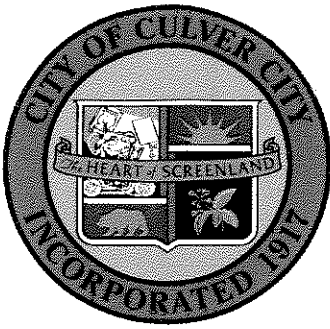




Culver CITY

MIKE BALKMAN COUNCIL CHAMBERS
9770 CULVER BOULEVARD
CULVER CITY, CALIFORNIA 90232-0507
CITY HALL Tel. (310) 253-5776
FAX (310) 253-5779

GAYLE SMASHEY, Chair
MARLA KOOSSED, Vice Chair
MICHELLE BERNARDIN, Commissioner
REGINA KLEIN, Commissioner

CULTURAL AFFAIRS COMMISSION REGULAR MEETING AGENDA Tuesday, November 13, 2012

PUBLIC COMMENT

The Cultural Affairs Commission will listen to the public on any item on the agenda or item of interest that is not on the agenda. The Cultural Affairs Commission cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda.

If you wish to speak to the Commission, please complete a Speaker's Card and present it to the Secretary before the agenda item is called. You will be called to the podium by name when it is your turn to speak to the Commission.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Persons wishing to speak on agenda items will be called at the time the agenda item is brought forward. Comments will generally be limited to five minutes per speaker; however, a three-minute limit may be declared by the Chair from time to time for agenda items for which many Speaker Cards have been submitted.

NOTE: AT OR ABOUT 11:00 P.M., COMMISSIONERS WILL DETERMINE WHETHER TO CONTINUE WITH DISCUSSION OF REMAINING ITEMS ON THE AGENDA OR TO CARRY SOME/ALL OF THE ITEMS OVER TO A FUTURE MEETING DATE.

PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

A total of twenty minutes shall be devoted to audience participation at the beginning of the agenda. Speakers will be called on in the order cards were received by the Secretary. If additional time is needed, the Chair will allow for some at the end of the agenda.

When the Secretary calls your name, please advance to the podium, state your name and city of residence. Speakers must limit their comments to five minutes in length. A three-minute time limit may be declared by the Chair if there are a large number of individuals desiring to address the Commission.

CELL PHONES AND OTHER DISTRACTIONS

Use of cell phones, pagers and other communication devices is prohibited while the Commission meeting is in session. Please turn all devices off or place on a silent alert and leave the Chambers to use. During the meeting, please refrain from applause or other actions that may be disruptive to the speakers and the conduct of City business.

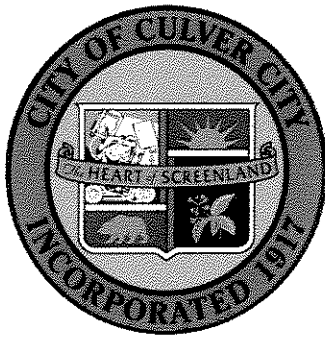
MEETING INFORMATION

Cultural Affairs Commission meetings are regularly scheduled for the second Tuesday of every month. Commission Agenda information is available 72 hours before each meeting.

Cultural Affairs Commission meetings can be viewed live on Channel 35 by most Comcast subscribers. Meetings are also broadcast on the City's Radio Station AM 1690. To view the commission meetings on line please visit <http://www.culvercity.org/webcast>.

ALD

Assisted Listening Devices are available through Cultural Affairs staff.



Culver

CITY

Agendas are available on the web
@ www.culvercity.org

REGULAR MEETING
AGENDA
Cultural Affairs Commission
November 13, 2012
7:00 p.m.

Mike Balkman Council Chambers – Meeting

CALL TO ORDER & ROLL CALL:

Chair Gayle Smashey
Vice Chair Marla Koosed
Commissioner Michelle Bernardin
Commissioner Regina Klein

PLEDGE OF ALLEGIANCE

PRESENTATION ITEMS

P-1. Administration of the Oath of Office to newly appointed member, John B. Williams.

