESERVE**



# PRESERVE

ENHANCE PLANTING

UPDATE FURNISHINGS

UPDATE LIGHTING

REPURPOSE WATER FEATURE

MUSIC INSPIRED PLANTING



# ENHANCE



# ENHANCE

PLAYFUL PLANTING

FUTURE SCULPTURE LOCATION

Historic  
Culver  
Hotel  
→

RIGHT LANE  
MUST  
TURN RIGHT

EXISTING LANDSCAPE

DROUGHT TOLERANT  
PLANTING

DROUGHT TOLERANT  
PLANTING



**AMBITION &  
GREAT DESIGN**

# SAN JACINTO PLAZA



INTEGRATING HISTORY

# PALISADES PARK

NATIVE FLORA



# MILTON STREET

ACTIVE RECREATION



# CULVER STUDIOS

An architectural rendering of a vibrant outdoor courtyard. The central area is paved with a grid pattern and features a small stage where a band is performing. A woman in a dark jacket is dancing in the center. In the foreground, several groups of people are sitting on concrete ledges, watching the performance. The courtyard is surrounded by lush green trees and modern buildings with large windows and balconies. A wide set of white stairs is visible on the right side. The overall atmosphere is lively and community-oriented.

HEART OF SCREENLAND

CULVER

TOWN PLAZA

# THANK YOU!



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