

**City of Culver City, California
Agenda Item Report**

Meeting Date: 09/09/2013		Item Number: A-1	
CITY COUNCIL AGENDA ITEM: Renaming Bush Way in Honor of Albert and Ursula Vera.			
Contact Person/Dept.: Martin R. Cole/City Manager's Office		Phone Number:(310) 253-6000	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Commission Action Required: Yes ☐ No ☒ Date: _____			
Public Notification: (Published) Culver City News (08/29/13 and 09/05/13); (USPS) Properties within 500' of Bush Way (09/04/13); (E-Mail) Agenda and Meetings – City Council (09/04/13)			
Department Approval: Martin R. Cole (09/03/13)		City Attorney Approval: Carol A. Schwab (by H. Baker) (09/03/13)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (09/03/13)		City Manager Approval: John M. Nachbar (09/04/13)	
<u>RECOMMENDATION:</u> It is recommended the City Council consider renaming Bush Way after Albert and Ursula Vera and, if desired, direct the City Manager as deemed appropriate. <u>BACKGROUND AND DISCUSSION:</u> At the City Council meeting of January 28, 2013, the City Council discussed a proposal to rename Bush Way after Albert and Ursula Vera. At that meeting, the City Council directed the City Manager to proceed with this proposal by providing notice of the City Council's intention to formally initiate this renaming and return to the City Council at a future meeting. In preparation for this item, staff reviewed City Council Policy Statement 2006-01 "Naming of City Facilities" (attached hereto). In accordance with City Council Policy 2006-01, the proposed naming would fall under the category of a commemorative naming, for which the individual(s) would need to have made "extraordinary contributions to the community, which have been consistent and continuous over a considerable period of time" and "be deceased for a period of at least one year prior to the initiation of the naming process." The request seems to comply with those criteria. At the meeting of January 28, 2013, a question was posed as to the origin of the naming of Bush Way. The Culver City Historical Society provided welcomed assistance in researching their archives as well as maps and other records			

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maintained by other sources. The City Clerk's Office also reviewed the City's records from the time. From that review, it seems that sometime between 1950 and 1952 today's Bush Way was renamed from Hawekotte Place. Unfortunately, the records available do not indicate the origins of the Hawekotte Place name nor is there a reason given for the choice of Bush Way.

Staff has reviewed the address records for Bush Way and has found that there are no postal addresses associated with this street. Therefore, should the City Council determine to approve this renaming, no residential or commercial address changes would result.

Staff has extended an invitation to Mr. Albert Vera, Jr. to attend this evening's meeting.

FISCAL ANALYSIS:

Should the City Council determine to approve this renaming, the existing four street signs would be replaced with the decided naming. Replacement of each sign is estimated to cost \$150 (a total of \$600).

ATTACHMENTS:

1. City Council Policy Statement 2006-01 "Naming of City Facilities."

MOTIONS:

That the City Council:

Discuss the proposal to rename Bush Way in honor of Albert and Ursula Vera and, if desired, direct the City Manager as deemed appropriate.