

MEETING DATE: December 22, 2008

AGENDA ITEM: Consideration of a Request from Mr. Dan Silberstein, dba Drink:Eat:Play, to Hold a BBQ Festival in Veterans' Memorial Park on a Weekend (to be determined) in September 2009.

ATTACHMENTS

	<u>Pages</u>
1. Excerpt of the draft November 6, 2008 Parks, Recreation and Community Services Commission meeting minutes	1 - 2
2. BBQ Festival proposal from Mr. Dan Silberstein	3 - 4

Attachment 1

**EXCERPT OF THE MEETING MINUTES OF THE
REGULAR MEETING OF THE
PARKS, RECREATION AND
COMMUNITY SERVICES COMMISSION
CITY OF CULVER CITY
CALIFORNIA**

November 6, 2008
7:00 P.M.

Call to Order & Roll Call

The meeting of the Parks, Recreation and Community Services Commission was called to order at 7:06 P.M.

Members Present: Chair Anita Shapiro
Vice Chair Vicki Daly Redholtz
Commissioner Jeffrey Cooper
Commissioner Rick Hudson
Commissioner Marianne Kim

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-----**EXCERPT BEGINS**-----

Item A-4

**Consideration of a Recommendation to City Council Regarding
a Request from Mr. Dan Silberstein, dba Drink:Eat:Play, to
Hold a BBQ Festival in Veterans' Memorial Park on a Weekend
(to be determined) in September 2009**

Staff provided a report.

Commission and Council discussion included: concerns with doing the event and Fiesta La Ballona at the same time; postponing the item until there is a staff report that provides a recommendation and includes how other cities handle similar issues; concerns that Mr. Silverstein was not present at the meeting; whether a fee would be charged to get into the event; the need for public notification; creating a policy regarding commercial events; and the fact that staff is already overburdened.

Moved by Commission Cooper to deny the request. The discussion continued.

Commissioners agreed that the request should be denied but differed on the reason for the denial.

MOVED BY COMMISSIONER COOPER AND SECONDED BY COMMISSIONER HUDSON TO RECOMMEND THAT THE CITY COUNCIL DENY MR. SILBERSTEIN'S REQUEST TO RENT AN AREA IN VETERANS' MEMORIAL PARK TO HOLD A COMMERCIAL OPEN TO THE PUBLIC BBQ FESTIVAL, INCLUDING THE SALE AND USE OF ALCOHOL, IN SEPTEMBER OF 2009. THE MOTION PASSED ON THE FOLLOWING VOTE:

AYES: Daly Redholtz, Cooper, Hudson, Shapiro
NOES: Kim

Commissioner Kim clarified that she opposed the motion because there are no procedures in place for commercial ventures.

MOVED BY VICE CHAIR DALY REDHOLTZ TO RECOMMEND TO THE CITY COUNCIL THAT IF THEY ARE INTERESTED THEY REFER BACK A REQUEST FOR THE COMMISSION TO DISCUSS AND RECOMMEND A POLICY FOR COMMERCIAL EVENTS IN THE PARK. COMMISSIONER COOPER SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY.

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-----EXCERPT ENDS-----

Attachment 2

From: Dan Silberstein [mailto:dsilberstein50@hotmail.com]
Sent: Friday, October 10, 2008 4:43 PM
To: Robinson, Pam; pamela.robinson@culvercity.org
Subject: Application for usage of Veteran Memorial Park

Pam,

Per our conversation, I'm emailing more information, pictures, video, and in general, a better understanding of what the event is and how the space will be used.

