

THESE MINUTES ARE NOT OFFICIAL  
UNTIL APPROVED BY THE  
CULVER CITY  
TRAFFIC AND PARKING SUBCOMMITTEE

REGULAR MEETING OF THE  
CULVER CITY TRAFFIC AND  
PARKING SUBCOMMITTEE  
CULVER CITY, CALIFORNIA

June 19, 2018  
4:30 p.m.

**Call to Order & Roll Call**

Mayor Small called the meeting of the Traffic and Parking Subcommittee to order at 4:32 p.m. in the Dan Patacchia Room at City Hall.

Present: Thomas Small, Mayor  
Göran Eriksson, Council Member

Staff Present: John Nachbar, City Manager  
Shelly Wolfberg, Assistant to the City Manager  
Charles Herbertson, Public Works Director  
Sol Blumenfeld, Community Development Director  
Todd Tipton, Economic Development Manager  
Diane Gifford, Parking Enforcement Supervisor  
Art Ida, Transportation Operations Manager  
Gabe Garcia, Traffic Engineering Manager  
Diana Chang, Transportation Planning Manager  
Mike Nagy, Fire Marshall  
Joe Susca, Senior Management Analyst  
Chris Evans, Senior Management Analyst  
Helen Chin, Management Analyst  
Sanjana Mada, Bicycle and Pedestrian Coordinator

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**Order of the Agenda**

No changes were made.

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**Public Comment for Items NOT On the Agenda**

Mayor Small invited public comment.

No cards were received and no speakers came forward.

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**Receipt of Correspondence**

THE TRAFFIC AND PARKING SUBCOMMITTEE PASSED A MOTION TO RECEIVE AND FILE CORRESPONDENCE.

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**Agenda Items**

Item A-1

**Approval of Minutes for the April 16, 2018 Traffic and Parking Subcommittee Meeting**

THE TRAFFIC AND PARKING SUBCOMMITTEE PASSED A MOTION TO APPROVE MINUTES FOR THE APRIL 16, 2018 MEETING.

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Item A-2

**Harvard Kennedy School Behavioral Science Project on Behavior Change and Mobility**

Mayor Small discussed a grant received through the Mayor's Innovation Project to collaborate with the Behavioral Insight Group at the Harvard Kennedy School to study encouraging residents to take alternative forms of transportation; he noted the data-driven nature of the study; discussed meetings with Sony; the shuttle to the train; and the timeframe for the grant.

- Upcoming meeting with Sony

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Item A-3

**Opening Jackson Street Gate Update**

Charles Herbertson, Public Works Director, provided an update on efforts to open up the Jackson Street gate.

Discussion ensued between staff and Subcommittee Members regarding the AARP Local Communities Grant to fund small scale projects for the betterment of elderly citizens; improving access; ADA compliance; outreach efforts; the timeframe for the project; design input from the Police Department; the request from Los Angeles that Culver City be responsible for closing the gate during certain evening hours; Park Patrol; lighting; and publicizing the opening once approval is obtained.

- Staff to return with an update on the project and on outreach efforts at the next meeting

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Item A-6  
(Out of Sequence)

**Washington Corridor Update**

Charles Herbertson, Public Works Director, reported on grant application efforts; discussed working from Helms to Overland through the downtown area on Washington Boulevard; advancing ideas from the Transit Oriented Development (TOD) Visioning Study; creating space within the existing right of way to accommodate High Occupancy Vehicles (HOV) and bikes; reversible lanes; utilizing parking lanes during peak hours; data collected in the Bicycle and Pedestrian Master Plan; deadlines; and coordination between Public Works and Transportation.

Discussion ensued between staff and Subcommittee Members regarding the area from Helms to Overland; the cooperative effort between multiple departments; extending to La Cienega for Phase 2; use of existing right of way; reconfiguring medians; justification for the choice of endpoints; moving forward quickly; the grant amount;

following through with design and building of the project;  
and the deadline.

Mayor Small invited public participation.

The following member of the audience addressed the  
Subcommittee:

Ken Mand noted that the people involved with the TOD  
Visioning process had no idea about the proposed grant; he  
noted the shift in ideas; suggested stopping the project at  
the Ince garage and going east from there; and he suggested  
skipping the downtown area as there are people there who  
would want to be involved in the conversation.

