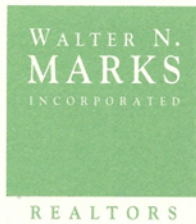


HELMS HALL OF FAME  
8758 VENICE BOULEVARD  
LOS ANGELES CA 90034  
TELEPHONE: 310.204.1865  
FACSIMILE: 310.836.2208



WALTER N. MARKS  
FOUNDER  
WALTER N. MARKS, JR.  
WALTER N. MARKS, III

Thursday, May 2, 2019

To Whom It May Concern:

Re: Culver City Arts District BID **Boundary Expansion** Support Letter

The Culver City Arts District (CCAD) 501(c)(6) Non-Profit is a Business Improvement District (BID) plays a key role in this neighborhood's transformation into a major creative hub of over 500 businesses, many of which are involved in art, media, technology, communications, architecture, advertising, fashion, design, culinary arts, fitness and much more.

As the owner of the Helms Bakery, we fully support the efforts of the CCAD in making the District a great place to live, work, shop and play. CCAD advocates for pedestrian-friendly programs, including micro-transit, bike infrastructure, public transit, and additional crosswalks along Washington Boulevard. They are a great champion for needs of the businesses in the district and provide promotion through their website, email, social media, mixers, and annual street festival, which brought approximately 15,000 people into the district this past year.

Proximity to Culver City's flourishing arts and culture scene is an attractor for creative talent, particularly Millennial workers who are drawn to dynamic urban places with access to both good jobs and a vibrant lifestyle. Landmark cultural entities and world-class offerings increase the number and frequency of local and regional visitors, as well as national and international travelers, including "cultural tourists" who stay longer and spend more. All of which lead to a boom in investment, especially boutique properties that also cater to the creative businesses and travelers.

For these reasons, we strongly support the expansion of the CCAD boundaries to include areas of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity. The westward expansion of the CCAD towards Robertson Boulevard would allow the BID to meet the east most boundary of the Culver City Downtown Business Association (CCDBA) so that there is no gap in service areas.

Very truly yours,

WALTER N. MARKS, Inc.

A handwritten signature in blue ink, appearing to read "Walter N. Marks III", written over a horizontal line.

Walter N. Marks III, President

April 29, 2019

To Whom It May Concern:

Reference: Culver City Arts District BID Expansion Support Letter

RedCar Properties values the work of the Culver City Arts District BID, which includes district-wide cleanups and weeding, banner program, community events and promotion, and public infrastructure improvements. It is great to see that they are also currently working on replanting the 14 street medians along Washington Boulevard and addressing lighting and public safety in Smiley/Blackwelder. The CCAD BID is helping to shape this neighborhood's transformation into a major creative hub of over 500 businesses, many of which are involved in: art, media, technology, communications, architecture, advertising, fashion, design, culinary arts, fitness, and much more.

Proximity to Culver City's flourishing arts and culture scene is an attractor for growth companies, particularly in the TAMI industries (technology, advertising, media, information) and the creative talent they employ, particularly Millennial workers, drawn to dynamic urban places with access to both good jobs and a vibrant lifestyle. Landmark cultural entities and world-class offerings increase the number and frequency of local and regional visitor, as well as national and international travelers, including "cultural tourists" who stay longer and spend more. All of which lead to a boom in investment, especially boutique properties that also cater to the creative businesses and travelers.

For these reasons, I strongly support the expansion of the CCAD the boundaries to include areas of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity.

Sincerely,

A handwritten signature in black ink, appearing to read "Aaron Fishbein".

Aaron Fishbein  
RedCar Properties LTD  
Asset Manager  
af@redcarltd.com  
(917) 861-1146

**PROPERTY MANAGEMENT  
3425 HELMS AVENUE  
CULVER CITY, CA 90064  
3425helms@gmail.com**

April 29, 2019

To Whom It May Concern:

**Reference: Culver City Arts District BID Expansion Support Letter**

As a multi-family residential property owner in the proposed expansion area of the CCAD, I support their efforts in making the Culver City Arts District a great place to live, work, shop and play. They advocate for pedestrian friendly programs, including micro-transit, bike infrastructure, public transit, and additional crosswalks along Washington Boulevard. They are a great champion for needs of the businesses and residents in the district and provide promotion through their website, email, social media, mixers, and annual street festival.

