

Culver CITY

MEMORANDUM

DATE: January 15, 2025

TO: HONORABLE MAYOR O'BRIEN AND MEMBERS OF THE CITY COUNCIL OF THE CITY OF CULVER CITY

FROM: Martin Luther King Jr Celebration and Juneteenth Celebration Advisory Committee: Chair LaToya Hearn, Vice Chair Amber Kearney, Members Karena Bibbins-McKeever, Lisa Gordon Cain, Christian Green, Curtis Raynor, Carissa Joy Smith, and Andrew Weiss

SUBJECT: 2024 ACCOMPLISHMENTS AND 2025 PROPOSED ACTIVITY/UPCOMING AGENDA ITEMS FOR THE NEXT 6 MONTHS

CC: John Nachbar, City Manager

At the January 15, 2025, regular meeting of the Martin Luther King Jr. Celebration and Juneteenth Celebration Advisory Committee (Committee), the Committee discussed and approved a staff report of activity and authorized staff to transmit the final report to City Council for approval. The list below summarizes the CBC's accomplishments during the period of July through December 2024 and provides a list of anticipated activities/upcoming agenda items for the first half of the 2025 calendar year. The Committee regularly meets on the third Wednesday of every month and met five times from July 17, 2024 through December 4, 2024.

List of Accomplishments

- Held the Inaugural Meeting of the Martin Luther King Jr. Celebration & Juneteenth Celebration Advisory Committee on July 17, 2024.
- Formed the following Ad Hoc Subcommittees to meet with staff and support in the planning of the Martin Luther King Jr. Celebration:
 - Entertainment and Talent for Martin Luther King Jr. Celebration Ad Hoc Subcommittee.
 - History and Culture for Martin Luther King Jr. Celebration Ad Hoc Subcommittee.
- Formed the Olympics Ad-Hoc Subcommittee to meet with staff.
- Formed the following Ad Hoc Subcommittees to meet with staff and support in the planning of the Juneteenth Celebration:

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Committee 2024 Accomplishments and 2025 Activities Plan*

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- PR and Marketing for Juneteenth Ad Hoc Subcommittee.
 - History and Culture for Juneteenth Ad Hoc Subcommittee.
 - Entertainment and Talent for Juneteenth Ad Hoc Subcommittee.
- Formed the Sponsorship/Donation for Martin Luther King Jr. Celebration & Juneteenth Celebration Ad Hoc Subcommittee to meet with staff and pursue various options for sponsorships and donations to build the funding for each event.
- Held a Special Meeting to select the winner of the Martin Luther King Jr. Celebration video contest.

Scheduled Activities Plan:

- Prepared to host alongside the Parks, Recreation and Community Services Department the Committee's first Martin Luther King Jr. Celebration which was postponed to February 15, 2025.
- Host alongside the Community and Economic Development Department the Committee's first Juneteenth Celebration.
- Continue to meet monthly to advise the corresponding department on the planning and production of each event.
- Committee Members attended and received the Martin Luther King Jr. Proclamation at the City Council Meeting on January 13, 2025.