Pictures: <http://www.flickr.com/photos/15305690@N06/sets/72157607460732986/>

Video: <http://www.mahalodaily.com/2008/09/16/md209-la-bbq-fest/>

website: www.labbqfest.com

reviews: <http://travel.latimes.com/daily-deal-blog/index.php/roundup-la-bbq-fest-2743/>

<http://www.eatdrinkordie.com/blog/posts/3319>

<http://ibeginz.blogspot.com/2008/09/la-bbq-fest.html>

http://laist.com/2008/09/14/check_it_out_la_bbq_fest.php

<http://la-oc-foodie.blogspot.com/2008/09/special-foodventure-71-la-bbq-fest-and.html>

Event rentals: The perimeter of the field will have approximately 40 tents (10'x10') and the field itself, probably the baseball infield, will have about 20-30 tents (vendors). We will also have about 10 grills/smokers (with ash and coal disposal). None of them will have nearly the affect on the grass that the carnival of Fiesta La Ballona had. Lastly, we will have a stage similar to Fiesta La Ballona (also seen in the video and pictures). The rest of the field's exposure is limited to foot traffic and picnic blankets—we will have very few tables and umbrellas as we'll encourage people to bring their own seats. The majority of larger trucks (refrigerated truck for meat, etc) will be parked on the basketball courts.

Timeline: Noon to 7pm, Sat and Sunday. Set up on Friday and strike on Monday. Ideally, the second or third weekend of September.

Parking: I've already arranged with Sony to have attendees park at the Sony parking lots. Should more parking be necessary, we could hire shuttles to take people to and from the Trader Joes lot.

Attendance: We anticipate 10,000 attendees over the two days.

Budget: Per your request, I've attached the budget from the 2008 LA BBQ Festival.

Cleanup: We will hire a cleanup crew at the end of each day.

Referrals: The event was hosted at the Santa Monica Pier parking lot on Sept 13 and 14th. We had no incidents with the fire marshals or police department. Here are referrals from the city should you have any questions:

Clinton Muir
Lieutenant-Operations Executive Officer
Santa Monica Police Department
(310) 458-2280

Gwen Smith

Administrative Staff Assistant
City of Santa Monica
Open Space Management
2600 Ocean Park Blvd.
Santa Monica, CA 90405
Tel: (310) 458-8573, x2 Fax: (310) 396-9609
gwen.smith@smgov.net

Jim Glew
Fire Marshall
jim.glew@smgov.net

Please let me know if you have any additional questions. I think this can become a defining Culver City event that not only attracts attention to the city, but brings people in. Additionally, we can donate as much as \$5000 to a public non-profit (i.e., CC libraries).

Regards,
Dan Silberstein
LA BBQ Festival

2008 L.A. Barbeque Festival Budget

<i>ice/truck</i>	\$ 1,200
<i>fencing</i>	\$ 3,819
<i>tenting/tables/refrigeration</i>	\$ 18,831
<i>security</i>	\$ 2,240
<i>space</i>	\$ 12,000
<i>sound/music</i>	\$ 5,250
<i>printing</i>	\$ 2,400
<i>shirts</i>	\$ 4,059
<i>bartenders</i>	\$ 3,065
<i>stage</i>	\$ 5,120
<i>public health permit</i>	\$ 1,884
<i>forks/plates/napkins</i>	\$ 1,942
<i>bands</i>	\$ 7,400
<i>website</i>	\$ 1,300
<i>promo people</i>	\$ 185
<i>hotels</i>	\$ -
<i>water</i>	\$ 2,144
<i>Staff</i>	\$ 3,388
<i>cleaning</i>	\$ 1,000
<i>photographer</i>	\$ 500
<i>permits</i>	\$ 1,019
<i>meat</i>	\$ 11,789
<i>police</i>	\$ 6,900
<i>Southside</i>	\$ 7,966
<i>bandanas fedex and flight</i>	\$ 6,234
<i>lc's fedex/car rental/flights</i>	\$ 2,420
<i>bathrooms</i>	\$ 1,842
<i>insurance</i>	\$ 852
<i>Beer</i>	\$ 6,000
<i>pit/smokers</i>	\$ 1,494
<i>fire marshals</i>	\$ 1,692
<i>wood</i>	\$ 955
<i>wrist bands</i>	\$ 210
<i>additional supplies</i>	\$ 3,118
<i>misc</i>	\$ 1,000
TOTAL	\$ 131,218