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UNTIL APPROVED BY THE CULVER CITY
REDEVELOPMENT AGENCY BOARD

REGULAR MEETING OF THE
REDEVELOPMENT AGENCY
CITY OF CULVER CITY,
CALIFORNIA

November 7, 2011
5:00 p.m.

Call to Order & Roll Call

The meeting of the Redevelopment Agency was called to order at 5:00 p.m.

Present: D. Scott Malsin, Agency Chair
Jeffrey Cooper, Agency Vice Chair
Christopher Armenta, Agency Member
Micheál O'Leary, Agency Member
Andrew Weissman, Agency Member

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Closed Session

The Redevelopment Agency will immediately adjourn to Closed Session to discuss the following item:

CS-1 Conference with Real Property Negotiators

Re: 9300 Culver Boulevard City/Agency Negotiators: John Nachbar, City Manager/ Executive Director; Sol Blumenfeld, Assistant Executive Director/ Community Development Director; Todd Tipton, Deputy Community Development Director/Redevelopment Administrator.

Other Parties Negotiators: Tolkin Group, Cardiff /N3, Runyon Group and Combined/Hudson Pacific.

Under Negotiation: Price, terms of payment or both, including use restrictions, development obligations and other monetary related considerations.

Pursuant to Government Code Section 54956.8

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Recess

The Redevelopment Agency recessed to Closed Session at 5:00 p.m.

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Reconvene

The Redevelopment Agency reconvened its meeting at 7:42 p.m. with all Members present.

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Invocation/Pledge of Allegiance

The Invocation was given by John Nachbar, Executive Director, and the Pledge of Allegiance was led by Robert Zirgulis.

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Closed Session Report

Chair Malsin indicated nothing to report out of closed session except that an item would be coming forward regarding the selection of the developer for Parcel B at the December 5, 2011 meeting.

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Community Announcements By Board Members/Information Items From Staff

Member O'Leary announced the opening concert of the Culver City Symphony Orchestra at Veterans Auditorium on November 12, 2011 and a performance of Culver City Performing Arts Grant recipients Donna Sternberg and Dancers at the Baldwin Hills Scenic Overlook on November 13, 2011.

Member Armenta encouraged everyone to vote on November 8, 2011.

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Joint Public Comment for Items NOT On the Agenda

Chair Malsin invited public comment.

The following members of the audience addressed the Agency Board:

Barbara Honig, Culver City Sister City Committee, announced the upcoming arrival of a delegation from the Sister City of Iksan, Korea and she invited anyone interested to attend the public welcome at the Double Tree on November 12, 2011.

Joint Public Comment for Items NOT On the Agenda (Continued)

Cary Anderson expressed concern with traffic safety around Culver City schools and suggested implementing a traffic valet program.

Robert Zirgulis suggested that the City reconsider their red light camera policy and he asked the City Council to endorse an oil extraction tax initiative to raise money for Culver City schools.

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Receipt and Filing of Correspondence

MOVED BY MEMBER WEISSMAN, SECONDED BY MEMBER O'LEARY, AND UNANIMOUSLY CARRIED THAT THE CITY COUNCIL RECEIVE AND FILE CORRESPONDENCE.

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Consent Calendar

Item C-1

Meeting Minutes

Member O'Leary expressed concern that a link to the Downtown Business Association restaurant map on the Culver City website was out of date. Staff agreed to investigate.

MOVED BY VICE CHAIR COOPER, SECONDED BY MEMBER O'LEARY, AND UNANIMOUSLY CARRIED THAT THE AGENCY BOARD APPROVE THE AGENCY MINUTES OF OCTOBER 3, 2011, OCTOBER 4, 2011, AND OCTOBER 10, 2011.

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Order of the Agenda

No changes were made at this time.

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Joint Action Items

Item JA-1

Discussion Regarding Dynamic Message Signs for the Downtown Real Time Motorist Information System Project and Direction to the City Manager/ Executive Director Related Thereto

Staff provided a summary of the material of record.

Chair Malsin invited public participation.

There was no response.

A discussion ensued between staff and the Agency Board regarding support for the project; preference for an elevated sign; effectiveness; maintenance costs; concern with potential tripping risks; clarification regarding the two different types of signs and different usages for them; aesthetics; hours of operation; message content; location of the signage; decision points; initial goals of the program; updated bid specifications; event related vs. traffic related messages; grant funding; the goal of the program; focusing on parking issues in downtown; and a request for staff to return with additional information.

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Public Comment for Items NOT on the Agenda

Chair Malsin invited public comment.

There was no response.

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Items from Agency Board Members

Items from Member Weissman

- Received Agency Council consensus to agendize a discussion regarding film production fees and a request for refunds from two studios.

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Adjournment

There being no further business, at 9:04 p.m., the Agency adjourned its meeting to a meeting on Monday, November 14, 2011 at 7:00 p.m.

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Alice Prasad
SECRETARY of the City of Culver City Redevelopment Agency, California

APPROVED

D. Scott Malsin
CHAIRPERSON of the Redevelopment Agency, City of Culver City, California