

THESE MINUTES ARE NOT OFFICIAL  
UNTIL APPROVED BY THE CITY COUNCIL

SPECIAL MEETING OF THE  
CITY COUNCIL  
CULVER CITY, CALIFORNIA

November 14, 2016  
4:00 p.m.

**Call to Order & Roll Call**

Mayor Clarke called the meeting of the City Council to order at 4:00 p.m. in the Mike Balkman Council Chambers.

Present: Jim B. Clarke, Mayor  
Jeffrey Cooper, Vice Mayor  
Göran Eriksson, Council Member  
Meghan Sahli-Wells, Council Member  
Thomas Small, Council Member

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**Community Announcements by City Council Members/  
Information Items from Staff**

None.

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**Public Comment for Items Not On the Agenda**

Mayor Clarke invited public comment.

No speakers came forward and no cards were received.

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**Receipt and File of Correspondence**

Jeremy Green, Deputy City Clerk, reported that no correspondence had been received for the Special Meeting.

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## **Action Items**

### Item A-1

#### **CC - (1) Discussion of the Proposed City Council Strategic Plan - 2016-2021 (2) Adoption of Said Plan; and/or (3) Direction to the City Manager as Deemed Appropriate**

Mayor Clarke noted that the item is a continuation of the discussion of the proposed Strategic Plan; thanked everyone for their work on the item; he discussed next steps in the process; and he suggested making a presentation at the November 28 City Council meeting.

#### Goal #1: Increased Civic Engagement

Discussion ensued between staff and Council Members regarding a suggestion to include the Exchange Club commitment to designate 2017 as a Year of Service; the Big Sunday Event; having Martin Luther King Day as a Day of Service; community participation and the shared website for youth resources; clarification that the youth resources page should contain more than just community service opportunities; including neighborhood and homeowner associations in the directory for non-profits and service clubs; better promotion and maintenance of the Community Calendar; working to prevent conflicts; clarification on who is allowed to post in the Community Calendar; the American Towns site; adding improvement of the Community Calendar as a Work Plan item; First Amendment issues; specific language as to the organizations included; the requirement that events be free and open to the public; legal issues; monitoring of the City Calendar; criteria; existing policy; consistency; links to other calendars and sites; and staff agreement to ensure that the City Community Calendar is up to date.

#### Goal #2: Enhance the Restoration and Utilization of Ballona Creek

Discussion ensued between staff and Council Members regarding engagement of storm water opportunities; rain gardens; utilization of landscaping for storm water and urban runoff best practices; Measure CW projects; partnerships with non-profits; identifying ongoing funding sources for maintenance; consensus to explore an Adopt a Creek signage program; lights along the Creek; and creating a dog path.

Goal #3: Improve Transportation Circulation and Reduce Traffic Congestion

Discussion ensued between staff and Council Members regarding costs; the Entrada Project; Level of Service (LOS); Vehicle Miles Travelled (VMT); changes in the law related to the California Environmental Quality Act (CEQA); the system-wide model developed by Pasadena; the Transportation Oriented Development Visioning Project; recommendations to complement the VMT paradigm; the potential for Southern California Association of Governments (SCAG) funding when going after the mobility element; connecting all available resources; a suggestion to add language to integrate work with the mobility element for the update of the Master Plan with the TOD visioning and use data and resources from SCAG; integration with the Bicycle and Pedestrian Master Plan; inclusion of the Bicycle and Pedestrian Advisory Committee; identifying barriers and finding solutions; use of the term active transportation rather than alternative transportation; development of a methodology to move to the new system; VMT as a CEQA requirement; continued use of LOS to determine impacts on intersections; adoption of VMT into traffic study guidelines; separate City requirements; trips in non-traditional vehicles; overall mobility and methods of mobility; development of mathematical models to achieve objectives; discouragement of long distance commuting; infill development vs. long distance development; TDM requirements; entitlements; higher occupancy vehicles; penalties for non-reduction of trips; controlling trip generation; focusing on mobility rather than the capacity of an intersection; the special meeting of December 5; and the Traffic and Parking Subcommittee and integration of projects.

Goal #4: Promote Workforce Diversity and Development

Discussion ensued between staff and Council Members regarding the Government Alliance on Race and Equality Training; strategies for integrating diversity and equality in the workforce; pursuing an existing program to achieve goals; student internships; the My Brother's Keeper Initiative; increased opportunities for diversity in the workforce; potential funding available; West LA College; the New American Leaders Academy; and clarification that the My Brother's Keeper Program is meant to continue after President Obama leaves office.

Goal #5: Increase Revenue to Support Economic Development

Mayor Clarke invited public comment.

The following member of the audience addressed the City Council:

Crystal Alexander, Finance Advisory Committee, discussed analysis of the potential revenue stream connected to the collection of Transient Occupancy Tax (TOT) with shared housing; restrictions; actions of other cities; number of units currently for rent in the City; TOT estimates; costs to run the program; business taxes; the marijuana tax; and she noted that the Committee is seeking further direction from the City Council.

Discussion ensued between staff and Council Members regarding opening up the process to people in the community that want to participate; analyzing where regulations for Airbnb are working; consideration of a range of possibilities; regulations with respect to zoning; the financial aspect; taxation; community implications; the complexity of the issue; variables; a suggestion to hold a special meeting; allowing time to analyze the information; nuisances; affordable housing; units being taken off the market for use as Airbnb; experiences of the neighbors; including the business community; the experiences of other cities; communication with representatives from Airbnb and Home Away; issues when the owner is not present; the distribution of Airbnbs in City neighborhoods; the joint meeting with the Planning Commission on January 25, 2017; Service Broker Excise Fees; changes with the passage of the marijuana measure; potential regulations; outreach; economic initiatives; other sources of revenue; the fiber project; parking and mobility; coordination with what has already been done; the Chamber of Commerce; keeping businesses in the City; and regulation of dispensaries, the actions of Los Angeles and impacts to Culver City.

Goal #6: Have the City become known as a City of Kindness

Crystal Alexander discussed recent harassment in the City; incidents that do not rise to the level of needing Police Department intervention; stepping up for others in the community; and a USC presentation regarding The Moral Courage Project.

Discussion ensued between staff and Council Members regarding outreach from the Police Department to Irene Rodriguez; organizations looking for material for the Acts of Human Kindness project; utilizing The Moral Courage Project as a source; and existing School District programming.

MOVED BY COUNCIL MEMBER SMALL, SECONDED BY COUNCIL MEMBER SAHLI-WELLS AND UNANIMOUSLY CARRIED, THAT THE CITY COUNCIL ADOPT GOALS 1-6 WITH AMENDMENTS AS DISCUSSED.

Further discussion ensued between staff and Council Members regarding next steps in the process; incorporation into Work Plans; the next budget; formation of subcommittees; and clarification that Charles Herbertson and Sol Blumenfeld would act as staff liaison for the Ballona Creek subcommittee comprised of Committee Members Sahli-Wells and Small.

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**Public Comment - Items Not on the Agenda**

Mayor Clarke invited public comment.

No cards were received and no speakers came forward.

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**Items from Council Members**

None.

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**Adjournment**

There being no further business, at 5:16 p.m., the City Council adjourned its meeting.

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Jeremy Green  
DEPUTY CITY CLERK of Culver City, California  
EX-OFFICIO DEPUTY CLERK of the City Council  
Culver City, California

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JIM B. CLARKE  
MAYOR of Culver City, California