CULVER CITY MEASURES C AND CC

DISTRICT TAXES UPDATE

4Q 2023 (OCTOBER - DECEMBER)



CULVER CITY MEASURE C CULVER CITY MEASURE CC -4.1% -4.1% \downarrow 4023 4Q23 TOTAL: \$3.044.460 TOTAL: \$1.522.601 *Allocation aberrations have been adjusted to reflect sales activity **DISTRICT TAX MAJOR BUSINESS GROUP** \$1,600,000 \$1,400,000 \$1,200,000 \$1,000,000 \$800,000 \$600,000 Legend \$400.000 Q4 2022* \$200,000 Q4 2023* General Restaurants **Business** Autos Food Building Fuel and Consumer Service and and and and and Goods Hotels Industry Transportation Construction Stations



CULVER CITY DISTRICT TAXES HIGHLIGHTS

Culver City Measure CC's receipts from October through December were 8.2% below the fourth sales period in 2022. Late/missing taxpayer payments estimated at \$178,000 suppressed cash comparisons. Excluding reporting aberrations, actual sales were down 4.1%.

General consumer goods analysis revealed mixed results; lower payments from discount department and shoe merchants overtook better figures from department stores, specialty retailers and women's apparel.

Residents pulled back on new vehicle purchases as regional dealership sales plunged 18%; influencing components included reductions in prices, steering away from acquiring luxury brands and current financing rates. Areas with weaker sales included

demand for building materials and plumbing/electrical supplies.

Food-drugs gain captured the openings of new grocer and large wine/spirits outlets over this past year. Service stations reported a modest increase as fuel prices held at relatively constant levels; more drivers accessed local businesses to fuel up.

Interestingly food-delivery/catering makes up a greater percentage of overall restaurants-hotels returns when compared to sales taxes; this segment rose 20% over year ago tallies as consumers demand for online meals and the hosting more events improved over the 2022 quarter.

Net of aberrations, taxable sales for all of Los Angeles County declined 2.6% over the comparable time period; the Southern California region was down 2.0%.

Revenue Comparison (Actual Receipts to Adopted Budget)			
	YTD Actual Collections net Admin	Adopted FY 23/24	YTD % Budget
Sales Tax	12,345,546	25,531,467	48%
District Tax (C & CC)	8,352,429	17,321,000	48%



TOP 25 PRODUCERS

Amazon Fulfillment Services

Amazon MFA Arco AM PM Best Buy

Bestbuy Com

Costco

Culver City Toyota

Foot Locker

Howard Industries

JC Penney

Kia Downtown Los Angeles

Macy's

Nordstrom Rack

Restoration Hardware

Ross

Sephora

Target

Tesla Motors

TJ Maxx

Total Wine & More

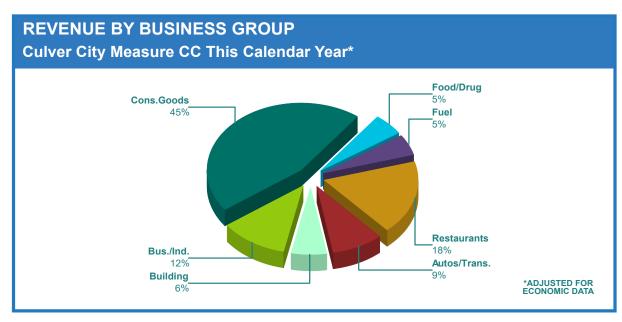
Trader Joe's

Uber Eats

Victoria's Secret

Vons

Wolfgang Puck Catering & Events



TOP NON-CONFIDENTIAL BUSINESS TYPES **Culver City Measure CC HdL State Business Type** Q4 '23* Change Change **Discount Dept Stores** 558.0 -1.3% -1.5% 1.6% Casual Dining 211.9 1.8% Electronics/Appliance Stores 155.9 -9.4% -7.7% **Department Stores** 155.4 7.3% 1.5% Service Stations 146.7 6.0% -4.9% **New Motor Vehicle Dealers** 141.5 -18.4% -7.7% Specialty Stores 135.4 6.0% -2.1% Family Apparel 131.8 -0.7% -0.4% General Merchandise 117.8 -0.2% 13.0% Quick-Service Restaurants 98.6 0.8% 0.4% *Allocation aberrations have been adjusted to reflect sales activity *In thousands of dollars