

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>11/22/10</u>		Item Number: A-2	
CITY COUNCIL AGENDA ITEM: Adoption of a Resolution in Support of the Southern California Association of Government's (SCAG) "Business Friendly Principles" as Part of SCAG's Development of a Southern California Growth Strategy.			
Contact Person/Dept.: Shelly Wolfberg/City Manager's Office		Phone Number: (310) 253-6008	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____	
Public Notification: Meetings and Agendas-City Council (11/17/10)			
Department Approval: Martin R. Cole (11/16/10)		City Attorney Approval: Carol Schwab (by H. Baker) (11/16/10)	
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (11/16/10)		City Manager Approval: John M. Nachbar (11/16/10)	
 <u>RECOMMENDATION:</u> Staff recommends the City Council adopt a Resolution in support of SCAG's "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy. <u>BACKGROUND/DISCUSSION:</u> On December 2, 2010, SCAG will host the Southern California Road to Economic Recovery Summit where the Governor-elect, state legislative leaders, the SCAG Regional Council, cities, counties and business leaders will discuss preliminary findings of the Southern California Regional Economic Growth Strategy that was designed to address the severe economic challenges facing the cities, counties and residents of Southern California. The group will discuss ways to work together over the next year to remove state-related economic impediments to economic growth as well as strengthen the upcoming Regional Transportation Plan. In preparation for this event, SCAG has proposed that all SCAG member cities adopt local resolutions supporting the "Business Friendly Principles" included in the attached resolution. Having a compendium of 189 city and county resolutions of support for the December 2 Summit is intended to demonstrate to state leaders that municipalities and the SCAG's Regional Council are serious about working together in the next legislative session to find ways to cooperatively increase economic			

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growth. Staff has revised the SCAG "Business-Friendly Principles" model resolution to include Culver City's business-friendly programs, projects and activities. While business-friendly principles may be new to some jurisdictions, the attached resolution summarizes the City Council's longstanding positions regarding business-friendliness. Staff recommends adoption of the attached resolution.

City Council adoption of the Business Friendly Principles would be consistent with the Community Development Department's current and future economic development efforts and the City's Legislative Advocacy Program which supports efforts to: 1) develop and promote policies, legislation and grants that help urban areas foster greater economic opportunity; 2) retain, expand, and attract businesses to the City that create jobs compatible with the local workforce and tax revenues for the local economy; and 3) ensure that requirements and government mandates for local businesses are feasible.

FISCAL ANALYSIS:

There is no fiscal impact to support a Resolution supporting SCAG's Business Friendly Principles.

ATTACHMENTS:

Proposed Resolution

MOTION:

That the City Council:

Adopt a resolution in support of Southern California Association of Governments (SCAG) "Business Friendly Principles" as part of SCAG's development of a Southern California Economic Growth Strategy.