

# COVID SMART

AN ONLINE PROGRAM THAT TEACHES WORKERS  
THE BEST PRACTICES FOR COVID-19 PREVENTION



**THERE IS FINALLY A SMART  
WAY FOR BUSINESSES TO  
BRING WORKERS BACK  
DURING THE PANDEMIC.**

COVID SMART is a certificate compliance training program for employees that teaches the best practices for preventing the spread of COVID-19, fully consistent with the protocols set by the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC)

COVID SMART was developed in partnership with APIC, the largest professional association of expert epidemiologists in the world.



When all employees have completed their training, the business establishment is designated COVID SMART. The management can post clear, consistent signage that informs and reassures the public.



There's finally a SMART way for the public to understand at a glance that a business is applying the best practices in infection prevention:



In less than an hour on any computer or mobile device, employees will master the key skills, including:

- ✔ How viruses are transmitted
- ✔ Proper hand hygiene
- ✔ Cleaning and disinfecting
- ✔ How to don and doff a face mask properly
- ✔ Sneeze and cough protocol



## The course consists of seven modules.

It's easy to complete the COVID SMART training program. Users watch a series of short videos that teach each concept clearly. Every minute or two, a pop-up quiz will test the user's comprehension and retention of the lesson.

It's impossible to fail, useless to cheat, and this training provides employers with a precise record that shows exactly when each employee complete the training. This record mitigates risk for the employer.

We can't fight this disease with a vaccine or medicine yet, but we can fight it with good **INFORMATION** and **SAFE PRACTICES**.

To learn more, please visit us at:  
[www.gotoworksmart.com](http://www.gotoworksmart.com)

For press inquiries please contact:  
[robert@directeducationnow.com](mailto:robert@directeducationnow.com)



**COVID SMART** is a product by Direct Education Worldwide. We are a diverse collective of innovators who combine world-class expertise in technology, education, epidemiology, and in all of the skills required to bring exceptional digital products to market and spread them across the globe. Visit us at [getdirecteducation.com](http://getdirecteducation.com)