MEETING DATE: August 26, 2013

AGENDA ITEM: **(1) Consideration of the Amount of In-Kind Assistance for and Possible City Sponsorship of the Los Angeles Antiques Art + Design Show Event; and (2) (If Desired) Approval of a Related License Agreement for the Event.**

ATTACHMENTS

		Pages
1.	Event Information	1-11
2.	City Fees and costs for the event	12

18TH ANNUAL
LOS ANGELES ANTIQUES ART + DESIGN SHOW

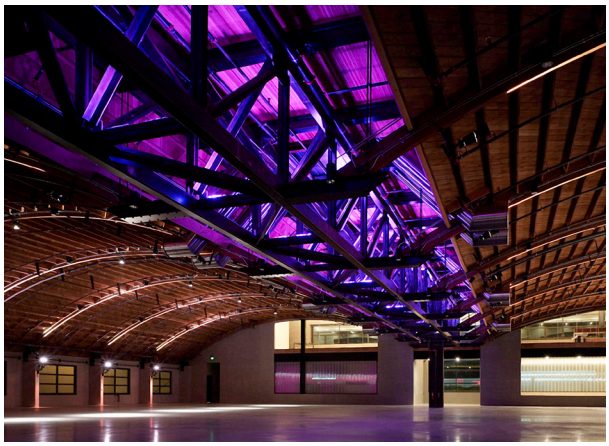
Oct 9-13, 2013

3Labs
8461 Warner Drive
Culver City, California

losangelesantiqueshow.com

Opening Night Party
Wednesday Oct 9, 2013
benefiting the Decorative Arts and Design Council of the Los Angeles County Museum of Art

LACMA



MISSION STATEMENT
LOS ANGELES ANTIQUES ART + DESIGN SHOW

TThe **Los Angeles Antiques Art + Design Show** (LAAADS) will be held October 9-13, 2013 at the recently refurbished **3Labs Studios** in the Hayden Tract of Culver City. After having been held for the past 17 years at the Barker Hanger in Santa Monica, the move to this dynamic new venue is an exciting turn for the venerable event.

LAAADS is Southern California's premier antiques event and one of the most important and anticipated shows of the year for both dealers and collectors. With 45 participating exhibitors from across the United States, Canada, France, Denmark and England, the show draws thousands of design patrons including serious collectors, museum curators, dealers, decorators, and students, from both Southern California and the world.

National and international exhibitors in the show present an extraordinary collection of rare and beautiful antique furniture, decorative and fine arts that reflect all periods from ancient to the twenty-first century. The event provides a timeline of design history, not limited to but possibly including 15th century B.C. Bronze Age artifacts, 3rd century B.C. Greek and Roman vessels and coins, 14th century Japanese porcelain, and 18th century French and English furniture. **LAAADS** has recently expanded its range to include 20th and 21st century design, including Art Deco and mid-century modern, to works by cutting-edge contemporary artists and designers, which provides a provocative insight into how modern designers are inspired by traditional design.

The opening night party, which benefits the Decorative Arts and Design Council of the **Los Angeles County Museum of Art**, brings together VIPs and celebrities from the worlds of design, fashion, art, entertainment and culture for a special preview and early-buying opportunity. Over 750 guests mingle at one of the top art and design events in the country, enjoying cocktails, hors d'oeuvres and music while previewing the room-setting vignettes of some of the most respected dealers in the world.

On opening night, world-renowned photographer **Tim Street Porter** and his wife, noted author **Annie Kelly**, will be presented the prestigious annual **LACMA** design leadership award. Additional art and design-focused presentations are being organized now and will be announced soon.

LAAADS also presents a rich educational opportunity through its lectures and design discussions which are targeted toward design professionals but also open to the general public. For the fifth year, premier national sponsor ***Istdibs*** will host an event on Friday evening entitled **DESIGN LA** which invites Southern California architects, interior designers, and design students to attend a cocktail reception and panel discussion moderated by founder and president **Michael Bruno**. This event has attracted over 150 attendees annually for the past several years and is also open to all show attendees.

LOS ANGELES ANTIQUES ART + DESIGN SHOW

Besides its significant economic impact benefiting hotels, restaurants, galleries, museums, shopping and other spending by the many affluent collectors and dealers it will bring to Culver City, **LAAADS**' offers the city a new and significant major cultural event which is well known nationally and internationally in the art and design world, ranking it among other world-class art destinations including New York, San Francisco, Miami, Chicago, London, Basel, Paris and Hong Kong.

Corporate sponsorship for **LAAADS** will be provided by ***Istdibs***, **Donghia**, and the **Hearst Design Group**, which includes the prominent design publications **Elle Décor**, **House Beautiful**, and **Veranda**. The event is organized by the Antiques Dealers Association of California, and managed by Dolphin Promotions.

