

MEETING DATE: 7/14/2014

AGENDA ITEM: Public Hearing – Culver CityBus Proposed Blind Passenger Fare Change

ATTACHMENTS

- A. Stakeholder List
- B. Fare Survey
- C. Customer Feedback

Attachment A

Stakeholder List

Name	Title	Organization	Street Address	City/State/Zip	Phone Number
Holly J. Mitchell	Senator	26th Senate District	700 State Drive, Suite 105	Los Angeles, CA 90037	(213) 745-6656
Henry A. Waxman	Congressman	33rd Congressional District	5055 Wilshire Blvd, Suite 310	Los Angeles, CA 90036	(323) 651-1040
Karen Bass	Congresswoman	37th Congressional District	4929 Wilshire Blvd, Suite 650	Los Angeles, CA 90010	(323) 965-1422
Cheryl R. Brown	Speaker of the Assembly	47th Assembly District	290 North D Street, Suite 903	San Bernardino, CA 92401	(909) 381-3238
Shelly Verrinder	Executive Director	Access Services	P.O. Box 5728	El Monte, CA 91734	(213) 270-6000
Gary Garcia	Principal	Alexander Hamilton High School	2955 South Robertson Blvd	Los Angeles, CA 90034	(310) 280-1400
Hector Fuentes	General Manager	Antelope Valley Transit Authority	42210 6th Street West	Lancaster, CA 93534	(661) 729-2216
Tex Boggs , PHD	President	Antioch University	400 Corporate Pointe	Culver City, CA 90230	(310) 578-1000
	Office of Administration	Beach Cities Transit	415 Diamond Street - Door H	Redondo Beach, CA 90277	(310) 937-6660
Carter Paysinger	Principal	Beverly Hills High School	241 Moreno Drive	Beverly Hills, CA 90212	(310) 551--5100x8300
Eva Lopez	Principal	Braddock Drive Elementary School	4711 Inglewood Blvd.	Culver City, CA 90230	(310) 391-6707
Judy Hill	Director	Braille Institute	741 Vermont Avenue	Los Angeles, CA 90029	(323) 663-1111
Stanley Otake	CEO	Brotman Medical Center	3828 Delmas Terrace	Culver City, CA 90232	(310) 836-7001
Adam Emmer	Director	Burbank Local Transit	275 East Olive Avenue	Burbank, CA 91502	(818) 238-5360
Letty Ochoa	General Manager	Carson Circuit	3 Civic Plaza Drive	Carson, CA 90745	(310) 225-2545
	Office of Administration	Century City Doctors Hospital	2070 Century Park East	Los Angeles, CA 90067	(310) 772-4000
	Office of Administration	Century City Shopping Center - Westfield	10250 Santa Monica Blvd.	Los Angeles, CA 90067	(310) 227-3693/445-2472
Germaine England	Principal	Charnock Road Elementary School	1133 Charnock Road	Los Angeles, CA 90034	(310) 838-6110
Eric Garcetti	Mayor of Los Angeles	City of Los Angeles	200 North Spring Street - Room 303	Los Angeles, CA 90012	(213) 978-0600
John Kirk Mukri	General Manager	City of Los Angeles Department of Transportation	100 S. Main Street, 10th Floor	Los Angeles, CA 90012	(213) 972-8470
Rod Gould	City Manager	City of Santa Monica	1685 Main Street, Suite 209	Santa Monica, CA 90401	(310) 458-8411
LeRoy J. Jackson	City Manager	City of Torrance	3031 Torrance Blvd	Torrance, CA 90503	(310) 618-5880
Claude McFerguson	Transportation Director	Commerce Municipal Bus Lines	5555 Jillson Street	Commerce, CA 90040	(323) 887-4419
John Nachbar	City Manager	Culver City	9770 Culver Blvd	Culver City, CA 90232	(310) 253-6000
Veronica Montes	Principal	Culver City Adult School	4909 Overland Avenue	Culver City, CA 90230	(310) 842-4300
