

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 02/26/07		Item Number: <u>A-6</u>	
AGENDA ITEM: Discussion of the Nomination Process and Potential Selection of a Nominee to be Recommended to the Westside Cities Council of Governments for appointment by Metro to the Metro Westside/Central Governance Council.			
Contact Person/Dept.: Shelly Wolfberg, Intergovernmental Relations Officer		Phone Number: (310) 253-6008	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Public Notification: Master Notification List (02/21/07)			
Department Approval: Martin R. Cole (02/21/2007)		City Attorney Approval: Carol Schwab (by H. Iker) (02/21/2007)	
City Controller Approval: Marlee Chang (02/22/2007)		City Manager Approval: Jerry B. Fulwood (02/22/2007)	
<u>RECOMMENDATION:</u> Staff recommends the City Council discuss the nomination process and potentially recommend an individual to the Westside Cities Council of Governments (WSCCOG) to be forwarded to Metro for Appointment to the Metro Westside/Central Governance Council for a term to begin on July 1, 2007 and to expire on June 30, 2010. <u>BACKGROUND:</u> In an effort to improve bus service quality and bring the decision-making process nearer to the customer, Metro has decentralized its bus operations into five Service Sectors countywide, by geographic regions. These service sectors are arranged as follows: Gateway Cities, San Fernando Valley, San Gabriel Valley, South Bay, Westside/Central, and Metro Rail Operations. Culver City is part of the Westside/Central sector and the current representative to the Governance Council is Councilmember Carol Gross. This Westside/Central service area includes large portions within the City of Los Angeles as well as the cities of Beverly Hills, Culver City, Malibu, Santa Monica and West Hollywood. Metro Westside/Central is responsible for the bus operations of Division 6 located in Venice, Division 7 in West Hollywood and Division 10 in Central Los Angeles. There are over 1,300 employees including bus operators, mechanics, service attendants, clerks and others. The sector operates over 600 buses on some of the most heavily traveled lines in Los Angeles.			

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Service Sector Governance Councils oversee the planning and implementation of service within their area. Their responsibilities include: approving the sector budget within designated funding levels; calling and conducting public hearings for sector bus lines; approving and evaluating sector programs; implementing service changes; reviewing and developing policy recommendations to the Metro Board; ensuring compliance with Metro policies, procedures and legal agreements (e.g. labor agreements and the Consent Decree); providing input into the Sector General Manager's performance review; and participating in annual meetings with the Metro Chief Executive Officer (CEO), Deputy CEO and the other Sector Governance Councils and General Managers.

In January, the WSCCOG received and filed a letter from the General Manager of the Westside/Central Service Sector, requesting the WSCCOG proceed to nominate or re-nominate the three representatives to the Westside/Central Sector Governance Council for three year terms beginning on July 1, 2007 and expiring on June 20, 2010. Pursuant to the Service Sector Governance Council Bylaws (attached), the Councils are comprised of up to nine members of the community who reside or work within the boundaries of a given sector. Currently, the Westside/Central Service Sector is comprised of eight members. Elected officials and/or private citizens may serve on the Governance Councils. There is an emphasis placed upon transit consumers as potential members of the Governance Council. The Governance Council's eight current appointees are recommended from the following entities: City of Culver City (1); City of Beverly Hills (1); City of West Hollywood (1); City of Los Angeles (2); Los Angeles City Council (1); Supervisor Yvonne B. Burke (1); and Supervisor Zev Yaroslavsky (1). Generally, the appointees have been primarily staff members and community members.

Governance Council members serve three-year terms and receive a stipend of \$100 per meeting, up to a maximum of \$200 per month from Metro. Metro Westside/Central Governance Council meets the second Wednesday of every month at 5 pm at the La Cienega Tennis Center, 325 S. La Cienega, Beverly Hills.

DISCUSSION:

Metro will soon consider appointing Members to the Westside/Central Service Sector Governance Council. Of the Westside Cities, Santa Monica will take a bye on a nominee given Pam O'Connor's position on the Metro Board, and the City of Los Angeles has its own designated representative slots. Therefore, each of the Cities of Beverly Hills, West Hollywood, and Culver City are asked to submit one recommendation each for the Westside/Central Sector Governance Council for the May 24, 2007 WSCCOG Meeting.

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The cities of Beverly Hills, West Hollywood and Culver City are to forward the name and a brief biography of one individual to be nominated/re-nominated to the Governance Council by April 30, 2007. All three names will be forwarded to Metro.

The Transportation Director suggests the Council consider nominating Deputy Transportation Director Art Ida. Staff believes his appointment would enhance the coordination of services with Culver City Bus and further Mr. Ida's professional development.

The City Council may also choose to consider the following options for nominating a member to the WSCCOG for the Sector Governance Council. These options are listed in no particular order:

1. Publish a Notice in the newspaper announcing the vacant Sector Governance Council position and have the City Council appoint an individual at the April 9, 2007 City Council Meeting; or
2. Direct staff to forward the name and resume of Art Ida, Deputy Transportation Director to the WSCCOG as the recommended appointee from the City of Culver City; or
3. Direct staff to forward the name and resume of a member of the City Council to be selected as part of the City Council reorganization process at the April 23, 2007 City Council meeting; or
4. Provide other direction to staff.

FISCAL ANALYSIS:

There is no fiscal impact.

ATTACHMENTS:

1. Los Angeles County Metropolitan Transportation Authority Service Sector Governance Council Bylaws.

MOTION:

That the City Council:

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1. Publish a Notice in the newspaper announcing the vacant Sector Governance Council position and have the City Council appoint an individual at a future Council meeting (tentatively scheduled for April 9, 2007); or
2. Direct Staff to forward the name and resume of Art Ida, Deputy Transportation Director, as the recommended nominee from the City of Culver City; or
3. Recommend a Council Member to serve as the nominee, with the City Councilmember to be selected at the time of the City Council reorganization process at the April 23, 2007 City Council meeting; or
4. Provide other direction to staff.