

REGULAR MEETING OF THE
CULTURAL AFFAIRS COMMISSION,
CITY OF CULVER CITY,
CALIFORNIA

October 11, 2011
7:00 P.M.

Call to Order & Roll Call

The meeting of the Cultural Affairs Commission was called
to order at 7:03 P.M.

Present: Chair Gayle Smashey
Vice Chair Marlyn Musicant
Commissioner Michelle Bernardin
Commissioner Marla Koosed

Absent: Commissioner Ronnie Jayne (excused)

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Pledge of Allegiance

The Pledge of Allegiance was led by Eric Sims.

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Consent Calendar

Item C-1
(Out of Sequence)

Meeting Minutes

MOVED BY COMMISSIONER KOOSSED AND SECONDED BY VICE CHAIR
MUSICANT THAT THE CULTURAL AFFAIRS COMMISSION APPROVE THE
MINUTES OF THE SEPTEMBER 13, 2011 REGULAR MEETING. THE
MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: BERNARDIN, KOOSSED, MUSICANT, SMASHEY
NOES: NONE
ABSENT: JAYNE

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Public Comment - Items Not On the Agenda

Eric Simms invited everyone to attend *I've Never Been So Happy* at the Kirk Douglas Theatre.

Christina Harley, Martin Luther King Jr. Committee, invited everyone to attend the celebration of Dr. Martin Luther King Jr.'s birthday on January 15, 2012 at the Senior Center.

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Action Items

Item A-1

Review of Recommendations for the 2012 Culver City Music Festival

Chair Smashey recused herself from the item and exited Council Chambers.

Susan Obrow, Performing Arts and Special Events Coordinator, summarized the material of record.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, read comments from Commissioner Jayne who could not be present.

Gary Mandell indicated that he was present to answer any questions.

The Commission and Mr. Mandell discussed streamlining the content of the flyer; consistent graphic design to emphasize Culver City branding; directing traffic to the City website; and Mr. Mandell's suggestion to have the City take over the marketing functions.

Additional discussion ensued between staff and Commissioners regarding the intent to seek out performers who have not performed at the festival before and the timeline for the expansion of Town Plaza which is projected to be the new venue for the *Culver City Music Festival*.

Mr. Mandell and Commissioners further discussed the concept of booking two musical groups per evening vs. having one band per evening; why certain groups were asked to return; a last minute band substitution; dancing; The

Jazz Bakery collaboration; support for the work of Mr.

Mandell and The Jazz Bakery; issuing a Request for Proposal; participation of the downtown businesses; the recommendation for maintaining high energy acts; using as much of the money as possible to get high profile acts; and keeping competitive with the other many summer concert series in the area.

Ruth Price, The Jazz Bakery, pointed out that \$2,500 is not a lot of money to attract a high profile band and she asked for clarification regarding repeat artists.

A discussion ensued between staff and Commissioners regarding evaluating repeat artists on a case-by-case basis and clarification about reconfirmation of previous recommendations.

Eric Simms, the Kirk Douglas Theatre, indicated that they supported changing the performance time from Thursday evenings to Sunday afternoons.

Ruth Price received clarification regarding Redevelopment Agency goals for the Music Festival and she suggested ways to get the restaurants involved.

Further discussion ensued between staff and the Commission regarding fees for artists; fee variations; and changing the day of the week for the performances.

MOVED BY COMMISSIONER BERNARDIN AND SECONDED BY VICE CHAIR MUSICANT THAT THE CULTURAL AFFAIRS COMMISSION: RECOMMENDS TO THE CITY COUNCIL AND CULVER CITY REDEVELOPMENT AGENCY BOARD THAT THE RECOMMENDATIONS FOR THE 2012 CULVER CITY MUSIC FESTIVAL BE IMPLEMENTED AS OUTLINED IN THE STAFF REPORT. THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: BERNARDIN, MUSICANT

NOES: NONE

ABSENT: JAYNE

ABSTAIN: KOOSSED

RECUSED: SMASHEY

Chair Smashey returned to the dais.

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Public Comment for Items Not on the Agenda

Chair Smashey invited public comment.

No speakers came forward and no cards were received.

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Receipt of Correspondence

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported that no correspondence had been received.

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Items From Staff

Christine Byers, Public Art and Historic Preservation Coordinator, discussed her attendance of a meeting about mobile apps for public art programs hosted by the Los Angeles County Arts Commission; Culver City's participation in CultureNOW-MuseumWithoutWalls; and she reported that the City Council had presented Mercedes Paz with a commendation for her service on the Cultural Affairs Foundation Board.

Susan Obrow, Performing Arts and Special Events Coordinator, reported receipt of applications for the 2012 Culver City Performing Arts Grant Program, and she announced *Speak Easy* on November 9 at the Culver Events Center which is a part of *Pacific Standard Time* which is an initiative of the Getty.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, reported on the success of IndieCade: The International Festival of Independent Games.

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Items From Commissioners

Commissioner Koosed reminded everyone to go to the Colburn School on November 9 for the 2011 Otis Report on the Creative Economy; and she congratulated Jeremy Green on her efforts for IndieCade and *Invaded* the temporary art exhibit, created for display in conjunction with IndieCade.

Responding to Commissioner Koosed, Susan Obrow, Performing Arts and Special Events Coordinator, updated the Commission

on the September Cultural Affairs Foundation meeting noting that a new Board member had been confirmed, staff had been allowed to move on grant opportunities with the permission of the Chief Executive Officer of the Foundation, and she reported meetings with cultural partners regarding inclusion in grant applications or letters of inquiry.

Commissioner Bernardin reported on *Invaded*; she was looking forward to *Speak Easy* on November 9; and she announced a general meeting of the Historical Society on October 19.

Vice Chair Musicant questioned what ages were being targeted with IndieCade.

Jeremy Green, Cultural Affairs Administration and Special Projects Coordinator, indicated that IndieCade had games available for all ages.

Vice Chair Musicant reported that Chair Smashey had been voted in as secretary for the Cultural Affairs Foundation.

Chair Smashey reported that the Wende Museum would be having a Spring salon on October 21.

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Adjournment

There being no further business, at 8:19 P.M., the Cultural Affairs Commission adjourned its meeting to a Regular Meeting to be held at 7:00 P.M. on November 8, 2011 in the Mike Balkman Council Chambers at City Hall.

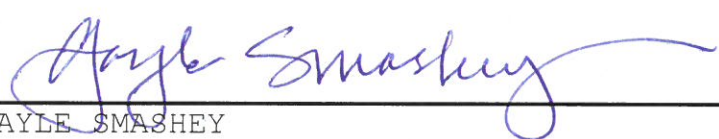
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SECRETARY of the Cultural Affairs Commission

APPROVED

11/8/11



GAYLE SMASHEY
CHAIR of the Culver City Cultural Affairs Commission
City of Culver City, California

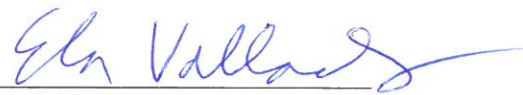
I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, City of Culver City, California and constitute the Official Minutes of said meeting.

Martin R. Cole
CITY CLERK

12-15-11

Date

By:



Ela Valladares
Deputy City Clerk