	Office of Administration	Culver City Adventist School	11828 Washington Blvd.	Los Angeles, CA 90066	(310) 398-3305
Dylan Farris	Principal	Culver City High School	4401 Elenda Street	Culver City, CA 90230	(310) 842-4200x3321
Laura Frakes	Community Library Manager	Culver City Library - Julian Dixon	4975 Overland Avenue	Culver City, CA 90230-4299	(310) 559-1676
Jon Pearson	Principal	Culver City Middle School	4601 Elenda Street	Culver City, CA 90230	(310) 842-4200
Armando Abrego	Senior & Social Services Manager	Culver City Senior Center	4095 Overland Avenue	Culver City, CA 90232	(310) 253-6724
Dawn Melton	Recreation Supervisor	Culver City Teen Center	4153 Overland Avenue	Culver City, CA 90230	(310) 253-6645
David LaRose	Superintendent	Culver City Unified School District	4034 Irving Place	Culver City, CA 90232	(310) 842-4220
Veronica Montes	Principal	Culver Park Continuation High School	4601 Elenda Street, CP Annex	Culver City, CA 90230	(310) 842-4200x3600
Liam Joyce	Principal	Daniel Webster Middle School	11330 Graham Place	Los Angeles, CA 90064	(310) 235-4600
Tracy Pumila	Principal	El Marino Language School	11450 Port Road	Culver City, CA 90230	(310) 842-4241
Reginald Brunson	Principal	El Rincon Elementary School	11177 Overland Avenue	Culver City, CA 90230	(310) 842-4340
Rebecca Lynch	Principal	Farragut Elementary School	10820 Farragut Drive	Culver City, CA 90230	(310) 842-4323
Doran Barnes	Director	Foothill Transit	100 South Vincent Ave., Suite 200	West Covina, CA 91790	(626) 931-7210
John "Jack" Gabig	Director	Gardena Municipal Bus Lines	13999 South Western Avenue	Gardena, CA 90249	(310) 965-8888
Stephen M. Zurn	Director	Glendale Beeline	633 E. Broadway	Glendale, CA 91206	(818) 548-3900
Gary Garcia	Principal	Hamilton High School	2955 S. Robertson Blvd.	Los Angeles, CA 90034	(310) 280-1400
Belinda Jacobs	General Manager	Howard Hughes Center	6081 Center Drive, Suite 202A	Los Angeles, CA 90045	(310) 641-8073
Cristina Corrales	Ride Share Manager	Howard Hughes Center	6081 Center Drive, Suite 200	Los Angeles, CA 90045	(310) 642-0066
Ben Flores	Director	Huntington Park COMBI	3355 Gage Avenue	Huntington Park, CA 90255	(323) 589-7100
Al Cortez	Director	ITT Technical Institute	6101 W. Centinela Ave.	Culver City, CA 90230	(310) 417-5800
Alicia Wolowidnyk	Administrative Services Manager	Junior Blind	5300 Angeles Vista Blvd.	Los Angeles, CA 90043	(323)295-4555x257
Howard Fullman	Director	Kaiser Permanente	6041 Cadillac Avenue	Los Angeles, CA 90034	(323) 857-2000
Scott D. Bowling	President & CEO	Kayne Eras Center	5350 Machado Road	Culver City, CA 90230	(310) 737-9393
Jennifer Slabbinck	Principal	La Ballona Elementary School	10915 Washington Blvd.	Culver City, CA 90232	(310) 842-4334
Devon Deming	Rideshare Manager	LAX FlyAway	1 World Way	Los Angeles, CA 90045	(866) 435-9529
Clara-Lisa Kabbaz, esq	President	Le Lycee Français School	3261 Overland Avenue	Los Angeles, CA 90034	(310) 836-3464
Kim Indelicato	Principal	Linwood E. Howe Elementary School	4100 Irving Place	Culver City, CA 90232	(310) 842-4338

