

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>07/27/2009</u>		Item Number: <u>C-6</u>	
CITY COUNCIL AGENDA ITEM: Adoption of a Resolution (1) Authorizing the Regional Used Oil Block Grant Program Application in Conjunction with the Cities of Beverly Hills and West Hollywood and (2) Authorizing the City of Beverly Hills to Administer the Program.			
Contact Person/Dept.: Catherine Vargas Public Works Environmental Programs and Operations		Phone Number: 310.253.6411	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☐ Attachments: ☒	
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: (E-Mail) Meetings and Agendas – City Council (07/22/09)			
Department Approval: Charles D. Herbertson (07/16/09)		City Attorney Approval: Carol Schwab (by H. Baker) (07/22/09)	
Chief Financial Officer Approval: Jeff Muir (by N. Kimball) (07/22/09)		City Manager Approval: Mark Scott (07/22/09)	
<u>RECOMMENDATION:</u> Staff recommends the City Council adopt a resolution (1) authorizing an application for a regional Used Oil Block Grant in conjunction with the cities of West Hollywood and Beverly Hills and (2) authorizing the City of Beverly Hills to serve as the regional grant administrator. <u>BACKGROUND:</u> The Westside Cities Solid Waste Task Force, comprised of the Cities of Culver City, West Hollywood, and Beverly Hills, has participated in a Regional Used Oil Recycling Block Grant for the past twelve years. The Used Oil Recycling Program was established to educate the public about the dangers of illegally dumping used motor oil into the environment and to give the Do-It-Yourselfer (DIY) a convenient place to dispose of their used motor oil and filter. Through the program, the City of Culver City, in cooperation with Beverly Hills and West Hollywood, has established a network of Used Oil Collection Centers, all certified by the State of California, to facilitate a used motor oil recycling and filter exchange program.			

City of Culver City, California
Agenda Item Report

In addition to the certified recycling centers, the grant has supplied the necessary funds to host a high school video competition. High schools compete to create a Public Service Announcement (PSA) that promotes used oil recycling and storm water pollution prevention. Schools including Culver City Academy of Performing Arts and Video, West Hollywood Community Day School, and Beverly Hills High School have all participated in past competitions. The winning PSA's are broadcasted on cable stations in their respective cities.

DISCUSSION:

As of July 1, 2008, the City of Beverly Hills has been the lead agency to administer the Used Oil Block Grant. As part of this responsibility, Beverly Hills will apply for the 15th Cycle Grant for Fiscal Year 2009-2010 and administer the program.

Grant funds will be used to hire a consultant who is responsible for promoting the program through public outreach and education, coordinating used oil-recycling drop off locations, providing program reports to the State of California, developing giveaway programs, and attending City sponsored events.

Specifically in the City of Culver City, the scope of services include coordinating with local oil change outlets to develop programs to promote the use of re-refined oil and oil filter recycling. Additionally, the consultant provides outreach materials at City events such as: the La Ballona Creek Cleanup Event, Fiesta La Ballona, George Barris Car Show, and Earth Day festivities.

FISCAL ANALYSIS:

The California Integrated Waste Management Board funds the Used Oil Recycling Block Grant based on the population of the applicant cities. Staff estimates the total grant funding for the 15th Cycle to be \$16,107 - \$17,571 for all three cities.

Culver City's Used Oil Recycling Program will be 100% funded by the Used Oil Recycling Block Grant in cooperation with Beverly Hills and West Hollywood and will be administered by the City of Beverly Hills.

ATTACHMENTS:

1. Proposed Resolution

MOTION:

That the City Council:

Adopt a Resolution (1) authorizing the Regional Used Oil Block Grant application in conjunction with the Cities of Beverly Hills and West Hollywood and (2) authorizing the City of Beverly Hills to administer the program.