PUBLIC COMMENT – Items Not On the Agenda

CONSENT CALENDAR *Note: Consent Calendar items are considered to be routine in nature and may be approved by one motion. Public requests to discuss Consent Calendar items must be filed with the Secretary before the Consent Calendar is called.*

C-1. Minutes of the August 14, 2012 Regular Meeting. *Approve minutes.*

ACTION ITEMS *Public requests to discuss Action Items must be filed with the Secretary before the item is called.*

- A-1. Consideration of 2013 Performing Arts Grant Awards as Recommended by the Ad Hoc 2013 Culver City Performing Arts Grant Program Subcommittee. *Make recommendation to City Council.*

PUBLIC COMMENT - Items Not On the Agenda

RECEIPT OF CORRESPONDENCE

ITEMS FROM STAFF

ITEMS FROM COMMISSIONERS

ADJOURN

**Next Cultural Affairs Commission Meeting
Mike Balkman Council Chambers
Culver City City Hall
December 11, 2012
7:00 PM**

November 2012 Public Meeting Tentative Schedule -

Date	Day	Time	Location
City Council			
November 12	Monday	7:00 PM	Council Chambers
Planning Commission			
November 28	Wednesday	7:00 PM	Council Chambers
Civil Service Commission			
November 7	Wednesday	7:00 PM	Council Chambers

- Times and dates may be changed.
- Meetings may be added or changed

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

Meeting Date: November 13, 2012		Item Number: <u>A-1</u>	
AGENDA ITEM: Consideration of 2013 Performing Arts Grant Awards as Recommended by the Ad Hoc 2013 Culver City Performing Arts Grant Program Subcommittee			
Contact Person/Dept.: Susan Obrow		Phone Number: (310) 253-6628	
Cultural Affairs / PR&CS Department			
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Cultural Affairs Master E-Gov Notification List (10/30/12), Sony Pictures Entertainment (10/30/12), 2013 Performing Arts Grant Applicants (10/23/12 and 10/29/12)			
Department Approval: Daniel Hernandez (11/08/12)		City Manager Approval: N/A	
City Controller Approval: N/A			

RECOMMENDATION:

That the Cultural Affairs Commission (CAC) considers the recommendation of the Ad Hoc 2013 Culver City Performing Arts Grant Program Subcommittee (Ad Hoc Subcommittee) and makes a recommendation to City Council.

BACKGROUND:

Culver City's Performing Arts Grant Program was established in 1994. The City's municipal code stipulates that 25% of the money deposited into the Art Fund in the prior fiscal year be appropriated for this program in the current fiscal year. \$40,000 is budgeted for 2012-2013 and \$5,000 is expected to be allocated from a contribution made in 2012 by Sony Pictures Entertainment.

On July 10, 2012 the CAC considered and approved the 2013 Notice of Funding Availability (NOFA) during its regularly scheduled meeting.

During the week of July 23, 2012, the NOFA for 2013 was issued. The NOFA advised applicants that awards would be in the \$1,000 - \$5,000 range and that grant requests should be for less than 50% of the applicant's projected proposal costs. The 2013 NOFA was posted on the City's web site, and notices were distributed electronically to former applicants as well as to networking organizations in the theatre, dance and music communities. A current list of possible performance venues in Culver City was posted on the City web site.

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

On August 8, 2012 staff held a workshop in the Uruapan Room at Veterans Memorial Building during which the grant guidelines, the application, and possible performance venues were reviewed in detail. The application deadline was September 10, 2012.

On October 18, 2012, applicants were reviewed by a Peer Review Panel. Five distinguished panelists were joined by Janice Pober, Sony Pictures Entertainment's Senior Vice President for Global Corporate Social Responsibility, who observed the panel process but did not score applicants this year. CAC Chair Gayle Smashey and Commissioner Regina Klein currently serve on the Ad Hoc Subcommittee. The Subcommittee members attended as observers and an additional resource for questions.

