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## **ABOUT US**

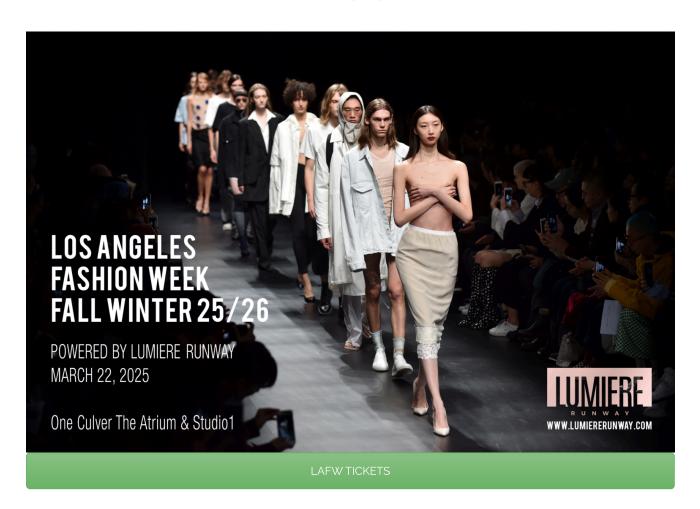
Lumiere Runway is a premier fashion event that celebrates artistic expression and supports local charities. Powered by Meler Productions, a global event and marketing company with a presence in both Los Angeles and Hong Kong, the Lumiere Runway Fashion Show provides a modern and classic platform for designers, performers, and artists to showcase their talents and exchange ideas on an international stage.

Known for their focus on sustainability, philanthropy and supporting small businesses.

The primary goal of Lumiere Runway is to establish the event as a premier platform that not only inspires and entertains audiences, but also actively promotes cultural exchange on a global scale.



Creative industries, Arts, and Culture





talents as well as to speak out, to make a meaningful social statement. Lumiere Runway Fashion Show will be featuring some really top-notch celebrity models this season, stay tuned!

We work with highly competent public relations firms to insure the most appropriate demographic is reached for our target audience.

Our guests frequently include film and music celebrities, commercial buyers, entertainment industry executives, marketers, potential investors, the press... and of course, potential customers of the merchandise being modeled. We pride ourselves in giving personal and professional correspondence with and service to each and every fashion designer, with especially focused attention to international designers.

## **FASHION CULTURAL HERITAGE**



WATCH Hong Kong Fashion week SS 25





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# **FOR UPCOMING EVENTS**

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