Attachment A
Stakeholder List

Kenneth McDonald	President/Chief Executive Officer	Long Beach Transit	P.O. Box 731	Long Beach, CA 90801	(562) 591-2301
Sachi A. Hamai	Executive Officer	Los Angeles County Board of Supervisors	500 West , Room 383	Los Angeles, CA 90012	(213) 974-1411
Mark Ridley Thomas	Los Angeles County Supervisor	Los Angeles County Board of Supervisors 2nd District	500 West Temple Street	Los Angeles, CA 90012	(213) 974-2222
Arthur T. Leahy	Chief Executive Officer	Los Angeles County Metropolitan Transportation Authority	One Gateway Plaza	Los Angeles, CA 90012	(213) 922-6000
Barry Rondinella	Director Of Airport Operations	Los Angeles International Airport	7333 World Way West, 2nd Floor	Los Angeles, CA 90045	(310) 646-6460
John E. Deasy	Superintendent	Los Angeles Unified School District	333 S. Beaudry Avenue	Los Angeles, CA 90017	(213) 241-7000
Lorraine Machado	Principal	Marina Del Rey Middle School	12500 Braddock Drive	Los Angeles, CA 90066	(310) 578-2700
Rex Patton	Principal	Mark Twain Middle School	2224 Walgrove Avenue	Los Angeles, CA 90066	(310) 305-3100
		Metro Westside/Central Sector	One Gateway Plaza, 4th Floor	Los Angeles, CA 90012	(213) 922-1200
Michael P. De Pallo	Chief Executive Officer	Metrolink	P.O. Box 531766	Los Angeles, CA 90053	(213) 452-0200x1776
Aurora Jackson	Director of Transportation	Montebello Bus Lines	400 South Taylor Avenue	Montebello, CA 90640	(323) 558-1625
Amy Ho	Principal Management Analyst	Monterey Park Spirit Bus	320 West Newmark Avenue	Monterey Park, CA 91754	(626) 307-1388
James Parker	Director	Norwalk Transit	12650 E. Imperial Hwy.	Norwalk, CA 90650	(562) 929-5533
Nancy Coonis	President	Notre Dame Academy High School	2851 Overland Ave.	Los Angeles, CA 90064	(310) 839-5289
Nedra Jenkins	Chief Deputy	Office of Mark Ridley Thomas Supervisor 2nd District	500 West Temple Street, Room 866	Los Angeles, CA 90012	(213) 974-2222
Vincent Harris	Senior Advisor & Special Asst.	Office of Mark Ridley Thomas Supervisor 2nd District	500 West Temple Street, Room 866	Los Angeles, CA 90012	(213) 974-2222
Sylvia Castillo	District Director & Senior Advisor	Office of Speaker of the Assembly Karen Bass	5750 Wilshire Blvd, Suite 565	Los Angeles, CA 90036	(323) 965-1422
Solomon Rivera	Deputy Chief of Staff	Office of Speaker of the Assembly Karen Bass	4929 Wilshire Blvd, Suite 650	Los Angeles, CA 90036	(323) 965-1422
Jenny Wood	Deputy District Director	Office of Speaker of the Assembly Karen Bass	5750 Wilshire Blvd, Suite 565	Los Angeles, CA 90036	(323) 965-1422
Scott Graham	Chief Executive Officer	Omnitrans (OMNI)	1700 W. Fifth St.	San Bernardino, CA 92411	(800) 966-6428
Darrell Johnson	Chief Executive Officer	Orange County Transportation Authority (OCTA)	550 S. Main St.	Orange, CA 92868	(714) 560-6282
Keith Abrahams III	Principal	Palms Elementary School	3520 Motor Avenue	Los Angeles, CA 90034	(310) 838-7337
Derek Moriuchi	Principal	Palms Middle School	10860 Woodbine Street	Los Angeles, CA 90034	(310) 253-7600
Valerie Gibson	Director	Pasadena ARTS Shuttle	221 E. Walnut Street, Suite 199	Pasadena, CA 91101	(626) 744-4055
Harold Taylor	Director	Pepperdine University Graduate School	6100 Center Drive 2nd Floor	Los Angeles, CA 90045	(310) 568-5737