The 2013 Performing Arts Grant Review Panelists were:

- Corbett Barklie – Arts Consultant / Faculty, USC School of Theatre
- Rachel Cohen – Executive Director, Cadence Arts Network
- Megan Kirkpatrick – Community Representative / Senior Manager, Arts for All: LA County Regional Blueprint for Arts Education, Los Angeles County Arts Commission
- Meghan Martineau - Artistic Planning Manager, Los Angeles Philharmonic Association
- Terence McFarland – Chief Executive Officer, Los Angeles Stage Alliance

DISCUSSION:

Sixteen applications were submitted. Following review by the Cultural Affairs staff, binders of applications were sent to panelists in advance of the Peer Review Panel meeting. The panelists were also provided a score sheet for each applicant. There were three scoring criteria identified in the 2013 NOFA which are as follows:

- Artistic excellence of proposed project (50 points);
- Realistic budget and diversified funding base (25 points); and,
- Outreach programs to the Culver City community (25 points).

Staff opened the review panel discussion by providing a brief overview of the grant program's history, guideline changes, and discussion of the three review criteria listed above.

After the overview, each application was reviewed with its corresponding supplemental material in alphabetical order. Staff provided updated information and then the panelists rotated in leading the discussion on the applications. Each

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

panelist had the opportunity to ask questions and then offer comments to the group. This was followed by panelists providing scores in each of the three categories, resulting in an overall average score for that applicant. Only the five panelists provided scores during the peer review session.

Upon completing review of the individual applications, the sixteen applicants were ranked from highest to lowest; averaged total scores for all sixteen ranged from 94.6 to 42. The panel recommended that those applicants with average scores of 94 and above should receive 100% of their request for funding. The panel recommended that applicants with scores between 80 and 90.6 should receive 80% of their requested funding, and that those applicants with scores between 70 and 80 should each receive \$1,500 to demonstrate support for their proposals. Applicants receiving a score below 70 were not recommended for funding this year.

The panel's recommendation was reviewed by the Ad Hoc Subcommittee immediately following the panel meeting. The Ad Hoc Subcommittee recommended providing the full funding request for The Shakespeare Center of Los Angeles noting the company's efforts to expand its programming to Culver City. Further, the subcommittee recommended slightly reducing the amount of funding for Lineage Dance Company and provided additional comments regarding the limited focus of the proposed project. The Ad Hoc Subcommittee was satisfied with the remainder of the scoring for this year's applicants.

The overall quality of the proposals was excellent this year. The total amount recommended for awards is \$44,100. Staff will work closely with the grant recipients on their promotional plans for their performances. Marketing options provided by the City include the following:

- City Website Promotion
 - Home Page
 - Arts & Culture Page
 - Community Calendar
- Time Warner and Verizon Fios Cable Television Promotion
 - Slide
 - Electronic Meeting Crawler
- Email Blasts
 - City eblasts
 - Sony Pictures Entertainment Eblast
- Public Meeting Announcements
 - Announcements at City Council and Cultural Affairs Commission Meetings

City of Culver City, California
Cultural Affairs Commission Agenda Item Report

A brief overview of the sixteen applicants (ranked from highest to lowest) is attached. The City Council will make the final grant awards based on the recommendation by the CAC. The City Council is tentatively scheduled to consider this item on Monday, December 10, 2012.

FISCAL ANALYSIS:

The total amount recommended for the 2013 Performing Arts Grant awards is \$44,100. The funding includes monies from the 2012-2013 Art in Public Places Program (Art Fund) budget in the amount of \$40,000, as allocated pursuant to Culver City's Municipal Code, and a projected \$5,000 from the 2012 contribution from Sony Pictures Entertainment.

ATTACHMENTS:

1. Overview of 2013 Performing Arts Grant Requests
2. 2013 Grant Application, Score Sheet and 16 Performing Arts Grant Applications
3. Summary of Recommendations

MOTION:

That the Cultural Affairs Commission:

1. Recommend to the City Council that 2013 Performing Arts Grants awards be allocated as outlined in the staff report:

OR

2. Recommend to the City Council that 2013 Performing Arts Grants awards be allocated as amended.

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

August 14, 2012
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called to order at 7:01 P.M.

Present: Chair Gayle Smashey
Vice Chair Marla Koosed
Commissioner Michelle Bernardin
Commissioner Regina Klein
Commissioner Marlyn Musicant

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Pledge of Allegiance

The Pledge of Allegiance was led by Roland Miranda.

