

7:33 PM
10/15/18
Accrual Basis

CC Downtown Business Association, INC
Profit & Loss Budget Performance Quarters
January through December 2018

	Jan - Mar 18	Apr - Jun 18	Jul - Sep 18	Oct - Dec 18	Jan - Dec 18	Annual Budget
Income						
4000 - Income						
Assessment Income						
4010 - Current Year Assessments	143,805.27	14,226.04	2,330.21	8,051.00	168,412.52	180,000.00
4012 - Previous Delinquent Assessments	0.00	29,027.60	3,000.00	0.00	32,027.60	15,000.00
4020 - Associate Member Dues	0.00	617.82	0.00	0.00	617.82	
Total Assessment Income	143,805.27	43,871.46	5,330.21	8,051.00	201,057.94	195,000.00
4050 - Events Income						
4052 - Holiday Tree Lighting	0.00	0.00	0.00	0.00	0.00	200.00
Total 4050 - Events Income	0.00	0.00	0.00	0.00	0.00	200.00
4080 - Reimbursed Expenses						
4086 - Maintenance MOU	16,453.34	24,680.01	16,453.34	0.00	57,586.69	98,720.04
Total 4080 - Reimbursed Expenses	16,453.34	24,680.01	16,453.34	0.00	57,586.69	98,720.04
4091 - Bank Interest Income	0.60	2.30	1.93	0.00	4.83	7.80
Total 4000 - Income	160,259.21	68,553.77	21,785.48	8,051.00	258,649.46	293,927.84
Total Income	160,259.21	68,553.77	21,785.48	8,051.00	258,649.46	293,927.84
Gross Profit	160,259.21	68,553.77	21,785.48	8,051.00	258,649.46	293,927.84
Expense						
5000 - Communication & Image Expense						
5100 - Advertising						
5130 - Facebook Ads	53.51	147.92	1,040.10	0.00	1,241.53	840.00
Total 5100 - Advertising	53.51	147.92	1,040.10	0.00	1,241.53	840.00
5200 - Marketing/Events Hard Costs						
5210 - Mkt Hard Costs/Third Wed	0.00	2,853.43	3,376.43	0.00	6,229.86	1,678.00
5211 - Printing&Design	0.00	791.32	2,425.45	0.00	3,216.77	1,200.00
5212 - Entertainment	0.00	1,260.00	1,060.00	0.00	2,320.00	2,780.00
5215 - Halloween	0.00	403.60	0.00	0.00	403.60	0.00
5220 - Holiday Tree Hard Cost	874.59	0.00	0.00	0.00	874.59	1,356.00
5230 - Holiday Events_Party, Ads	220.00	0.00	0.00	0.00	220.00	1,990.00
5235 - Taste of DTCC	258.00	0.00	0.00	0.00	258.00	
Total 5200 - Marketing/Events Hard Costs	1,352.59	5,308.35	6,861.88	0.00	13,522.82	9,004.00
5400 - Website/e-newsletter	440.26	341.95	461.97	95.00	1,339.18	1,200.00

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5500 · Other Marketing Expenses						
5510 · Marketing Supplies	0.00	0.00	0.00	0.00	0.00	150.00
Total 5500 · Other Marketing Expenses	0.00	0.00	0.00	0.00	0.00	150.00
Total 5000 · Communication & Image Expense	1,846.36	5,798.22	8,363.95	95.00	16,103.53	11,194.00
7000 · Maintenance Expense						
7010 · Maintenance DBA	3,885.22	17,420.64	11,993.48	0.00	33,299.34	45,000.00
7020 · Maintenance MOU	8,226.67	41,133.35	24,680.01	0.00	74,040.03	98,720.04
7030 · Beautification (Twinkle Lights)	0.00	6,134.66	3,027.73	0.00	9,162.39	12,504.75
Total 7000 · Maintenance Expense	12,111.89	64,688.65	39,701.22	0.00	116,501.76	156,224.79
8000 · Administration Expense						
8100 · Downtown Valet Park Mgmt						
8120 · Lot Leases	4,500.00	4,500.00	4,500.00	1,500.00	15,000.00	18,000.00
8130 · Valet Ops City Permit	0.00	0.00	0.00	0.00	0.00	606.00
Total 8100 · Downtown Valet Park Mgmt	4,500.00	4,500.00	4,500.00	1,500.00	15,000.00	18,606.00
8300 · Professional Development	650.00	1,310.16	0.00	0.00	1,960.16	2,940.00
8400 · Office Expense						
8410 · Telephone	207.57	207.03	207.21	69.70	691.51	818.16
8420 · Bank Service Charges	9.00	9.00	9.00	0.00	27.00	36.00
8460 · Rent	3,000.00	3,000.00	4,000.00	0.00	10,000.00	12,000.00
8470 · Ofc. Supplies/Postage/Comp Srv.	230.67	406.78	196.00	0.00	833.45	1,000.00
8490 · Meetings and Meals	366.92	24.00	-352.99	0.00	37.93	1,260.00
Total 8400 · Office Expense	3,814.16	3,646.81	4,059.22	69.70	11,589.89	15,114.16
8500 · Professional Fee	1,300.00	0.00	250.00	0.00	1,550.00	1,200.00
8700 · Insurance	0.00	0.00	0.00	0.00	0.00	723.00
8800 · Taxes, Dues, Permits	0.00	0.00	0.00	0.00	0.00	120.00
Total 8000 · Administration Expense	10,264.16	9,456.97	8,809.22	1,569.70	30,100.05	38,703.16
8600 · Payroll Expenses						
8650 · Labor	14,625.39	12,584.41	15,431.83	2,097.41	44,739.04	54,522.00
8660 · Benefits	1,125.00	1,125.00	750.00	0.00	3,000.00	4,500.00
8670 · Payroll Taxes	5,509.77	4,259.29	5,026.32	718.04	15,513.42	20,994.08
8690 · Workmans Comp	0.00	842.00	0.00	0.00	842.00	700.00
Total 8600 · Payroll Expenses	21,260.16	18,810.70	21,208.15	2,815.45	64,094.46	80,716.08

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8900 - Memberships	0.00	0.00	0.00	0.00	0.00	500.00
Total Expense	45,482.57	98,754.54	78,082.54	4,480.15	226,799.80	287,338.03
Net Income	114,776.64	-30,200.77	-56,297.06	3,570.85	31,849.66	6,589.81

As of October 15, 2018

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
TOTAL	0.00	0.00	0.00	0.00	0.00	0.00

As of October 15, 2018

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL	0.00	0.00	0.00	0.00	0.00	0.00