The **Los Angeles Antiques Art + Design Show** looks forward to a long and rewarding relationship with the City of Culver City, and appreciates the enthusiasm the city staff has shown thus far towards our bringing this event to Culver City.

Additional proposed benefits of **LAAADS** to the City of Culver City:

- Partnership with the Culver Hotel as the official hotel of LAAADS. Several national and international exhibitors have already made reservations under the LAAADS room block for event.
- Partnership with the Willows School to provide arts enrichment for students and their families, including a scavenger hunt for students within the event, and an outing with world-renowned photographer Tim Street-Porter leading students on a photo shoot in the neighborhood.
- A special day offering free show admission for Culver City residents to be publicized on the City's website and cable channel.
- A special invitation offering complimentary admission to the Culver City arts community, including architects, artists, designers, gallery owners, and city council members, including the Design LA reception and panel discussion hosted by 1stdibs at LAAADS on Friday evening, October 11.
- LAAADS will donate $1 of each general admission ticket sold to the Culver City Cultural Affairs Foundation.

18TH ANNUAL

LOS ANGELES ANTIQUES ART + DESIGN SHOW

Fifty prestigious national and international exhibitors presenting an extraordinary collection of rare and beautiful antique furniture, decorative, and fine arts that reflect all periods from ancient times to the twenty-first century.

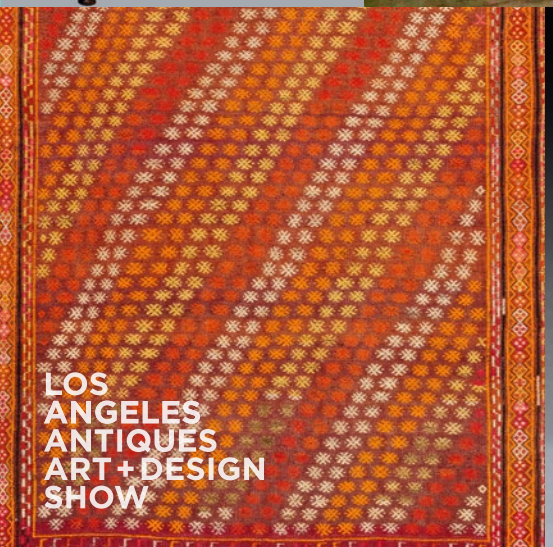
OCTOBER 9-13, 2013

3Labs
8461 Warner Drive
Culver City, California

Opening Night Preview Party
Wednesday October 9, 2013

benefiting the Decorative Arts and Design Council
of the Los Angeles County Museum of Art

LACMA



ABOUT THE LOS ANGELES ANTIQUES, ART + DESIGN SHOW

The Los Angeles Antiques, Art + Design Show is an annual art and design event founded and organized by the **Antique Dealers Association of California** (ADAC), and produced by **Dolphin Promotions.** Held at 3LABS Studios in Culver City, the weekend-long event showcases an international collection of fine art and significant eighteenth-, nineteenth-, and twentieth-century antiques and design from the world's most renowned dealers, while welcoming 300 leading design professionals and their clients, important collectors, and well-established representatives from the design and lifestyle media. Formerly known as the Los Angeles Antiques Show, the fair was renamed the Los Angeles Antiques, Art + Design Show in 2012 in order to better reflect the diversity of the Los Angeles creative community and, for the first time, incorporate dealers of both contemporary art and twenty-first-century design.

To achieve the goal of emphasizing only the "best" in each respective field, presenting antiquarians and art dealers are handpicked and invited only after a comprehensive review of his or her unique inventory. The qualifying pieces are authenticated by several vetting committees comprised of accomplished and venerated experts in their respective fields.

ABOUT ADAC

Founded in 1924, **ADAC** is a group of knowledgeable dealers pledged to integrity and fair dealing in the buying and selling of antiques. Members are experts in their fields, with inventories ranging from seventeenth-century baroque to Americana, from eighteenth-century ceramics to fine rugs and textiles, from fine art to Asian antiquities, and the additions in twenty-first-century design. ADAC is committed to constantly evolving the show's inventory to address the sophisticated and discerning tastes of this unique and changing marketplace.

ABOUT DOLPHIN PROMOTIONS

Dolphin Promotions' antiques and modernism shows are among the leading venues for antiques and twentieth-century decorative and fine arts in North America, including the New York 20th Century Art and Design Fair (NYC20), San Francisco 20th Century Art and Design Fair (SF20), Palm Springs Modernism Show, Los Angeles Modernism Show, Miami National Antiques Show, and the Palm Beach Winter Antiques Show.