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Public Comment - Items Not On the Agenda

Chair Smashey invited public input.

The following member of the audience addressed the Commission:

Louise Coffey-Webb, Culver City Historical Society, announced upcoming programs including a talk by Dr. Charles Rozaire on August 18; Fiesta La Ballona August 24-26; and the annual Historical Society fundraiser on September 23.

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Consent Calendar

Item C-1

Meeting Minutes - July 10, 2012

MOVED BY VICE CHAIR KOOSSED, SECONDED BY COMMISSIONER MUSICANT AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION APPROVE THE MINUTES OF THE JULY 10, 2012 REGULAR MEETING.

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Action Items

Item A-1

Assignment of Commissioners to Sub-Committees for Fiscal Year 2012 - 2013

Susan Obrow, Performing Arts and Special Events Coordinator, provided a summary of the material of record.

MOVED BY VICE CHAIR KOOSSED, SECONDED BY COMMISSIONER BERNARDIN AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION CREATE THE 2013 PERFORMING ARTS GRANT AND 2013 COMMUNITY CULTURAL PLAN UPDATE AD HOC SUBCOMMITTEES.

Susan Obrow, Performing Arts and Special Events Coordinator, provided a summary of the material of record and indicated that Commissioner Musicant would not be participating in the assignments but would elaborate further during Items from Commissioners.

MOVED BY COMMISSIONER BERNARDIN, SECONDED BY VICE CHAIR KOOSSED AND UNANIMOUSLY CARRIED, THAT THE CULTURAL AFFAIRS COMMISSION MAKE THE FOLLOWING SUBCOMMITTEE ASSIGNMENTS FOR FISCAL YEAR 2012-2013:

1. AD HOC 2013 CULVER CITY PERFORMING ARTS GRANT PROGRAM: COMMISSIONER KLEIN AND CHAIR SMASHEY; AND
2. AD HOC ART IN PUBLIC PLACES ORDINANCE UPDATE: CHAIR SMASHEY AND VICE CHAIR KOOSSED; AND
3. AD HOC 25TH ANNIVERSARY OF THE ART IN PUBLIC PLACES PROGRAM: CHAIR SMASHEY AND VICE CHAIR KOOSSED; AND
4. AD HOC 2013 COMMUNITY CULTURAL PLAN UPDATE: COMMISSIONER KLEIN AND VICE CHAIR KOOSSED; AND
5. STANDING PUBLIC ART: VICE CHAIR KOOSSED AND COMMISSIONER

BERNARDIN; AND

6. STANDING HISTORIC PRESERVATION: COMMISSIONERS KLEIN AND BERNARDIN.

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Public Comment for Items Not on the Agenda

Chair Smashey invited public comment.

No speakers came forward and no cards were received.

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Receipt of Correspondence

Susan Obrow, Performing Arts and Special Events Coordinator, reported that parking decals had been distributed to Commissioners.

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Items From Staff

Susan Obrow, Performing Arts and Special Events Coordinator, reported many upcoming family performances in the City supported by the Culver City Performing Arts Grant Program; encouraged everyone to log onto the "Arts & Culture" page at culvercity.org; and she announced that the Cultural Affairs Foundation was in the process of its individual giving campaign noting that donations were being accepted to help continue programs lost due to the elimination of the Redevelopment Agency.

Christine Byers, Public Art and Historic Preservation Coordinator, reported on a recent article in *Variety* that indicated that Rainbow, a sculpture by Tony Tasset for Sony Pictures Entertainment, would be completed in October; she reported meeting with a Hayden Tract developer; and she noted that she would be working to meet with the Public Art subcommittee in September.

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Items From Commissioners

Commissioner Musicant reported that her family attended Culver City Public Theatre's performance of *The Odyssey* at Carlson Park; announced a walking tour by the Society of Architectural Historians on August 18 in the Hayden Tract; and that due to a number of pressing long-term obligations, she was no longer able to devote the time and attention to the Commission that Culver City Cultural Affairs deserves and announced her resignation effective October 31, 2012. Commissioners thanked Commissioner Musicant for her service.

