

Culver City Equity and Human Relations Advisory Committee
Outreach Materials Ad Hoc Subcommittee Report
September 17, 2024

Members of the Outreach Materials Ad Hoc Subcommittee are Jezenia Aguirre, Samia Bano and Rebecca Rona-Tuttle.

Members have met to discuss the purposes of a flyer or brochure describing the Equity and Human Relations Advisory Committee, its content, and locations where it can be distributed.

The purposes of this brochure are:

- To inform readers about the nature and roles of the committee, the Equity and Human Relations Awards, committee achievements, the online form for reporting an act of alleged discrimination, and other details.
- To encourage readers to sign up to receive emails notifying them of committee meetings, programs and the like.
- To encourage readers to nominate adults, students, businesses and nonprofits for the Equity and Human Relations Awards.
- To encourage readers to attend and participate in committee meetings and programs.

The content would include:

- A description of the committee, particularly its purposes and roles, taken from information on the city website
- A partial list of the committee's activities, actions and achievements
- A description of the Awards
- An explanation of the online form for reporting discrimination
- Encouragement to subscribe to receive committee-related emails

The brochures could be distributed in the following locations and during the following events:

- EHRAC events
- Juneteenth
- Martin Luther King Celebration
- Fiesta La Ballona
- Pride Day
- City Council meetings
- School Board meetings
- Car show
- Senior Center
- Veterans Memorial Complex
- Culver City Adult School
- Library
- Culver City Historical Society Museum
- Places of worship

The ad hoc subcommittee plans to share the proposed brochure text and design at the committee's October meeting.