LACMA

ABOUT THE DECORATIVE ARTS AND DESIGN COUNCIL OF THE LOS ANGELES COUNTY MUSEUM OF ART

Established in 1975, the **Decorative Arts and Design Council** (DADC) is a support group for the Los Angeles County Museum of Art's Decorative Arts and Design Department. Council membership contributions and proceeds from council fund-raisers help the department to acquire significant works of art for LACMA's permanent collection, support related special exhibitions, and fund other departmental priorities.

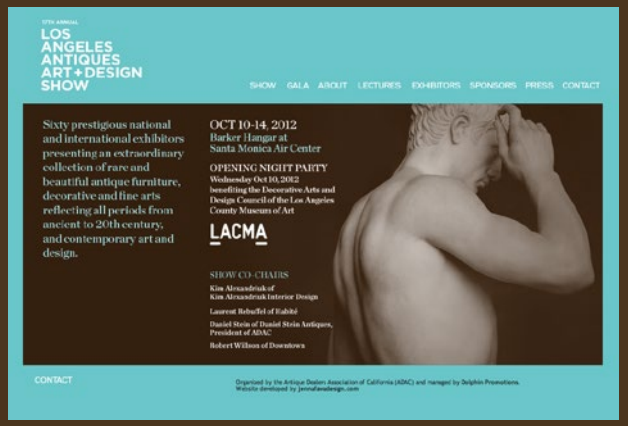
Since the department does not have an endowment fund, profits garnered from the DADC's fundraising efforts are essential to enhancing and expanding the museum's decorative arts and design collection. DADC members receive invitations to thought-provoking lectures, curator-led tours of special exhibitions, private studio visits, tours of collectors' homes, organized trips, and special exhibition preview receptions.

PROMOTION & EXPOSURE

Magazine Ads

Signage Opportunities

Street Banners



Website

Red Carpet

LOS ANGELES ANTIQUES ART + DESIGN SHOW

PAST PRESS

APRIL 13-17 2011

LOS ANGELES
Antiques Show

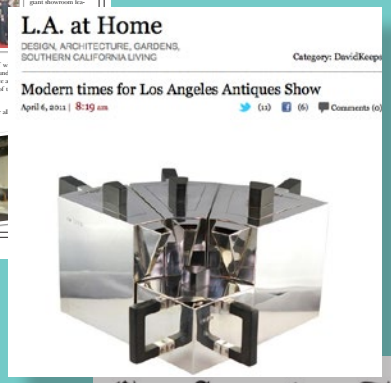
by Jen Bogart

BARKER HANGAR AT THE SANTA MONICA AIRPORT

For four days, starting April 13, Barker Hangar, at the Santa Monica Airport, will be transformed into a giant showroom fea-

ON THE SCENE

Dealer's Choice


L.A. at Home

DESIGN, ARCHITECTURE, GARDENS, SOUTHERN CALIFORNIA LIVING

Category: DavidKeeps

Modern times for Los Angeles Antiques Show

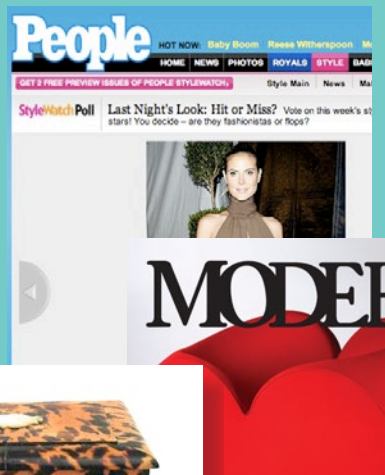
April 6, 2011 | 8:19 am

Angeleno

HOT SUMMER NIGHTS

DUSK TILL DAWN HOT LIST: WHERE TO GO, WHO TO KNOW

+PLUS
Alfresco Workouts
Cocktail Gardeners
Magic Meets the Art World


People

HOT NOW: Baby Boom Reese Witherspoon

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StyleWatch Poll

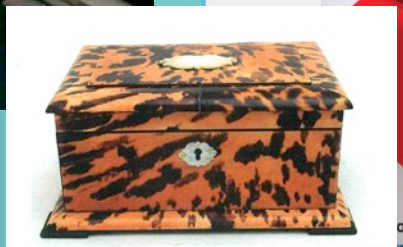
Last Night's Look: Hit or Miss? Vote on this week's s… stars! You decide – are they fashionistas or flops?

MODERN MAGAZINE

…on for design.

At MODERN, we're a lot like you: passionate about both prized vintage and fresh contemporary design, decorative arts, and architecture. We know how a chair (or a building or a piece of jewelry) can spark fascination, desire, and controversy. So whether you're new to the scene or have seen a lot but hunger for more, we invite you to join us in the pursuit and exploration of all things modern.