Commissioner Klein thanked staff and Commissioners for their patience with her for missing her first meeting; she reported that she had been officially sworn-in; and she indicated that she was looking forward to serving the City.

Chair Smashey welcomed new Commissioner Klein and she asked for an update on the water tower at Sony Studios.

Christine Byers, Public Art and Historic Preservation Coordinator, explained that regular maintenance was being performed on the water tower at Sony Studios.

Vice Chair Koosed reported enjoying the performance of *The Odyssey* at Carlson Park.

Commissioner Bernardin reported that Margaret O'Brien would be receiving a commendation at the annual Historical Society fundraiser at the Culver Hotel on September 23, 2012.

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Adjournment

There being no further business, at 7:29 P.M., the Cultural Affairs Commission adjourned its meeting to a meeting to be held at 7:00 P.M. on September 11, 2012 in the Mike Balkman Council Chambers at City Hall.

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APPROVED _____

GAYLE SMASHEY

CHAIR of the Culver City Cultural Affairs Commission
City of Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, City of Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

Date

MEETING DATE: November 13, 2012

AGENDA ITEM: **Consideration of the 2013 Performing Arts Grant Awards as Recommended by the Cultural Affairs Commission Grants and Artist Services Subcommittee**

ATTACHMENTS

	<u>Pages</u>
1. Overview of 2013 Grant Requests	1
2. 2013 Grant Application, Score Sheet and 16 completed Performing Arts Grant Applications	2
3. Summary of Recommendations	3-10

ATTACHMENT 1

CULVER CITY PERFORMING ARTS GRANT PROGRAM OVERVIEW OF 2014 GRANT REQUESTS

Applicant	Discipline	2013 Grant Request	2013 Panel Total Score	2013 Grant Amount Recommended by Panel	2012 Grant Amount Recommended by Ad Hoc Subcommittee
The Actors' Gang Collage Dance Theatre dba Heidi Duckler Dance Theatre	Theatre	5,000.00	94.60	5,000.00	5,000.00
	Dance	5,000.00	94.50	5,000.00	5,000.00
Culver City Public Theatre	Theatre	4,974.00	79.00	1,500.00	1,500.00
	Music	5,000.00	83.40	3,250.00	3,250.00
CC Symphony Orchestra	Music	5,000.00	83.40	3,250.00	3,250.00
Danceessence aka Donna Sternberg & Dancers	Dance	5,000.00	84.40	3,250.00	3,250.00
	Music	2,600.00	69.20	-	-
The Definiens Project Festival of New American Musicals	Theatre	3,500.00	42.00	-	-
	Music	5,000.00	91.00	4,000.00	4,000.00
Jazz Bakery Performance Space	Music	5,000.00	91.00	4,000.00	4,000.00
Lineage Dance Company	Dance	5,000.00	75.40	1,500.00	1,250.00
LA Doctors Symphony Orchestra	Music	3,700.00	73.60	1,500.00	1,500.00
LA Women's Theatre Festival	Theatre	2,500.00	78.20	1,500.00	1,500.00
Rogue Artists Ensemble	Theatre	5,000.00	90.00	4,000.00	4,000.00
Shakespeare Center of LA	Theatre	3,000.00	90.60	2,400.00	3,000.00
Society for the Activation of Social Space Through Art and Sound (SASSAS)	Music	5,000.00	87.60	3,250.00	3,250.00
Vox Femina Los Angeles	Music	5,000.00	90.00	4,000.00	4,000.00
We Tell Stories	Theatre	5,000.00	90.00	3,600.00	3,600.00
TOTAL		\$70,274.00		\$43,750.00	\$44,100.00

ATTACHMENT 2

Due to the nature of Attachment 2, a binder of completed Performing Arts Grant applications is available at the City Clerk's office or by contacting Jeremy Green in Cultural Affairs: 310.253.5764 or jeremy.green@culvercity.org.