Mary Price	Principal	Playa Del Rey Elementary	12221 Juniette St.	Culver City, CA 90230	(310) 827-3560
Martin Gornbert	Administrator	PV Transit	P.O. Box 2656	P.V. Peninsula, CA 90274	(310) 544-7108
Larry Rubio	Chief Executive Officer	Riverside Transit Agency (RTA)	1825 Third Street	Riverside, CA 92517	(951) 565-5000
Adrian Aguilar	Director	Santa Clarita Transit	28250 Constellation Road	Santa Clarita, CA 91355	(661) 294-1287
	Office of Administration	Santa Fe Springs MetroExpress	11710 Telegraph Road	Santa Fe Springs, CA 90670	(562) 409-7572
Edward F. King	Transportation Director	Santa Monica Big Blue Bus	1660 7th Street	Santa Monica, CA 90401	(310) 451-5444
Cynthia Paulos	Principal	Short Ave Elementary School	12814 Maxella Ave.	Los Angeles, CA 90066	(310) 397-4234
Chuck Perkins	Deputy Director/Transit	Simi Valley Transit	490 West Los Angeles Avenue	Simi Valley, CA 93065	(805) 583-6483
Dana Coffey	General Manager	South Bay Sector	680 Knox Street, Suite 150	Torrance, CA 90502	(310) 225-6000
Dana Gabbard	Executive Director	Southern California Transit Advocates	3010 Wilshire Blvd., #362	Los Angeles, CA 90010	(213) 388-2364
Beate Nguyen	Principal	St. Augustine School	3819 Clarrington Ave.	Culver City, CA 90232	(310) 838-3144
Ryan Gomez	Principal	ICEF Vista Elementary and Middle School	4471 Inglewood Blvd.	Los Angeles, CA 90066	(323) 298-6405
Jamie Hudson	Head of Middle School	STAR Prep Academy	10101 West Jefferson Blvd.	Culver City, CA 90232	(310) 842-8060
Zahir Robb	Head of High School	STAR Prep Academy	10101 West Jefferson Blvd.	Culver City, CA 90232	(310) 842-8060
Kim Turner	Transportation Director	Torrance Transit System	20500 Madrona Avenue	Torrance, CA 90503	(310) 618-6266
David T. Feinberg MD, MBA	Chief Executive Officer	UCLA Medical Center	757 Westwood Plaza	Los Angeles, CA 90095	(310) 267-9315
Renee Fortier	Executive Director	UCLA Transportation Services	555 Westwood Plaza, Suite 100	Los Angeles, CA 90095	(310) 825-2963
Elsa H. Mendoza	Principal	Venice High School	13000 Venice Blvd	Los Angeles, CA 90066	(310) 577-4200
Kevin Kane	Executive Director	Victor Valley Transit Authority (VVTA)	17150 Smoketree Street	Hesperia, CA 92345	(760) 948-4021
Arlene Fortier	Principal	Walgrove Elementary	1630 Walgrove Avenue	Los Angeles, CA 90066	(310) 391-7104
Genevieve Madrid	Manager	West Covina Transit	825 South Sunset Avenue	West Covina, CA 91793	(626) 593-8830
Nabil Abu-Ghazalen	President	West Los Angeles College	9000 S. Overland Avenue	Culver City, CA 90230	(310) 287-4325
Robert Canosa-Carr	Principal	Westchester High School	7400 W. Manchester Ave.	Los Angeles, CA 90045	(310) 338-2400
Sandra Masted	Principal	Westchester Lutheran School	7831 S. Sepulveda Blvd.	Los Angeles, CA 90045	(310) 670-5422
Don Ziss	General Manager	Westfield Fox Hills Shopping Center	6000 South Sepulveda Blvd., Suite 2820	Culver City, CA 90230	(310) 390-7833
Aaron Spector	Senior Property Manager	Westside Pavilion Shopping Center	10800 West Pico Boulevard, Suite 312	Los Angeles, CA 90064	(310) 474-2785
Fran Shields	Director	Whittier Transportation Department	13225 Walnut Street	Whittier, CA 90602	(562) 567-9470

