

September 24, 2025
 Planning Commission
 Attachment

11029 Washington Boulevard RFP Scoring Criteria

Criteria	Maximum Points
Development Vision & Design Quality Clarity, creativity, contextual fit, quality of architecture and urban design, site activation.	20
Affordable Housing Program Depth of affordability, number of affordable units, duration of affordability, population served.	20
Development Team Experience Relevant experience with similar mixed-use, residential, or Public-private developments.	10
Financial Feasibility & Capacity Realism of pro forma and budget, sound financing plan, demonstrated capacity to deliver.	10
Community & Commercial Space Plan Quality, accessibility, and usefulness of community-serving and commercial space.	10
City Revenue Generation One-time and/or ongoing revenue to the City (e.g. land sale, land lease, tax revenue, etc.).	10
Community Engagement Strategy Thoughtfulness and inclusivity of outreach and engagement plans.	8
Public Benefit Commitments Local hiring, training programs, or sustainability commitments	6
Responsiveness & Completeness Overall completeness and responsiveness to RFP requirements.	6
TOTAL	100