ATTACHMENT 3

2013 PERFORMING ARTS GRANT PROGRAM SUMMARY OF RECOMMENDATIONS

The following is an overview of the sixteen applicants (ranked from highest to lowest) with panel summary comments:

The Actors' Gang

Proposed Project:	<i>Twelfth Night: The Superhero Edition</i> – free performances featuring an original adaptation of Shakespeare's <i>Twelfth Night</i> produced for The Actors' Gang Family Theater Summer Program
Performance Venue:	Media Park
Proposed Dates:	Saturdays and Sundays in August 2013
Panel Score:	94.6
Grant Request \$5,000	Recommended Award \$5,000

Panelists noted how consistently high the production values were of this Culver City-based, critically acclaimed theatre company under the artistic direction of Tim Robbins. The panel remarked on how inventive the re-imaginings of Shakespeare's plays have been for young audiences. They praised the local promotion and outreach to Culver City residents and remarked on the benefits of presenting in Media Park since it could accommodate a large audience.

Collage Dance Theatre / Heidi Duckler Dance Theatre

Proposed Project:	<i>FEEDBACK</i> a new, free, traveling dance performance inspired by the West Coast's food truck phenomenon
Performance Venue:	Veterans Park
Proposed Dates:	May or June 2013
Panel Score:	94.5
Grant Request \$5,000	Recommended Award \$5,000

Members of the panel commented on the continued excitement generated by this dance company. They praised this proposal in which the company plans to park an airstream trailer at Veterans Memorial Park and open it to "feed" the audience dances there. Members of the panel felt that this was an excellent idea for an enjoyable community gathering. They also complimented the company on its continued innovation and for its plan to tour the performance throughout the Los Angeles area.

Jazz Bakery Performance Space

Proposed Project: Concert featuring NEA Master and Grammy winner Hubert Laws, legendary guitarist Larry Koonse and three-time Grammy nominee Tierney Sutton.

Performance Venue: Kirk Douglas Theatre

Proposed Date: June 22, 2013

Panel Score: 91

Grant Request \$5,000 Recommended Award \$4,000

The panel commented on how respected the organization is and on its efforts to open a performance space in Culver City. Panelists remarked on how the company consistently attracts distinguished artists and how the proposal provides the opportunity to see these particular artists locally. They were Impressed with the organization's dynamic effort to maintain a regular performance schedule, through its *Movable Feast* series, despite the lack of a permanent space.

The Shakespeare Center of Los Angeles

Proposed Project: *Cry Havoc: Will and War Part One* – a world premiere solo performance, featuring Shakespearean monologues and the personal stories of veterans, presented as part of the Veterans in Art Program

Performance Venue: Veterans Memorial Building – Rotunda Room

Proposed Date: May 18-20, 2013

Panel Score: 90.6

Grant Request \$3,000 Recommended Award by Panel \$2,400

Recommended Award by CAC Ad Hoc Subcommittee \$3,000

The panel noted that this was a long-established Los Angeles theatre company dedicated to presenting contemporary versions of William Shakespeare's plays. They commended the organization on broadening its vision to develop a Veterans in Art Program and to present performances in new venues. The panel remarked on the significance and relevance of the project and that the company would be offering pay-what-you-can performances. They encouraged the company to build relationships in Culver City and develop a local promotional campaign.

Subsequent to the panel meeting, the CAC Ad Hoc Subcommittee recommended providing the full funding request for The Shakespeare Center of Los Angeles noting the company's efforts to expand its programming to Culver City and demonstrating support for more performances at Veterans Memorial Building.

Rogue Artists Ensemble

Proposed Project: *HYPERBOLE: bard* – an original family-friendly performance recreating Shakespeare's most famous scenes through clowning, movement, puppets and original music

Performance Venue: Sid Kronenthal Park

Proposed Dates: Two performances on July 15, 2013

Panel Score: 90

Grant Request \$5,000 **Recommended Award** \$4,000

Panelists commented on the ongoing excitement and energy generated by this unique theatre company. The organization plans to present a family-friendly performance in Sid Kronenthal Park which will serve residents on the eastern side of Culver City. Members of the panel remarked on how engaging the performance would be, how donations would be accepted in lieu of paid tickets, and how the performance could be enjoyed by a large audience. Panelists recommended that the company contact the Culver City Unified School District, before the school year ends, as part of its local outreach plan.

