

RUN OF SHOW

Event: Juneteenth Celebration @ Ivy Station

Event Details

Saturday June 21, 2025 - 1:00 PM - 4:00 PM

Location: Ivy Station Event Lawn

8840 National Boulevard, Culver City, CA 90232

Activity Overview

- Welcome + Orator/Song - Distinguished Speaker speaks on the meaning of Juneteenth and its significance to the black community
- Lift Every Voice (Black National Anthem) - Vocalist accompanied by Music
- Elected Officials speak, up to 2 minutes each. Invites: City Council + Mayor
Congress Member Assembly Member Senator
- Performers (Two Bands)
- Resource fair & Vendor Row
- Black Dolls Activity
- Kids Coloring and author reading area
- Cultural Activations / Installations<sup>[L]
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Decor + Equipment Overview

- Decor:
 - 24x12 Stage / MLK Timeline
 - Podium with City Logo
 - Juneteenth Banner
 - Color Coordinate table covers (African colors)

Equipment Set-up and Performers Arrival

- G2 Audio PRCS equipment set-up

City Staff and PRCS staff arrive 9:00am

Main Set-up & Tech check 10:00am

Performers arrive and check in for AV Equipment

(1 hour prior to performance) 12:00pm & 1:00pm

Sound Check and Final Set-up 12:30pm – 12:50am

OFFICIAL START OF EVENT

9:00am – 12:30pm

- **9:00am-10:00am: Welcome - Committee member welcomes attendees**
 - **Orator/Song - Distinguished Speaker speaks on the meaning of Juneteenth and its significance to the black community**
 - **Lift Every Voice (Black National Anthem) - Vocalist accompanied by Music**
 - **Elected Officials speak, up to 2 minutes each. Invites: City Council + Mayor, Congress Member Assembly Member Senator**
- **1:15-2:00 1st Band Plays (45 minutes)**[[L]]
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- **2:00-2:30 DJ Plays (30 minutes)**[[L]]
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- **2:30-2:35 Stage presentation, crowd Check in (5 minutes)**
- **2:35-3:20 2nd Band Plays (45 minutes)**[[L]]
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- **3:20-3:55 DJ Plays (35 minutes)**[[L]]
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- **3:55-4:00 Stage presentation, Thank you (5 minutes)**
- **During Event – Kids Activities & Vendor Row**
 - **6+ Vendors of black owned businesses, 2-4 Resource tables**
 - **Kids Juneteenth activity books + Author Reading**
 - **Black Dolls activity**
 - **Cultural markers and presentations throughout venue**

4:00-6:00pm EVENT STRIKE and Clean up

PARKING

Parking is under Ivy Station, enter off National Boulevard

Key Contacts:

- **Edgar Varela, Event Producer (213) 446-2055 (Cell)**