

CULVER CITY MEASURE CC AND C

DISTRICT TAXES UPDATE

2Q 2025 (APRIL - JUNE)



CULVER CITY MEASURE C
TOTAL: \$1,398,621

3.5%
2Q25



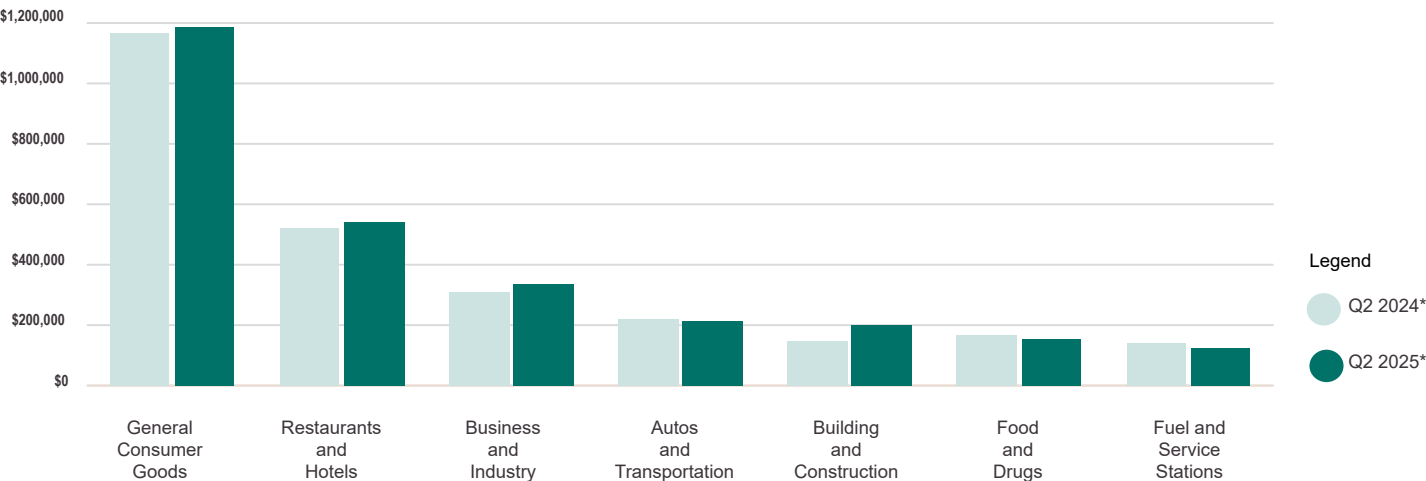
CULVER CITY MEASURE CC
TOTAL: \$2,796,923

3.5%
2Q25



**Allocation aberrations have been adjusted to reflect sales activity*

DISTRICT TAX BY MAJOR BUSINESS GROUP



CULVER CITY DISTRICT TAXES HIGHLIGHTS

Culver City Measures C and CC’s receipts from April through June combined to produce transactions tax revenues that were 3.6% above the second sales period in 2024. Excluding reporting aberrations, actual sales were up 3.5%.

Over 50% of this gain in local voter approved taxes came from contractors who performed work on projects within the City. Eating out and home delivery of meals both remained in vogue as casual dining and food delivery companies each grew 4%.

Ecommerce activity showed 7% growth, a reflection of consumers increasingly using online platforms to acquire merchandise. Overall, general consumer goods eked out a modest gain as spending at local

outlets was slowed by consumers uncertainty about the economy’s future.

Business-industry products shipped into Culver City increased 7%; more volumes of activity came from office suppliers.

Similar to sales taxes, pump price declines caused service station’s collections to fall. Residential car buying declined 6% as buyers remain guarded about big ticket purchases.

The top five business types (discount department stores, casual dining, gas stations, new vehicle dealerships and specialty retailers) remitted 35% of payments received this quarter.

Revenue Comparison (Actual to Adopted Budget)			
	YTD Actual Collections net Admin	Adopted FY 24/25	YTD % Budget
Sales Tax	24,224,140	23,996,216	100.95%
District Tax	16,735,083	16,611,000	100.75%

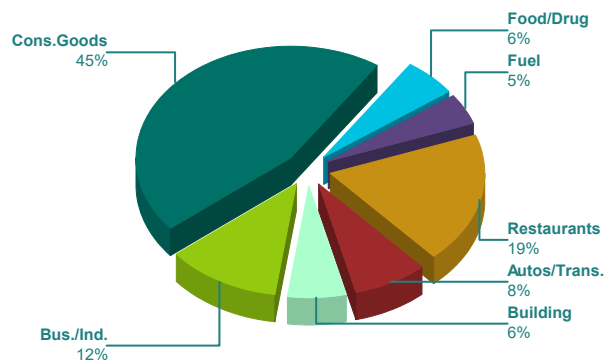


TOP 25 DISTRICT TAX PRODUCERS

7-Eleven	Macy's
Amazon Fulfillment Services	Nordstrom Rack
Amazon MFA	Ralphs
Architectural Glass & Aluminum	Restoration Hardware
Best Buy	Ross
Bestbuy Com	Sephora
Conserv Fuel	Target
Costco	TJ Maxx
David Carrol Associates	Total Wine & More
Howard Industries	Trader Joe's
In N Out Burger	Uber Eats
JC Penney	Vons
Laurel Culver	

REVENUE BY BUSINESS GROUP

Culver City Measure CC This Fiscal Year*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Culver City Measure CC

Business Type	Q2 '25*	Change	HdL State Change
Discount Dept Stores	397.0	-3.9% ↓	-1.6% ↓
Casual Dining	233.7	3.9% ↑	1.4% ↑
Service Stations	120.4	-13.4% ↓	-9.4% ↓
New Motor Vehicle Dealers	115.3	-6.0% ↓	-2.3% ↓
Specialty Stores	114.9	2.7% ↑	-3.4% ↓
Electronics/Appliance Stores	113.4	1.8% ↑	6.9% ↑
General Merchandise	111.1	6.5% ↑	-15.6% ↓
Department Stores	109.6	-1.1% ↓	-8.0% ↓
Family Apparel	109.1	7.9% ↑	1.4% ↑
Quick-Service Restaurants	96.8	-3.3% ↓	-0.7% ↓

*Allocation aberrations have been adjusted to reflect sales activity

*In thousands of dollars