

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

February 14, 2012
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called to order at 7:04 P.M.

Present: Chair Gayle Smashey
Vice Chair Marlyn Musicant
Commissioner Michelle Bernardin
Commissioner Ronnie Jayne
Commissioner Marla Koosed

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Pledge of Allegiance

The Pledge of Allegiance was led by Arleen Chikami.

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Public Comment - Items Not On the Agenda

Chair Smashey invited public input.

No speakers came forward and no cards were received.

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Consent Calendar

Item C-1

Meeting Minutes

Commissioner Bernardin pointed out a typographical error that staff agreed to correct.

Commissioner Koosed felt that The Wende Museum should have been included on page 3 during Chair Smashey's comments regarding the NPR Geo Quiz and she asked that the minutes be amended to indicate that she left the meeting early due to illness.

MOVED BY COMMISSIONER JAYNE, SECONDED BY COMMISSIONER KOOSSED, AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION APPROVE THE MINUTES OF THE JANUARY 10, 2012 REGULAR MEETING AS AMENDED.

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Action Items

Item A-1

Nomination and Appointment of Board Member(s) to the Culver City Cultural Affairs Foundation Board of Directors

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, provided a summary of the material of record.

Vice Chair Musicant provided background information on Maureen McGlynn and nominated her to serve on the Foundation Board.

Chair Smashey invited public comment.

The following member of the audience addressed the Commission:

Maureen McGlynn expressed willingness to serve on the Board and welcomed the opportunity to help build the reputation of Culver City as a place where art lives. Responding to an inquiry from the CAC, Ms. McGlynn indicated that her blog on WordPress is called *BonBon*.

MOVED BY VICE CHAIR MUSICANT, SECONDED BY COMMISSIONER BERNARDIN, AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION NOMINATE AND APPOINT MAUREEN MCGLYNN TO SERVE ON THE CULTURAL AFFAIRS FOUNDATION BOARD.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported that the next meeting of the Cultural Affairs Foundation would be on March 21, 2012 at 4:00 P.M. in the Cathedral Room of City Hall.

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Item A-2

Consideration of a Proposed Community Fundraising Plan for Future Culver City Music Festival Concerts and Other Cultural Programming

Susan Obrow, Performing Arts and Special Events Coordinator, provided a summary of the material of record.

A discussion ensued between staff and Commissioners regarding timing and whether the item would be considered at the March 2012 Cultural Affairs Foundation Board meeting; engaging someone to work on commission to engage business sponsorships for the Culver City Music Festival; staff work to identify large, corporate donors; small business contributions; grant opportunities for other programs; changing the current programming for the Festival to enable grant opportunities; knowledge gained through the sponsorship process; fundable content; clarification that current programming is similar to programming in other Los Angeles County cities; including the economic value of the program in the donation decision-making process; campaign promotion; a master fundraising plan for all Cultural Affairs programs; concern that focusing on one program could eliminate opportunities for other programs; providing opportunities to focus donations to specific programs; whether there is the ability to divert funds to the programs that need them most; collaborating with the Education Foundation; changes in subcommittees; broad donations to cultural events in the City; uncertainty of the public response; clarification regarding decisions made by the City Council; timeliness; looking to see what programs can be restored for the future; the ability to get things together quickly once funding has been achieved; additional meetings of the Cultural Affairs Foundation; the review and evaluation process; dividing non-specific funding equally among all programs; lowering the donation minimum; giving equal weight to all programs; the potential to educate people on the Foundation website; how to continue to use graphic design to implement programs and push the fundraising campaign forward.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY VICE CHAIR MUSICANT AND UNANIMOUSLY CARRIED THAT THE CULTURAL AFFAIRS COMMISSION RECOMMEND TO THE CITY COUNCIL THAT THE PROPOSED COMMUNITY FUNDRAISING PLAN FOR FUTURE CULTURAL EVENT

PROGRAMS BE APPROVED AS AMENDED.

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Public Comment for Items Not on the Agenda

Chair Smashey invited public comment.

No speakers came forward and no cards were received.

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Receipt of Correspondence

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, distributed correspondence to Commissioners.