Vox Femina Los Angeles

Proposed Project: *Celebrating Women...Celebrating Music* - a free women's choral performance featuring compositions and songs for and by women

Performance Venue: Culver City Presbyterian Church

Proposed Date: April 28, 2013

Panel Score: 90

Grant Request \$5,000 **Recommended Award** \$4,000

The excellent and unique quality of this all-women's choral group was praised by the panel. They found the proposal to be thoughtful and well organized. Panelists remarked on the benefits of this approach to the music and they noted that this company is a cultural gem in the Culver City community. They recommended that the organization focus on audience outreach and continue to develop relationships in the community to build audiences.

We Tell Stories

Proposed Project: Free performances of seven 45-minute story-plays for the Library's free Summer Reading Program
Reading is so Delicious
Performance Venue: Culver City Julian Dixon Library
Proposed Dates: Wednesdays in June, July and August 2013
Panel Score: 90
Grant Request \$5,000 **Recommended Award** \$3,600

The panel remarked on how this well-regarded company customizes shows from its repertoire each summer to serve the library's summer reading theme. The interactive performances attract young and diverse audiences and members of the panel complimented the founder on his deft ability to work with children. It was also noted that the Wednesday afternoon performances would provide mid-week cultural programming for families. The request was for more than fifty per cent of the total costs of the production; however, the grant recommendation was based on exactly fifty percent of the total request.

Society for the Activation of Social Space Through Art and Sound

Proposed Project: A free concert by internationally recognized trio MURAL and Los Angeles and Culver City area musicians
Performance Venue: Baldwin Hills Scenic Overlook
Proposed Dates: May 2013
Panel Score: 87.60
Grant Request \$5,000 **Recommended Award** \$3,250

This organization proposed a performance of a new composition by the trio MURAL, featuring Australian and Norwegian musicians, as well as fifteen local musicians. Panelists commended the organization on its efforts to develop new audiences for experimental music. Members of the panel observed that audiences enjoy performances at the Baldwin Hills Scenic Overlook and that this concert should be a wild and entertaining aural experience. Panelists encouraged the organization to contact the Culver City Unified School District as part of its local publicity campaign.

Donna Sternberg & Dancers (Dancescence)

Proposed Project: *In the Dark* – the premiere of a free dance performance exploring dark energy
Performance Venue: Veterans Memorial Building - Rotunda Room and Plaza
Proposed Dates: November 3, 2013
Panel Score: 84.4
Grant Request \$5,000 **Recommended Award** \$3,250

Panelists remarked on the company's creative use of Veterans Memorial Building by using the Rotunda Room and outside front plaza. Members of the panel observed that the founder's choreography is often inspired by science and adeptly translated into stimulating visual experiences. Questions arose on how the idea of dark energy would be translated in this performance and the panel recommended that the company provide some detail in its promotional materials. Panelists praised the idea of an open rehearsal to build community interest.

Culver City Symphony Orchestra

Proposed Project: A concert exploring the African musical influence on American composers – part of the orchestra's *American Beat* series
Performance Venue: Veterans Memorial Auditorium
Proposed Date: June 8, 2013
Panel Score: 83.4
Grant Request \$5,000 **Recommended Award** \$3,250

Panelists expressed interest in the proposed program and noted the orchestra's commitment to paying its musicians. They encouraged the organization to seek professional assistance for its outreach efforts and to plan specific outreach to the African American community. Also, the panel noted that the organization's official name is The Westchester Symphony Society but that it uses various names, including the Culver City Symphony Orchestra, throughout the year. The panel suggested that using only the official name may stimulate better branding of the orchestra which may result in more crossover audiences.

Culver City Public Theatre

Proposed Project: Annual summer season of 3 free theatre productions for children and adults
Performance Venue: Dr. Paul Carlson Memorial Park
Proposed Dates: Saturdays and Sundays in July and August, 2013
Panel Score: 79.

Grant Request \$4,974 **Recommended Award** \$1,500

This Culver City community theatre garnered praise from the panelists for its enduring summer series. Members of the panel commented on how impressed they were with how much the company could produce with so little funding. The panel noted that the season had not been set yet. They recommended that the company prepare a detailed, targeted outreach plan for the upcoming summer, research new grant opportunities and creative partnerships, and explore the possibility of deepening its arts education component.

