

**MEETING DATE:** 08/23/10

**AGENDA ITEM:** Approval of a Program for City- and Agency-Sponsored Events to Place Banners on Street Light Poles in Culver City.

**ATTACHMENTS**

|   |                                                                    | <u><b>Pages</b></u> |
|---|--------------------------------------------------------------------|---------------------|
| 1 | Costs Associated with Hanging/Removal of Street Light Pole Banners | 1                   |

## **Costs Associated with Hanging/Removal of Street Light Pole Banners**

City Permit (per FY 10/11 fee schedule approved on 4/5/10) - \$117

Hanging/Removal (per contract with AAA Flag and Banner)

25 street light pole banners - \$737.50 (\$29.50 each)

50 street light pole banners - \$1,225 (\$24.50 each)

100 street light pole banners - \$2,250 (\$22.50 each)

Note: these costs are in addition to manufacturing costs. Manufacturing costs vary depending on the number of banners ordered, but staff estimates them at approximately \$3,500 for 50 banners. Also note that, in the proposed pilot area along Culver Blvd, there are 25 poles, which can accommodate 50 banners.