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Items From Staff

Christine Byers, Public Art and Historic Preservation Coordinator, expressed appreciation for the appointment of Maureen McGlynn; reported updates and improvements to Chris Doyle's artwork, *Culver City Currency* at Westfield Culver City; discussed the proposed development at Tilden Terrace; mentioned that the ad hoc subcommittee for the commemoration of the 25th Anniversary of the Art in Public Places Program had had its first meeting with staff; meeting with Josetta Sbeglia of Fresh Paint Art Advisors regarding their new business location in the Culver City Art District; and she announced an open house and behind-the-scenes tour for residents of the Veterans Park neighborhood at The Wende Museum on February 19 that included an opportunity to see conceptual plans for the proposed new museum site.

Susan Obrow, Performing Arts and Special Events Coordinator, announced a webcast and broadcast of *My Brazil* featuring Rachel Rosenthal and Amy Knowles; and she announced a performance of performing arts grantees Vox Femina Los Angeles on March 18 at the Culver City Presbyterian Church and, concerts by Definians at the Julian Dixon Library and the Ivy Substation.

Chair Smashey suggested looking into getting programming on

U-Verse.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported distributing the IndieCade wrap-up document.

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Items From Commissioners

Commissioner Koosed questioned whether the City Council had received a copy of the IndieCade wrap up report prior to their meeting on February 13, 2012; she thanked staff for their hard work in difficult times; and she expressed appreciation for a letter to the editor regarding the fight for the Summer Music Festival and support for all arts programs in the City.

Commissioner Jayne welcomed Maureen McGlynn to the Cultural Affairs Foundation Board; wished everyone Happy Valentines Day; discussed performing arts grants and performances; she thanked Regina Klein for her grant suggestions; reported attending *A Raisin in the Sun* at the Kirk Douglas Theatre; and reported chairing the entertainment committee for Fiesta La Ballona.

Commissioner Bernardin welcomed Maureen McGlynn; acknowledged the presence of Cultural Affairs Foundation Board Member Arleen Chikami; reported being voted Vice Chair of the Ways and Means Committee of the Culver City Historical Society; and she encouraged everyone to become a member of the Culver City Historical Society.

Chair Smashey thanked the Culver City Music Festival Ad Hoc Subcommittee for their work and she questioned whether the City had been involved in the process for the selection of artwork for Culver City station on Metro's Expo Line.

Christine Byers, Public Art and Historic Preservation Coordinator, reported that she and former Commissioner Clement Hanami had been part of an Arts Advisory Group for the Culver City station; noted that input from those meetings helped inform the design process; indicated that the final design concept had been selected and presented to City staff and elected officials; she described the artwork and artist; indicated that additional information is available on the Metro website; and she reported that Metro

had an excellent docent program specifically focusing on the art program.

Chair Smashey suggested that a Metro representative be invited to make a presentation to the Commission or take the Commission on a docent tour. She also asked about a new sculpture being displayed at the Culver Hotel.

Vice Chair Musicant welcomed Maureen McGlynn; reported that the January Town Hall meeting was included in the Arts for LA email blast with pictures; she discussed happenings at The Wende Museum and attending the *Deconstructing Perestroika* opening; and she discussed the Los Angeles Unified School District's budget crisis and proposed cuts to arts education.

Commissioner Koosed discussed the placement of the Mayme Clayton display at the Kirk Douglas Theatre for *A Raisin in the Sun*.

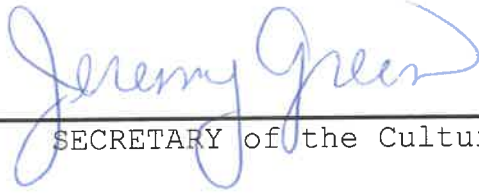
Vice Chair Musicant also discussed placement of the exhibit and the significance of the exhibit in relation to the Lorraine Hansbury play.

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Adjournment

There being no further business, at 8:27 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on March 13, 2012 in the Mike Balkman Council Chambers at City Hall.

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SECRETARY of the Cultural Affairs Commission

APPROVED

3/13/12



GAYLE SMASHEY

CHAIR of the Culver City Cultural Affairs Commission
City of Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, City of Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

3-16-12

By:



Ela Valladares
Deputy City Clerk