

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>08/06/13</u>		Item Number: <u>A-4</u>	
PRCS COMMISSION AGENDA ITEM: Updates from the Parks, Recreation and Community Services (PRCS) Commission Ad Hoc Subcommittees.			
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒	Attachments: ☐
Public Notification: (Email) Meetings and Agendas – Parks, Recreation and Community Services Commission 08/02/13).			
Department Approval: Dan Hernandez (07/30/13)		City Attorney Approval: N/A	
Chief Financial Officer Approval: N/A		City Manager Approval: N/A	

RECOMMENDATION:

Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission hear updates from the members of the PRCS Commission Ad Hoc Subcommittees, make comments, if any, and receive and file the report(s).

BACKGROUND:

At the March 5, 2013 PRCS Commission meeting, a consensus was reached that updates from the members of the Commission Ad Hoc Subcommittees should be removed from the "Items from Commissioners" section of the Agenda and agendaized as a standing Action Item at each meeting instead. Based on this recommendation, staff has prepared this report as a standing Agenda Item to give the Commissioners an opportunity hear updates from the members of the PRCS Commission Ad Hoc Subcommittees, make comments, if any, and receive and file the report(s).

The Parks, Recreation and Community Services Commission currently has two (2) Ad Hoc Subcommittees:

- The Community Conversations–Topic # 5 Ad Hoc Subcommittee (established July 2, 2013)
 - Members –Chair Greene and Commissioner Stuart
 - Assigned Project – This Ad Hoc Subcommittee was formed to develop, promote and conduct the next presentation in the PRCS Commission's Community Conversation series.

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- At the July 2, 2013 Commission meeting, a November meeting date was considered for Community Conversation-Topic #5, but no firm plans were made.
- The Sponsorship/Financial Support Ad Hoc Subcommittee (established May 7, 2013)
 - Members – Chair Stuart and Commissioner Yanda
 - AssignedProject – This Ad Hoc Subcommittee was formed to develop a plan and a proposal to the City Council for the establishment a standing PRCS Commission Subcommittee (and/or, potentially, another type of stand-alone body) to discuss and develop a strategy moving forward on fundraising, tying in Economic Development, partnerships and programming. The Ad Hoc Subcommittee is calling this proposed official standing Subcommittee the “Revenue and Community Partnership Subcommittee.”
 - At the June 13, 2013 Commission meeting, it was stated that the Revenue and Community Partnership Subcommittee proposed by the Sponsorship/Fiscal Support Ad Hoc Subcommittee would have the mission of exploring, researching and figuring out ways to raise additional revenue for the Parks, Recreation and Community Services Department through donations, grants and partnerships with businesses and foundations. The Subcommittee would conduct a feasibility study, including information gathered during Public Hearings, which would recommend to the City Council ways to improve our Parks infrastructure and programs. Recommendations would be tied to the City’s overall economic plan and a cost/benefit analysis would show that there will be a return on any investment that the City makes to form/support the Revenue and Community Partnership Subcommittee and its plans.

DISCUSSION:

The members of these Ad Hoc Subcommittees may wish to update the full Commission on the status of their projects, discuss alternatives and brainstorm ideas and/or receive other types of suggestions and feedback from their colleagues.

FISCAL ANALYSIS:

There is no fiscal impact associated with the discussion of this Agenda Item.

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MOTIONS:

That the Parks, Recreation and Community Services Commission:

1. Hear updates from the members of the PRCS Commission Ad Hoc Subcommittees; and,
2. Make comments, if any, and receive and file the report(s).