

Culver City Arts District - BID Proposed Expansion

Who are we?

We are the Culver City Arts District (CCAD) 501(c)(6) Non-Profit. We're a business improvement district (BID) that is leading the neighborhood's transformation into a major creative hub of over 300 businesses, many of which are involved in: art, media, technology, communications, architecture, advertising, fashion, design, culinary arts, fitness, and much more.

What do we do?

Our focus is on making the Culver City Arts District a great place to live, work, shop and play. To do that, we advocate for pedestrian friendly programs, including micro-transit, bike infrastructure, public transit, and additional crosswalks along Washington Boulevard. We advocate for needs of the businesses in the district and provide business promotion through our website, email, social media, mixers, and annual street festival, which brought over 15,000 people into the district this past year. We work on open space management across the neighborhood, including district-wide cleanup and weeding, graffiti removal, banner program and public infrastructure improvements. We are also currently working on replanting the 14 street medians along Washington Boulevard and addressing public safety in Smiley/Blackwelder.

What is the BID trying to do?

The BID's current boundaries are outlined in black (Zone 1 and Zone 2) on the attached map - the proposed expansion area is outlined in green (Zone 3). We are looking to expand the boundaries into the area of the TOD/HUB neighborhood that were not included in the original district boundaries. Expanding the BID boundaries will knit together the entire neighborhood, include a broader area for services, and allow us to promote a clear neighborhood identity. The westward expansion of the CCAD towards the Metro Expo Line would allow the BID to service a larger area.

How does the process work?

The BID expansion process is community driven and participatory. Preparation for the expansion plan (which began in March of 2019) is estimated to take 8 months and include community input, to be followed by another 2 months for formal approval process from the City of Culver City.

Can I be a part of this?

Of course! We're looking for people to provide input and support. Please contact Michael Russell at (213) 321-6163 or info@culvercityartsdistrict.com

<http://www.culvercityartsdistrict.com>

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