Blind Passenger Fare Survey May 2014

Agency	Blind Passenger Fare
Culver City	Free
Montebello	Reduced Fare
LADOT	Reduced Fare
Long Beach Transit	Free
Santa Clarita	Reduced Fare
Metro	Reduced Fare
Torrance Transit	Free
Foothill Transit	Reduced Fare
Antelope Valley Transit Authority	All Disabled are Free- Local Svs
Gardena Municipal Bus Lines	Reduced Fare
Santa Monica Big Blue Bus	Reduced Fare

Attachment C

Transcription of a handwritten letter submitted by Mr. James Stoudemire

James Stoudemire, Palmdale, CA 661.794.8036

By letting blind ride free it violates penal code section 640 3.A. unauthorized use of a discount ticket or failure to present upon request from a transit system rep. acceptable proof of eligibility to use a discount in accordance with section 99155 of the PUC. Also it violates the Public Utilities Code 99155, the vehicle code 295.5. and due process under the State law.

Notes from Public Outreach Meeting June 18, 2014 6PM – 8PM

Department of Transportation representatives: Art Ida (Transportation Director), Samantha Blackshire (Transit Operations Manager), and Tung Nguyen (Temporary Management Analyst)

Five community members (CM) attended the meeting: Ken Ruben, Samantha (Sammie) Shipman, Michael Condran, Fred Lewis, and Curtis Raymond

Art: Just to let you know why we are doing this. About three or four weeks ago, we received a complaint from a gentleman, who basically said that we've been giving free fare to the blind. We have that in place for about 30 years. He said that we are in violations of the Public Utilities Code (PUC) which is 99155. His point was that because we are giving free fare to the blind, it's discriminatory toward disabled persons. We referred it to the City Attorney's Office. They looked at the PUC code. They feel that there is a concern of potential legal issues. That is why I'm here today. There are something that caught me right off in terms of Access Services members some options and I would like to refer it to Samantha who would talk about those options

Samantha: With Access Services, if you apply for Access, you'll get an Access card; therefore you still can ride the bus for free. If you would like, you can fill out an Access application and send it back to Access. That way you still can ride the bus free of charge and not having to pay for the fare if you're a blind person

CM: When you said blind, I thought it's all disabled

Samantha: Yes, but we are focusing on the blind fare. All papers regarding Access Cards, we are focusing on blind only because this has been fixed for so long, we are trying to gear off passengers who continue to use Access Cards, to figure out who should ride for free.

CM: So it's not everyone? You still pay 35 cents if you are disabled?

Samantha: 35 cents if you pay with an Access Services card

CM: O.k.

Art: That's why the complaint was that we are charging the disabled but not the blind

CM: I'm behalf of the Southern California Transit Advocates. Here is my take. How all this come about with this guy? Is he going to sue the City?

Samantha: That's always a possibility. We are abiding the law

CM: What is Gardena doing?

Samantha: They are going through the same process

Attachment C

Art: Currently, in Los Angeles County, there are four transit agencies that do not charge the blind

CM: Who are the four?

Art: Torrance, Gardena, us, and Long Beach

CM: Has he contacted any others?

Art: He also contacted Long Beach and as well as Torrance

CM: Have the Culver City Councilmembers been contacted yet?

Art: The Council understands our decisions

CM: To be honest with you, it's sad you know that someone with that frame of mind instead of trying to bring other people down, why not doing something for good for seniority, you know, to the fare, instead of you know the other reasons bringing other people down. You know what I mean. That's my thoughts

CM: That's right

Art: He made that comment that it's discriminatory

CM: Let me throw this at you. Do you think he would get ACLU to defend him?

Art: I wouldn't know

CM: Gardena already changed. Still have Torrance, Long Beach, and here. My suggestion is, it's very hard to reach two coins, one coin may be better or have a TAP card geared for a blind person. He/she does not have to search for a bunch of coins. That is a suggestion. I've never seen a blind person paid for the fare

Art: We met with the Disability Advisory Committee. We mentioned to them that if their members apply for Access cards, they can ride for free

CM: As if you're qualified for Access. Access is so overcrowded right now. My true thought is 35 cents, it doesn't sound like that much. But if you live on a fixed income or if you're in a boarding care, you use all your money. How far would that stretch? I know that we have to do something because of this guy. It causes more hardship for the people that really don't need them. Sami, you're living on a fixed income

CM: Yeah, yeah. I concur on how far \$100 stretches. I have myself and a guide dog to take care of as well

Art: I totally understand the situation. What is that program? Oh, Rider Relief

Attachment C

Samantha: Rider Relief program is based on income. In that program, you receive a coupon book you purchase once a month that you receive discounts for, for example, the TAP card. You have to use it toward some types of fare media

Art: So if the fare is 35 cents, will they get so much of a discount?

