

**City of Culver City, California
Agenda Item Report**

Meeting Date: 08/09/10		Item Number: C-2	
REDEVELOPMENT AGENCY AGENDA ITEM: Approval of a Request for Proposals for Landscape Architecture Services for the West Washington Area Improvement Plan – Phase III and Authorization of the Release Thereof.			
Contact Person/Dept.: Elaine Gerety Warner		Phone Number: (310) 253-5777	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☒	
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (E-mail) Agenda and Meetings – Redevelopment Agency (8/05/10)			
Department Approval: Sol Blumenfeld (08/04/10)		Agency General Counsel Approval: Murray Kane (by H. Baker) (08/05/10)	
Chief Financial Officer Approval: Jeff Muir (08/04/10)		Executive Director Approval: Martin R. Cole (08/05/10)	
<u>RECOMMENDATION:</u> Staff recommends the Redevelopment Agency Board approve a Request for Proposals (“RFP”) for landscape architecture services for West Washington Area Improvement Plan – Phase III and authorize the release thereof. <u>BACKGROUND:</u> In December 2007, the Culver City Redevelopment Agency Board (Agency Board) approved a multi-phase Area Improvement Plan along West Washington Boulevard (AIP) to improve the physical and economic quality of the area. A key component of this AIP involves the installation of streetscape medians funded by the Agency. While the Agency has proposed to fund the improvements, it will only do so if the on-going median maintenance is carried out through an assessment district. Both Phase I and Phase II project areas have successfully formed assessment districts. Phase I is currently under construction and Phase II construction drawings are being prepared. Landscape architecture services are now required to prepare the conceptual plans for a proposed Phase III of the AIP. <u>DISCUSSION:</u> An RFP has been developed for the Agency Board’s review and, upon approval, staff proposes that the RFP will be sent to a select group of landscape architects to solicit responses. The scope of work for Phase III involves the continuation of the programming developed in Phase I and Phase II and includes the preparation of			

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plans for multiple medians within the proposed Phase III area. Similar to the previous phases, the proposed landscaping must be drought tolerant and low maintenance.

Additionally, the scope includes the refurbishment and replanting of six existing medians located near Wade Street where Washington Boulevard and Washington Place converge. These medians function as a potential gateway to the AIP areas.

All the medians in the proposed Phase III - new and replanted - will include uplighting or other lighting elements to illuminate the medians (i.e. palm trees) at night. The goals of the median design are to beautify the area and complement ongoing redevelopment efforts.

Should the Agency Board approve this RFP as recommended, the following schedule shall apply to the RFP process:

- Proposals due - Monday, September 13, 2010.
- Interviews conducted - Wednesday, September 22, 2010.
- Agency consideration of contract award Monday - October 4, 2010

FISCAL ANALYSIS:

There is no fiscal impact caused by the approval and release of the RFP.

ATTACHMENTS:

1. Draft Request for Proposal

MOTION:

That the Redevelopment Agency Board:

1. Approve the Request for Proposal for landscape architecture services for the proposed West Washington Area Improvement Plan – Phase III; and,
2. Authorize the Executive Director to release the RFP.