

Fiesta La Ballona Committee Ad Hoc Subcommittee meetings are held at the discretion of the members.

Primary Staff Liaison: Dani Cullens Parks, Recreation and Community Services Manager

(310) 253-6471/ dani.culens@culvercity.org

Last updated by the Fiesta La Ballona Committee on April 13, 2022.

1.	Site Layout Ad Hoc Subcommittee <i>Staff Liaison:</i> Matthew Withers- 310.253.6474 matthew.withers@culvercity.org	Appointees • Greg Guzzetta • Lisa Marie Parker-Desai • Lila Swenson	Description: Research and develop recommendations for the event layout in Veterans Park.
2.	Marketing Ad Hoc Subcommittee <i>Staff Liaison:</i> Jeannine Houchen- 310.253.6689 jeannine.houchen@culvercity.org	Appointees: • Lila Swenson • Lisa Marie Parker-Desai • Nancy Trujillo	Description: Develop recommendations for the event's promotional campaign and the student art contest.
3.	Entertainment Ad Hoc Subcommittee <i>Staff Liaison:</i> Jill Thomsen- 310.253.6722 jill.thomsen@culvercity.org	Appointees: • Lila Swenson • Bob Wayne • Lisa Marie Parker-Desai	Description: Research, recommend, and plan the entertainment program for Fiesta Weekend.
4.	Sponsorship Ad Hoc Subcommittee <i>Staff Liaison:</i> Francisca Castillo- 310.253.6645 francisca.castillo@culvercity.org	Appointees: • Lila Swenson • Greg Guzzetta	Description: Prepare recommendations for sponsor benefits, contact sponsors and determine sponsor requests.
5.	Sustainability Ad Hoc Subcommittee	Appointees: • Lila Swenson • Lisa Marie Parker-Desai	Description: Research and develop recommendations for sustainable practices and activities.
6.	Special Activities Ad Hoc Subcommittee	Appointees: • Lisa Marie Parker Desai • Colleen Jones • Nancy Trujillo	Description: Develop recommendations and plans for special activities.
7.	Vendors Ad Hoc Subcommittee <i>Staff Liaison:</i> Darren Uhl- 310.253.6655 darren.uhl@culvercity.org	Appointees: • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia	Description: Research and develop recommendations for vendors.
8.	Beer & Wine Ad Hoc Subcommittee <i>Staff Liaison:</i> Dani Cullens- 310.253.6471 dani.culens@culvercity.org	Appointees: • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia	Description: Participate in the planning of the Fiesta La Ballona Beer & Wine Garden and prepare recommendations.
9.	Volunteer T-Shirt Ad Hoc Subcommittee <i>Staff Liaison:</i> Adam Ferguson- 310.253.6472 adam.ferguson@culvercity.org	Appointees: • Bob Wayne • Lisa Marie Parker-Desai	Description: Develop, design, and select Volunteer T-Shirts.