

ATTACHMENT 1

Fiesta La Ballona Committee Ad Hoc Subcommittee meetings are held at the discretion of the members.

Staff Liaison: Dani Cullens Parks, Recreation and Community Services Manager

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Last updated by the Fiesta La Ballona Committee on 03/09/2022.

1.	Site Layout Ad Hoc Subcommittee	Appointees <ul style="list-style-type: none"> • Greg Guzzetta • Lisa Marie Parker-Desai • Lila Swenson 	Description: Research and develop recommendations for the event layout in Veterans Park.
2.	Marketing Ad Hoc Subcommittee	Appointees:	Description: Develop recommendations for the event's promotional campaign and the student art contest.
3.	Entertainment Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Lila Swenson • Bob Wayne • Lisa Marie Parker-Desai 	Description: Research, recommend, and plan the entertainment program for Fiesta Weekend.
4.	Sponsorship Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Lila Swenson • Greg Guzzetta 	Description: Prepare recommendations for sponsor benefits, contact sponsors and determine sponsor requests.
5.	Sustainability Ad Hoc Subcommittee	Appointees:	Description: Research and develop recommendations for sustainable practices and activities.
6.	Special Activities Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Lisa Marie Parker Desai • Nancy Trujillo • Colleen Jones 	Description: Develop recommendations and plans for special activities.
7.	Vendors Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia 	Description: Research and develop recommendations for vendors.
8.	Beer & Wine Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia 	Description: Participate in the planning of the Fiesta La Ballona Beer & Wine Garden and prepare recommendations.
9.	Volunteer T-Shirt Ad Hoc Subcommittee	Appointees: <ul style="list-style-type: none"> • Bob Wayne • Lisa Marie Parker-Desai 	Description: Develop, design, and select Volunteer T-Shirts.