

Veterans Memorial Complex (VMC)

*Senior & Social Services and Facilities Division
Armando Abrego, Manager*

Culver CITY



**Parks
Recreation &
Community
Services
Department**

Veterans Memorial Building (VMB)

*The City's
Community,
Recreation &
Cultural Facility*

*Susan Obrow,
Special Events Coordinator*



Overview

Revitalization

Promotion

Customer
Service

In-Kind
Scheduling

PRCS
Programs

Rentals /
Revenue



Revitalization

13 Rooms

Wi-Fi

Equipment
Upgrades

Stage
Restoration

Emergency Exiting
Upgrades



Promotion

Brochure

Website

Culver City
Chamber of Commerce
Guide



Customer Service

Expanded
Hours of
Operation

Staffing &
Security

Building
Services

Display
Case

Food & Beverage Areas
Renovation Plan



In-Kind Scheduling

City Dept.
Reservations

City-
Sponsored
Events

CCUSD
Events

Government
Agencies



PRCS Programs

Recreation
Classes

Youth Camps

Senior
Programming

Social
Services
Meetings



VMC Rentals

Non-Profit

Private

Commercial



VMC Revenue

Previous Years

FY 2014 - 2015	\$732,935
FY 2015 - 2016	\$672,315
FY 2016 - 2017	\$721,934

Adopted Budget*

FY 2017 - 2018	\$565,000
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* Reduced Rental Revenue Projection is due to CCUSD's use of VMC and planned VMB closures for upgrades and maintenance.

*Ready
for
Our
Close-Up!*

