

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 03/26/07		Item Number: <u>A-11</u>	
AGENDA ITEM: Consideration of A Fee Waiver Request made for the Culver City Car Show			
Contact Person/Dept.: Glenn Heald, CDD		Phone Number: (310) 253-5752	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐	
Public Hearing: ☐		Action Item: ☒ Attachments: ☐	
Public Notification: Notification was given to the Culver City Exchange Club (03/20/07); Master Notification List (03/21/07).			
Department Approval: Todd Tipton (03/20/07)		City Attorney Approval: Carol Schwab (by H. Iker) (03/21/07)	
City Controller Approval: Marlee Chang (03/21/07)		City Manager Approval: Jerry B. Fulwood (03/21/07)	

RECOMMENDATION

Staff recommends the City Council consider a fee waiver request made by the Culver City Exchange Club (the "Exchange Club") for the Culver City Car Show.

BACKGROUND/DISCUSSION

The Culver City Exchange Club is proposing to host the Fourth Annual Culver City Car Show on May 12th. As proposed, the car show would be presented in the same general area as in the prior three years: along Culver Boulevard from Duquesne Avenue to the south and Ince Boulevard on the north.

DISCUSSION

In 2006, staff recommended, and City Council approved, a fee waiver requested by the Exchange Club and the Culver City Downtown Business Association, who were then the joint promoters of the event. Tonight the City Council is asked to consider the subject of the fee waiver for this year's event. The Exchange Club has also submitted a Special Event Permit application which will be heard by the Committee on Permits and Licenses (the "Committee"). The Committee has authorized permits for this event in each of the prior years.

Mr. Jeff Cooper, representative of the Exchange Club, has submitted information to staff related to the planned layout of the 2007 Car Show. After evaluating this information, staff has estimated City costs associated with the Car Show to be approximately \$15,000. These costs would be incurred primarily for the staff time by the Public Works and Police Departments. Mr. Cooper has requested the City Council grant a fee waiver.

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FISCAL ANALYSIS

The City's costs associated with the Car Show are primarily staff time and estimated at \$15,000. Unless a fee waiver is granted by the City Council, staff would invoice the Exchange Club for the actual costs incurred. Alternately, should the City Council grant the fee waiver, the additional costs would not be reimbursed and would be absorbed by the City's General Fund.

ATTACHMENTS

None

MOTION

That the City Council:

1. Approve the fee waiver request made for the Culver City Car Show;
- Or
2. Deny the fee waiver request made for the Culver City Car Show.