I value their work on open space management across the neighborhood, including district-wide cleanup and weeding, graffiti removal, banner program and public infrastructure improvements. It is great to see that they are also currently working on replanting the 14 street medians along Washington Boulevard and addressing lighting and public safety.

For these reasons, I strongly support the expansion of the CCAD the boundaries to include areas of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity. The westward expansion of the CCAD towards Robertson Boulevard would allow the BID to meet the east most boundary of the Culver City Downtown Business Association (CCDBA) so that there is no gap in service areas.

Sincerely,



Meg Sullivan  
Property Management  
3425 Helms Ave., Culver City, CA 90232  
3425Helms@gmail.com  
3425Helms.com



May 3, 2019

Reference: Culver City Arts District BID Expansion Support Letter

To Whom It May Concern:

The Culver City Arts District (CCAD) 501(c)(6) Non-Profit is a business improvement district (BID) that is instrumental in this neighborhood's transformation into a major creative hub of over 500 businesses, many of which are involved in: art, media, technology, communications, architecture, advertising, fashion, design, culinary arts, fitness, and much more.

As a business representative of the Co+opportunity Market & Deli in the proposed expansion area of the CCAD, I support their efforts in making the Culver City Arts District a great place to shop, work, live and play. They advocate for pedestrian friendly programs, including micro-transit, bike infrastructure, public transit, and additional crosswalks along Washington Boulevard. They are a great champion for needs of the businesses and residents in the district and provide promotion through their website, email, social media, mixers, and annual street festival, which brought over 15,000 people into the district this past year.

I value their work on open space management across the neighborhood, including district-wide cleanup and weeding, graffiti removal, banner program and public infrastructure improvements. It is great to see that they are also currently working on replanting the 14 street medians along Washington Boulevard and addressing lighting and public safety.

For these reasons, I strongly support the expansion of the CCAD the boundaries to include areas of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity. The westward expansion of the CCAD towards Robertson Boulevard would allow the BID to meet the east most boundary of the Culver City Downtown Business Association (CCDBA) so that there is no gap in service areas.

Sincerely,

A handwritten signature in black ink that reads "Lena Tito". The signature is fluid and cursive, with a long horizontal line extending from the top of the "L" across the "Tito" part.

Lena Tito  
Marketing Director  
Co+opportunity Market & Deli  
eml: [lena@coopportunity.com](mailto:lena@coopportunity.com)

April 26, 2019

**To Whom It May Concern:**

Reference: Culver City Arts District BID Expansion Support Letter

8780 National Blvd.  
Culver City, CA 90232

Phone: (310) 841-2505

Fax: (310) 841-5420

[www.turningpointschool.org](http://www.turningpointschool.org)

As the Head of School at Turing Point School in the proposed expansion area of the CCAD, I support their efforts in making the Culver City Arts District a great place to live, work, shop and play. They advocate for pedestrian friendly programs, including micro-transit, bike infrastructure, public transit, and additional crosswalks along Washington Boulevard. They are a great champion for needs of the businesses and residents in the district and provide promotion through their website, email, social media, mixers, and annual street festival.

There is no question that Arts Districts help shape and enhance communities, and Culver City is amongst the best examples in the nation. Cultural investment in the CCAD is actively concentrating Culver City's creativity, innovation, and human capital, elevating quality of life, raising economic standards, encouraging visitorship, and ultimately fostering a climate of improvement. The strength of the culture industry is helping Culver City attract major investment and engagement across all of its other key sectors, office, residential, retail, education and hospitality.

I value their work on open space management across the neighborhood, including district-wide cleanup and weeding, graffiti removal, banner program and public infrastructure improvements. It is great to see that they are also currently working on replanting the 14 street medians along Washington Boulevard and addressing lighting and public safety in Smiley/Blackwelder.

For these reasons, I support the expansion of the CCAD the boundaries to include areas of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity.

Sincerely,

*Laura Konigsberg*

Laura Konigsberg  
Head of School

