

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION
CULVER CITY, CALIFORNIA

January 19, 2016
7:00 P.M.

Call to Order & Roll Call

Chair Klein called meeting of the Cultural Affairs Commission to order at 7:01 P.M.

Present: Chair Regina Klein
Vice Chair Len Dickter
Commissioner Rich Cherry
Commissioner Thomas Small
Commissioner John B. Williams

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Pledge of Allegiance

The Pledge of Allegiance was led by Ashley Rodgers.

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Public Comment – Items Not On the Agenda

Chair Klein invited public comment.

The following member of the audience addressed the Commission:

Nastasia Gascon indicated that she was present to follow up on a concern she voiced at a meeting last year regarding moving one of the zoetrope sculptures to a more appropriate location, and she announced the Arts Tune-Up event at LA Goal on February 20.

Discussion ensued between staff and Commissioners regarding efforts to relocate the zoetrope; appreciation to Ms. Gascon for her concern and advocacy, and for the invitation to the Arts Tune-Up organized by the Los Angeles County Art Commission.

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Consent Calendar

Item C-1

Meeting Minutes

Commissioner Cherry pointed out that his first name was not listed on page 1 of the minutes.

MOVED BY CHAIR KLEIN, SECONDED BY COMMISSIONER CHERRY AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE MINUTES OF THE MEETING OF DECEMBER 8, 2015 AS CORRECTED.

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Action Items

Item A-1

Consideration of a Regular Cultural Affairs News Column

Chair Klein introduced the item.

Christine Byers, Cultural Affairs Coordinator, provided a brief tour of the new Culver City website as related to the calendar of events.

Discussion ensued between staff and Commissioners regarding links to third party sites; City sponsored events; responsibility for posting departmental events; promoting the work of the Commission and the Foundation as well as artists in the community; social media; the City's Centennial; the opportunity to have a regular Cultural Affairs Commission column in the Culver City News; responsibility for writing the column; content; length of the column; vetting by the Foundation's Public Relations subcommittee; and monthly or quarterly e-blasts.

Ashley Rodgers, Cultural Affairs Foundation Board Member, discussed the opportunity to build relevance within the community and indicated that she was looking forward to working with the Commission.

Additional discussion ensued between staff and Commissioners regarding the process; timing; the column vs. e-blasts; adding a standing agenda item regarding the column; the Santa

Monica Palette example provided to Commissioners; filling an unmet need; sharing the work of the subcommittees with the community; newsworthy items; letting the donors know what work is being done; the different communities within arts and culture; concern with taking staff time; procedures for sharing information; the email address for the public; concern with lag time; frequency of the column; print vs. online publications; use of the content; interest from the Culver City News; The Observer; additional work by the Foundation Public Relations subcommittee to work out the details and move the item forward; content approval; and the City Manager's column.

MOVED BY COMMISSIONER SMALL, SECONDED BY COMMISSIONER CHERRY AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE A MONTHLY COLUMN IN A CULVER CITY BASED PRINT PUBLICATION TO BE DETERMINED BY THE CULTURAL AFFAIRS FOUNDATION PUBLIC RELATIONS SUBCOMMITTEE.

Further discussion ensued between staff and Commissioners regarding the effort required of the Commission; establishing an appointed email address for anyone to share their events routed through one person on the subcommittee; creating a regular agenda topic to review events posted and gather new information; and submissions.

MOVED BY VICE CHAIR DICKTER, SECONDED BY COMMISSIONER WILLIAMS AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE A MONTHLY E-BLAST HIGHLIGHTING CULTURAL ACTIVITIES SERVING THE CULVER CITY COMMUNITY.

Additional discussion ensued between Commissioners regarding having the subcommittee formalize the tool, create suggested topics, and return to the Cultural Affairs Commission in February.

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Receipt of Correspondence

Christine Byers, Cultural Affairs Coordinator, indicated that no correspondence had been received for the entire Commission, but correspondence for individuals had been distributed.

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Public Comment – Items Not On the Agenda (Continued)

Chair Klein invited public input.

No cards were received and no speakers came forward.

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Items From Staff

Susan Obrow, Special Events Coordinator, distributed and discussed the grant performances calendar for 2016.

Christine Byers, Cultural Affairs Coordinator, reported meeting with the CAC's Public Art subcommittee and the developer regarding a new project at 5800 Bristol Parkway noting that the item was scheduled to come forward at the February Commission meeting.

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Items from Commissioners

Commissioner Small reported that he would be moderating a panel called *Hitting the High Notes* at Helms Design Center on January 20, 2016 and he discussed the panelists, events, and finding additional information about the event.

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Adjournment

There being no further business, at 8:03 P.M., the Cultural Affairs Commission adjourned to a meeting to be held at 7:00 P.M. on February 16, 2016.

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SECRETARY of the Cultural Affairs Commission

APPROVED _____

REGINA KLEIN
CHAIR of the Culver City Cultural Affairs Commission
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date