Los Angeles Women's Theatre Festival

Proposed Project: *Celebration!* The 20th Anniversary Los Angeles Women's Theatre Festival – performances of select solo performers from their annual Theatre Festival.
Performance Venue: Ivy Substation
Proposed Dates: March 28, 2013
Panel Score: 78.20
Grant Request \$2,500 **Recommended Award** \$1,500

This company, which is celebrating a milestone anniversary, presents solo dance, music and theatre performances by women. Panelists were supportive of the application and noted that the vision was broad and original. The performance would occur mid-week at the Ivy Substation and panelists recommended that the company develop a focused, outreach plan to attract an audience from Culver City.

Lineage Dance Company

Proposed Project: *Ceiling in the Floor* - A multimedia dance concert focusing on the issue of suicide designed to increase public awareness
Performance Venue: Ivy Substation
Proposed Dates: August 10, 2013
Panel Score: 75.4
Grant Request \$5,000 **Recommended Award** \$1,500
Recommended Award by Ad Hoc Subcommittee \$1,250

The panel noted that this performance was designed to facilitate an open conversation on the topic of suicide. The panel praised the efforts of the company to develop artistic work based on this social issue; however, they felt that the application lacked a viable publicity plan to engage the Culver City community beyond the participation of the Didi Hirsch Suicide Prevention Center. Panelists urged the company to develop a broader promotional plan to attract audiences to this performance including outreach to Culver City High School.

The CAC Ad Hoc Subcommittee reviewed the panel comments and recommended slightly reducing the amount of funding for Lineage Dance Company citing the limited focus of the proposed project and the challenge of attracting an audience from the Culver City community with the proposed publicity plan.

Los Angeles Doctors Symphony Orchestra

Proposed Project: A concert version of an opera or another opera-related program
Performance Venue: Veterans Memorial Auditorium
Proposed Dates: November 17, 2013
Panel Score: 73.6
Grant Request \$3,700 **Recommended Award** \$1,500

This community orchestra proposes to produce a concert version of a contemporary opera or an opera-related concert featuring vocal soloists. Members of the panel expressed interest in the proposal but noted that performance rights had not been secured yet. Panelists commented that there are opera audiences interested in such concerts and that this performance may be appealing to the Culver City community. They recommended that the orchestra develop a targeted promotional campaign and urged them to consider partnering with other cultural organizations for mutual benefit.

The Definiens Project

Proposed Project:	Four <i>Musical Adventures</i> - interactive, musical stories for children
Performance Venue:	Culver City Julian Dixon Library
Proposed Dates:	April, May, October, November, 2013
Panel Score:	69.20
Grant Request \$2,600	Recommended Award \$0

Panelists commended the organization on its goal of making chamber music more interactive, exciting and accessible. They recommended that the group submit a DVD rather than a CD as the artistic sample in future applications so that panels could better review the performance elements. They felt that the submitted CD focused more on storytelling and less on music and encouraged the company to consider increasing the musical elements of the program. Further, they recommended that the organization continue to develop the arts education elements of the program. The panel found the proposal vague, with insufficient information regarding the participating artists or the craft-making project and its collaborator. They noted that there was no mention of contacting the Culver City Unified School District to attract pre-school and Kindergarten audiences from the Culver City community.

Festival of New American Musicals

Proposed Project:	<i>FutureFest</i> – a production featuring high school and college students performing songs from new American musicals
Performance Venue:	Kirk Douglas Theatre
Proposed Dates:	June 18, 2013
Panel Score:	42
Grant Request \$3,500	Recommended Award \$0

The panel noted that one of the company's missions is to foster and cultivate the next generation of artists in the musical theater. The panel felt that this application did not sufficiently provide information regarding the artists involved, the selection of the material or the selection of the students. Further, the panel noted that the Culver City High School Academy of the Visual and Performing Arts had not been contacted at the time of the application's submission and it was unknown whether AVPA could or would participate in the production. The panel expressed concern that without the involvement of local students, the performance may not be able to adequately attract the Culver City community to the production.