

MEETING DATE: December 9, 2013

AGENDA ITEM: JOINT CITY COUNCIL AND SUCCESSOR AGENCY BOARD
AGENDA ITEM: Consideration of a Financial Assistance
Sponsorship of the "Taste of the Nation" Charitable
Fundraising Event Produced by the Non-Profit Organization
Share our Strength

ATTACHMENTS

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On behalf of the volunteer committee, chef, event sponsors, our local beneficiaries and Share Our Strength, we thank you for your support in making Taste of the Nation 2013 a great success. We could not do what we do without committed and passionate partners like you.

Allow me to take this opportunity to share a few staggering statistics. 2,665,000 low-income children in California receive free or reduced-price school lunch. All of these kids are eligible for other critical meals, but too many are missing out. Only 46% of children eating free or reduced-price school lunch are getting school breakfast. Only 15% of children eating free or reduced-price school lunch are getting summer meals. As you can see our work couldn't be more important.

We are thrilled at the prospect of returning to Media Park and Culver City and hope that you will once again allow us to utilize and consider waiving the following:

- Treasury permits
- Fire Prevention permit
- Recycle/Waste Permit fee
- Street closure permit
- Coordination of event staff time during regular business
- Media Park rental
- Parking spaces south of Media Park
- Parcel B rental for oversized trucks
- Valet Parking Fees
- Old Washington Blvd. (closed loop) for VIP valet parking- approximately 125 cars
- Additional Culver City fees that might arise
- Meeting Space once a month Jan-May, 6pm- 830pm. Dates are flexible.

We understand that parking is also a concern but we believe 2013 was our most organized and well executed plan to date. We required all volunteers to carpool and highly recommended public transportation. With the assistance of Los Angeles County Metropolitan Transportation Authority (Metro) our volunteers were able to park in the Metro station (approximately 100 cars). For our attendees (approximately 500 cars) we had clear directional signs to public parking structures on Cardiff, Watseka and INCE as a last resort.

We hope that Culver City views hosting Taste of the Nation as a positive way to give back to the community, receives added exposure through our marketing campaign and perhaps introduces Culver City to individuals and businesses that perhaps haven't had the opportunity to visit.

Again, many thanks for your support.

Sincerely,

Judy Walker



Western Regional Director Culinary Events

SHARE OUR STRENGTH'S
TASTE OF THE
NATION®
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ATTACHMENT 2

Potential Costs for the 2014 *Taste of the Nation* Event

Costs to be paid by SOS

Outside Expenditures:	
Portable toilets, Fencing, Sinks	\$4,442.30
Security	252.00
Valet Parking	2,822.00
Traffic Control	999.00
City Costs	
Sanitation services	1,500.00
Total	\$10,015.30

Fees, Property Rental Costs, Staff Time to be Considered for Waiver

Treasury permits	40.00
Fire Prevention permit	212.00
Recycle/Waste Permit fee	125.00
Street Closure/Valet Parking permit	900.00
Coordination of event staff time during regular business hours	1,100.00
Media Park rental	200.00
Parking spaces south of Media Park	800.00
Parking spaces for volunteers (up to 50)	300.00
Parcel B rental for oversized trucks	500.00
Old Washington Blvd for Valet Parking of Cars	450.00
Meeting Space once a month Jan-May, 6pm- 8:30pm	500.00
Total	\$5,127.00