Discussion ensued between meeting participants, staff and  
Subcommittee Members regarding City Council direction and  
the evolution of the project; acknowledgement of the  
importance of going all the way to La Cienega; costs to  
work on the medians; the downtown corridor; concern with  
missing an opportunity to make a complete bike circuit;  
City boundaries; the Cumulus Project; the microtransit  
lane; the Active Transportation Planning Grant; emphasizing  
active transportation; available funding and time  
constraints; the purview of the grant; identifying  
additional sources of funding; merging bicycles and  
microtransit; location of accidents; private sector funding  
and matching funds; providing a lane during peak periods  
for microtransit as well as a bike lane facility; the need  
to create more space in the existing public right of way;  
reversible lanes; funding commitments from Culver Studios;  
and the Platform 2 bulb out.

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Item A-4

### **Parking Meter Purchase**

Gabe Garcia, Traffic Engineering Manager, provided  
background on parking meter expansion in Culver City;  
discussed the current vendor; changing technology; reducing  
staff maintenance time; meter-less parking; apps; having a  
trial run of meter-less technology; enforcement challenges;  
outreach; and using a mix of meter-less technology and  
traditional meters.

Discussion ensued between staff and Subcommittee Members regarding costs for new parking meters; annual revenue figures; 10-hour meters; new solar powered, credit card friendly meters; removal of old mechanical meters; City Council approval before deployment of new locations; kiosks; the lack of a standard system; the eventual change away from meters; the proposed trial; integration of Automatic License Plate Recognition (ALPR) vehicles; enforcement; interface; the Park Smarter application; Park Mobile technology; zero additional costs associated with IPS; convenience fees; and costs per month associated with the Smart System.

Mayor Small invited public participation.

The following member of the audience addressed the Subcommittee:

Ken Mand observed that people without smart phones would not be allowed to park at meter-less locations.

Further discussion ensued between meeting attendees, staff and Subcommittee members regarding providing other options; third party service phone support; the potential sunset for meters; investment in meter technology; letting other cities with more resources test and perfect new technologies first; willingness to do limited testing; and use of proven technology.

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Item A-5

**Preferential Parking District Fees**

Gabe Garcia, Traffic Engineering Manager, presented a map of the City's parking districts; discussed the preferential parking program; existing fees; the fee study; and proposed increases to fees.

Discussion ensued between staff and Subcommittee Members regarding clarification that the fee study is based on 100% cost recovery; costs to run the program; actions of other cities; subsidies; previous increases; the online system; developer subsidies; a request for information on consultant calculations; an observation that failure to reform policies that favor solo driving will continue to

add to congestion and reduce mobility; paying for parking for solo cars; making it easy to park in the scarce public right of way; the need for more information before moving the item forward to the City Council; a recommendation for a Consumer Price Index (CPI) adjustment; and making the City Council aware of the true costs of permit parking.

- Staff to return with consultant calculations;

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Item A-7

**Dockless Scooter Sharing Update**

Diana Chang, Transportation Planning Manager, provided an update on staff efforts regarding dockless scooter sharing; discussed circulation and departmental review of a draft interim operating agreement with scooter share companies; language governing terms of operation within Culver City; addressing safety, parking and maintenance; key items from the agreement; actions of other jurisdictions; the need for feedback on the cap; coordination between departments; the trial period for the interim operating agreement; and requests to increase the number of scooters.

Discussion ensued between staff and Subcommittee Members regarding instituting a dynamic cap; interested companies; evaluation criteria; differentiating between vendors; minimum criteria; a suggestion to invite vendors to the next subcommittee meeting; and launch points.

Additional discussion ensued between meeting attendees, staff and Subcommittee Members regarding the shared mobility company based in Culver City; the number of scooters and dockless bikes allowed in Santa Monica; deployment; current regulations; prohibition of parking Birds in the right of way and in residential areas; limited right of way; use of parkway areas; permit guidelines from other jurisdictions; potential for conflict with property owners; nightly removal of Birds; educating users on etiquette; courtesy; the requirement that companies respond to complaints within two hours; crafting regulations that will actually be followed; concern with over-regulation and enforcement; practical regulations; not blocking right of way, driveways, wheelchair ramps; invoicing for impounded

scooters; negotiating the amount charged for impounded scooters; penalties for unlicensed scooters in San Francisco; working with scooter share companies to identify allowable parking areas; differences between jurisdictions; the general rule not to block circulation; the culture of scooter riders; the purpose of the pilot program to work together with the companies to figure out what works; input from the Legal Department; acknowledgement that the situation is evolving; arterial streets that the law prohibits operation of the scooters on; the requirement that the companies provide reports to show whether people are complying; the requirement for monthly education events; providing safety and parking information through the app, the website and on the vehicles; revenue sharing vs. usage fees; concern with the use of the public right of the way to run a company; fees proposed by other jurisdictions; ensuring that revenue is available to sustain the program; the potential for necessary infrastructure changes; Police Department enforcement to date including helmet, wrong way and sidewalk citations; whether sidewalk operation is allowed on streets where riding is prohibited; the vehicle code and state law; AB 2989; the ability of the City to place restrictions for bike usage on sidewalks if the law passes; addressing issues during the pilot program to get a true sense of usage; safety issues; figuring out how to allow scooters to go downtown; the inability of the City to override state law; the purpose of the law to address a different kind of scooter; helmet requirements; and the current prohibition of usage by those under 18 years old.

