

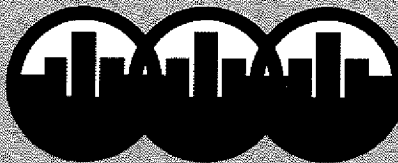
MEETING DATE: 5/11/09

AGENDA ITEM: NLC Prescription Discount Card Program

ATTACHMENTS

Pages

- | | |
|--|-------|
| 1. Prescription Discount Card Program Promotional Material | 1 – 4 |
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National League of Cities

LOWER THE COST OF YOUR PRESCRIPTIONS!

Culver **CITY**

**Start Saving Today with the
City of Culver City
Prescription Discount Card**

The prescription discount card is easy to use and can be used anytime your prescription is not covered by insurance.

The program includes:

- Average savings of 20%
- FREE enrollment
- Coverage for ALL family members
- No limit on how many times you use the card
- No age requirements
- No income requirements
- Easy access, nine out of 10 pharmacies nationwide participate in the program
- Pet medications that are also used to treat a human condition are covered

This program is provided for you by the
City of Culver City

through collaboration with the National League of Cities.

For more information call toll-free 1-888-620-1749 or visit www.caremark.com/nlc.

This is not insurance. Discounts are only available at participating pharmacies. By using this card, participants agree to pay the entire prescription cost less any applicable discount. Savings may vary by drug and pharmacy.

Free Prescription Discount Card

City of
Culver City

Culver CITY

RxBIN:
RxPCN:
ID:

RxGRP:
ISSUER: (80840)

Brought to you in collaboration with the National League of Cities.

This is not insurance.



National League of Cities

Start saving on prescriptions today!

Easy Access This prescription discount card is brought to you by your city government in collaboration with the National League of Cities. By using this card you have access to nine out of 10 participating pharmacies across the country, including many in your city, to save an average of 20% off the regular retail price of prescription drugs.

No Restrictions You and your family may use your discount card anytime your prescription is not covered by insurance. There are no restrictions and no limits on how many times you may use your card.

Extra Savings As part of this program you will also be eligible for higher discounts on select medications. To get program information, locate a pharmacy, look up a drug price, or access health resources visit www.caremark.com/nlc, or call toll-free 1-888-620-1749.

Accepted by **all** major pharmacy chains nationwide!



Participant: Call toll-free **1-888-620-1749**. This card is accepted by nine out of 10 pharmacies nationwide.

Participante: Llame sin cargos al **1-888-620-1749**. Esta tarjeta se acepta en nueve de cada diez farmacia participantes en la nación.

Pharmacist: The RxPCN, RxGRP, full participant ID and a 01 person code must be submitted online to process claims for this program. For information, call toll-free **1-800-364-6331**.

To locate the nearest participating pharmacy, please call Customer Care toll-free at **1-888-620-1749** or visit

www.caremark.com/nlc.

Para obtener más información y para localizar la farmacia participante más cercana, llame a Servicio al Cliente, sin cargos al

1-888-620-1749, o visite **www.caremark.com/nlc**.

The National League of Cities is the oldest and largest national organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

This is not insurance. Discounts are only available at participating pharmacies.

By using this card, you agree to pay the entire prescription cost less any applicable discount.

Savings may vary by drug and by pharmacy. Savings are based on actual 2007 drug purchases for all drug discount card programs administered by Caremark. The program administrator may obtain fees or rebates from manufacturers and/or pharmacies based on your prescription drug purchases. These fees or rebates may be retained by the program administrator or shared with you and/or your pharmacy.

Prescription claims through this program will not be eligible for reimbursement through Medicaid, Medicare or any other government program.

National League of Cities (NLC) Prescription Discount Card Media Fact Sheet

What the Prescription Discount Card is:

The NLC prescription discount card is designed to help residents save money on prescriptions that are not covered by insurance. The program is offered in collaboration with the National League of Cities through their member cities. The program is not insurance.

Who it is for:

The card is offered to all city residents, there are no age or income restrictions. There are no restrictions and no limits on how many times individuals can use the card. One card can be used by all family members.

Savings:

While savings may vary by drug and by pharmacy, the NLC prescription discount card program provides average savings of 20%. Residents will pay the negotiated discount price offered through the program or the pharmacy's retail price whichever is lower.

What the program costs:

The card is FREE. There is no cost to the city or to the residents to use the card. There are no enrollment fees and no membership fees. Residents just pay the prescription cost less any applicable discounts.

How residents access the program:

There is no waiting period. City residents simply present their card at a participating pharmacy. More than 59,000 pharmacies nationwide participate in the program, including the major chains as well as many independent pharmacies.

Additional features:

A dedicated toll-free number is provided for residents to access CVS Caremark's award winning customer care and a program Web site is available for residents to access program tools and information.

About CVS Caremark

The NLC prescription discount card is administered by CVS Caremark the largest provider of prescriptions and related health care services in the nation. CVS Caremark has administered prescription discount programs since 1992.

This is not insurance. Savings are only available at participating pharmacies. Savings may vary by drug and by pharmacy. By using this card, residents agree to pay the entire prescription cost less any applicable discount.