Samantha: Something like \$10 in TAP card, you'll get a coupon for \$4. That \$4 will go toward the \$10.

CM: Oh, I see. Will the discount be put on your card?

Samantha: That's exactly what it is

CM: I really like the suggestion of putting it on a TAP card. It's really hard for a blind person to board the bus. If you have a guide dog, usually people don't realize that you got a harness, you got a leash, you got a live animal, it's quite a lot to reach the pocket. I'd like to put it on a TAP card.

CM: Do you have an Access card?

CM: Yes, I do

CM: Then you don't need it

CM: I got a question. Sorry, I'm late. I think you just covered it. What was the reason behind this? (chuckling) I mean increase fare on the blind. If it's that much. I ride the Culver City buses, I don't think I see many people that are blind

Art: About three or four weeks ago, we got a complaint from a gentleman. He basically was saying that we were discriminatory against the disabled. Because we don't charge the blind, we are discriminating against the disabled who are not blind. He also cited the PCU code, which he said that we were violating, which is 99155. With that being said, I took this information and I sent it to the City Attorney. They were reviewing and there is a concern on our part. They recommended to change the fare

CM: I mean this person who complained, was he blind?

CM: He may be disabled

CM: I thought that as long as you have an Access card, you can ride for free. But if you don't, you're not able to get Access, how does that work? What would be the amount?

CM: 35 cents

CM: The blind currently rides free

Attachment C

Art: Right, free fare on all our buses. Only four properties that don't charge

CM: Gardena challenged them

CM: Oh, I see. So this person handicapped paid, so he said the blind you should pay

CM: Does the Braille Institute know about this?

Art: We sent it to the Braille Institute and the Junior Blind

CM: Do they issue any policies that you know?

CM: The Braille Institute can't get involve

Art: That's unfortunate. If you are eligible for Access Services, they do have a free fare program that we partner with them, you still can ride for free. Try to get an Access card or if you already have one, please use that so you can get on for free.

CM: I have a question. What is your policy? I got a call from a guy who lives in Gardena. Gardena is now charging full fare for a PCA (Personal Care Assistant). How do you stand on that?

Samantha: We've been charging full fare

CM: Access Services never charges for a PCA, but Culver City does. Is Metro charging for a PCA?

Samantha: Every property is independent. Some properties charge it, some do not

CM: How much is a full fare?

Samantha: A dollar

CM: I wanted you to know it's free fare day, tomorrow, right?

CM: Why is it a free fare day?

Art: It's the National Dump the Pump day to encourage people to ride the bus.

CM: Are there any others that offer it?

Samantha: As I understand, as of the meeting that we just had last week, no one is doing free fare except Culver

CM: Not even Santa Monica?

Attachment C

Samantha: Not even Santa Monica. Last year, we weren't doing any of that.

CM: Oh

Samantha: It's property by property

CM: What happens if you use transfers?

Samantha: We just went over this with the drivers, it's free transfers

CM: Oh, okay

Art: Are there any more questions?

CM: My suggestion is if we have to do it, one quarter, one coin easy handle for a blind person instead of many coins

Art: Thank you. I'll make the recommendation

CM: A quarter instead of 35. Do you agree with that, Mike?

CM: You know, if the guy is complaining about 35 cents, he's going to complain about 25 cents. You know what I'm saying?

CM: I don't disagree with you

CM: We're to improve it not to down people. When is the public hearing?

Art: July 14

CM: It won't do any good, but I'd like to speak because I feel strongly about this

Art: Yes, come

CM: For the record, the guy, he should try to get himself free instead of getting other people to pay

CM: Why bring other people down. Don't try to bring others down

CM: If me, I'll call to get my fare free not other people's

Meeting adjourned at 8PM