- Staff to reach out to the companies to have a special meeting with the Subcommittee
- Agreement to include the City Manager in discussions before fees are proposed to the companies

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Item A-8

### **Real Time Parking Project**

Chris Evans, Senior Management Analyst, provided a presentation on the Real Time Parking Project.

Discussion ensued between staff and Subcommittee Members

regarding scrolling messages; colors used; contrast; the City logo; technology; LED usage; the design selected by the previous City Council; size of signage; the Culver Steps parking garage; utilization of parking; limitations on the number of signs; the ability to expand; and practical limits.

- Ask CDD how Culver Steps parking spots will be used and if Real-Time Parking Project be incorporated.

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Item A-9

**Traffic Signal Construction at Washington Boulevard & Cattaraugus Avenue**

Charles Herbertson, Public Works Director, provided an update on the project.

Gabe Garcia, Traffic Engineering Manager, discussed different scenarios and configurations; spacing adjustments; loss of parking; feedback from area businesses; clearances for pedestrian sight distance; and Loop Detectors.

Discussion ensued between meeting attendees, staff and Subcommittee Members regarding whether there is a need for two cross walks; a suggestion to grant parking spots in the neighborhoods; increased traffic on Cattaraugus with the installation of a signal; the left turn queue; the traffic light on McManus; the focus on through traffic; solutions to improve the as-built condition; light timing to defer people off of Washington; the time frame for construction; installing conduit to be ready for a full intersection for the future if desired; 10-hour parking spaces vs. 2-hour parking spaces; requests from businesses in the area; proposed changes to the medians; tree replacement standards if trees are required to be removed; timing; coordination; deployment of an adaptive technology system to improve efficiency; the need for direction from the City Council in order to work to discourage driving on Washington Boulevard by use of traffic signal timing; and long term physical changes.

Ken Mand requested that the City Council direct staff to pursue investigation of what can be done with existing

infrastructure to de-prioritize through traffic and prioritize movements out of the Arts District.

Further discussion ensued between staff and Subcommittee Members regarding improving mobility for Arts District residents and including an update during the special meeting for Bird scooters.

- Staff to revisit the issue at the next meeting with a goal of improving mobility in the Arts District

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Item A-10

### **Metro and Downtown Wayfinding Signs**

Joe Susca, Senior Management Analyst, provided an update on the Culver City Metro Wayfinding Sign project; discussed the grant; Metro signage guidelines; City sign designs; City identity; standards for letter size; stakeholder input; and altering the text and look of the signs.

Discussion ensued between meeting attendees, staff and Subcommittee Members regarding the Robertson Transit Hub; branding; businesses in the area that want to call the area The Hub which is a transit term; confusion with references to The Hub; concern with misrepresentation; serving a specific purpose for bus riders; additional signage to make things clear; directional signage; the need to request an extension for the grant; multi-jurisdictional aspects; confusion with banners and branding; concern with increasing inconsistency; buses as part of the Metro Station; finding a single point of decision making; the need to bring the item back for additional discussion; support for the design; the Transit District name; Metro parking; the Metro bike hub; the Metro image; a suggestion to involve Lowe Development; the Helms Bakery District; and input from Community Development.

- Staff to bring the item back for further discussion with input from the City Manager and the goal of reflecting branding and identification of the area on signage

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Item A-11

**Setting Meeting Times and Dates for the Rest of 2018**

This item was deferred to a later date.

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**Public Comment for Items NOT on the Agenda**

Mayor Small invited public participation.

No cards were received and no speakers came forward.

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**Items from Staff/Subcommittee Members**

None.

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**Adjournment**

There being no further business, at 7:13 p.m., the Traffic and Parking Subcommittee adjourned its meeting.

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Jeremy Green  
SECRETARY of the Culver City Traffic and Parking  
Subcommittee, Culver City, California

APPROVED

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Thomas Small  
Mayor, Traffic and Parking Subcommittee  
Culver City, California