DESIGN DECORATIVE ARTS ARCHITECTURE


A blond tortoiseshell jewel box with mother-of-pearl accents, England circa 1830

L.A. Antiques Show

This year's L.A. Antiques Show is all about big-impact glamour—starting with the very first impression. Interior designer Mary McDonald is taking the decorating reigns for the tented entryway where she's going full-tilt '70s glam. Unlike past shows when the area featured a series of smaller vignettes, McDonald will design the entire entry space while Decades' Cameron Silver works in vintage fashions

Owner Patrick Dragonette, co-

Los Angeles Times

Dragonette is exhibiting post-World War II furniture by William Haines, as well as the 2000 bronze and copper Hosta chaise, right, one of an edition of eight by the French sculptor Claude Lalanne.

Lalanne and her late husband, who signed their pieces Les Lalanne, are famed for monumental surrealistic pictures, including a 4-foot cabbage on chicken legs and a life-size rhinoceros with a desk incorporated into its stomach.

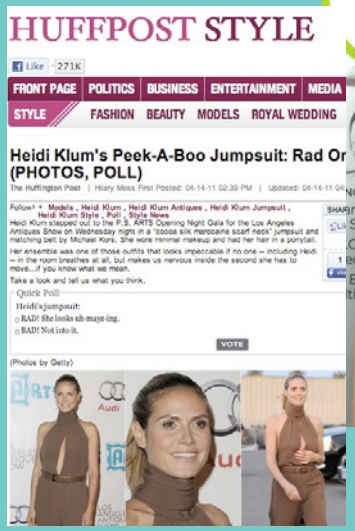
For purists, 18th and 19th century antiques will include a teapot from the Silver Fund of London with a $28,000 tag; add a zero and you can purchase a pair of lion head chairs by sculptor Diego Giacometti offered by new Los Angeles Antiques Show vendor Galerie Crial. (If the $280,000 price seems unbelievable, consider that a similar pair of chairs sold for more than $400,000 in pre-recession 2007.)

…NG HOME + DESIGN

…armhouse Chic
…Santa Ynez
…C.'s Best
…ecor Digs
…Bel Air Manse's
…timate Makeover

Fresh

LIVING IT UP WITH


HUFFPOST STYLE

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Heidi Klum's Peek-A-Boo Jumpsuit: Rad Or… (PHOTOS, POLL)

The Huffington Post | Hilary Moss First Posted: 04-14-11 02:39 PM | Updated: 04-14-11 04…

Follows: + Models , Heidi Klum , Heidi Klum Antiques , Heidi Klum Jumpsuit , Heidi Klum Style , Poll , Style News

Heidi Klum stepped out to the P.S. ARTS Opening Night Gala for the Los Angeles Antiques Show on Wednesday night in a "cocoa silk mercerine scarf neck" jumpsuit and matching belt by Michael Kors. She wore minimal makeup and had her hair in a ponytail.

Her ensemble was one of those outfits that looks impeccable if no one – including Heidi – in the room breathes at all, but makes us nervous inside the second she has to move...if you know what we mean.

Take a look and tell us what you think.

Quick Poll

Heidi's jumpsuit:

RAD! She looks sh-maye-ing.

RAD! Not into it.

VOTE

(Photos by Getty)

Timeless Treasures

In the market for a Baroque tapestry? Or a planter from Inner Gardens? Find it all at the Barker Hangar when **The L.A. Antiques Show** dusts off for its 16th-annual caucus featuring 65 vetted dealers in ancient to modern arts. *Apr. 13-17; losangelesantiqueshow.com.*

From Dragonette, a mirrored Campbell Glass chest, c.1939.

Angeleno

The MEN'S ISSUE

REFINEMENT, REDEFINED

Reports *from the* SOCIAL FRONT

Sizing up California's glamorous scene one red carpet at a time. Edited by Phoebe Doheny

DE YOUNG MUSEUM

L.A. ANTIQUES SHOW

Molly Sims

Chris Klein

Lynda Resnick

Jane Seymour

Steven Gambrel

Lily Collins

Heidi Klum

Dita Von Teese

Barbra Streisand

Justin Chambers

Kelly Wearstler

Courteney Cox

Maria Arena Bell and
Blythe Danner

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LOS ANGELES ANTIQUES, ART + DESIGN SHOW COSTS

COSTS RECOMMENDED FOR WAIVER

Property Rental Fees	
Parcel B (per week)	$500.00
25 Parking spaces for vendors for one day x $6)	150.00
In-Kind Staff Costs	
Staff Time (In Kind Cost for coordination, PW, and PRCS staff)	1,250.00
TOTAL WAIVED COSTS	**$1,900.00**

HARD COSTS (To be paid for by Producer)

Staff Time (During Event)	
TBD	TBD
Permit Fees	
Business Tax Certificate and Vendor Permit fees	$156.00
Special event permit fee	150.00
Vendor fees	TBD
Recycle/Waste Permit fee	125.00
Banner permit fee	117.00
Banner 4% surcharge for permit/install	46.68
TOTAL HARD COSTS	**$594.68**