

MEETING DATE: February 7, 2012

AGENDA ITEM: Informational Item Regarding Recreation Class Attendance Since the Transition to *Culver City Living Online* in August 2010.

ATTACHMENTS

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ATTACHMENT A

RECREATION CLASS ATTENDANCE DATA - Fall 2009/Fall 2010 and Winter 2010/Winter 2011

FALL 2009 / FALL 2010						
Recreation Class Category	# of Classes	# of Sections	2009 Attendance	2010 Attendance	Change	% Change
Pre-School Activities*	7	19	186	174	-12	-6%
Children's Fitness and Movement*	2	6	51	39	-12	-24%
Youth Sports	3	4	45	31	-14	-31%
Dance For Children	2	4	17	23	6	35%
Art & Ceramics for Children	2	4	7	6	-1	-14%
Theater for Children & Teens	1	1	15	34	19	127%
Music for Children	2	4	22	19	-3	-14%
Exercise, Health & Wellness for Children	1	2	13	5	-8	-62%
Martial Arts for Children & Teens	4	9	43	50	7	16%
Tennis for Youth	4	17	16	43	27	169%
YOUTH SUBTOTAL	28	70	415	424	9	2%
Dance For Adults	3	5	36	25	-11	-31%
Ceramics for Adults	3	5	26	25	-1	-4%
Music for Adults	3	3	4	5	1	25%
Exercise, Health & Wellness for Adults*	7	23	266	246	-20	-8%
Martial Arts for Youth & Adults	2	9	31	45	14	45%
Tennis for Adults	3	10	43	21	-22	-51%
ADULT SUBTOTAL	21	55	406	367	-39	-10%
COMBINED TOTAL - FALL	49	125	821	791	-30	-4%

*Adjustments based on updated data.

WINTER 2010 / WINTER 2011						
Recreation Class Category	# of Classes	# of Sections	2010 Attendance	2011 Attendance	Change	% Change
Pre-School Activities	5	21	151	156	5	3%
Children's Fitness and Movement	3	8	59	56	-3	-5%
Youth Sports	5	7	32	39	7	22%
Dance For Children	2	3	19	24	5	26%
Art & Ceramics for Children	5	11	22	45	23	105%
Theater for Children & Teens	1	1	34	28	-6	-18%
Music for Children	2	5	25	13	-12	-48%
Exercise, Health & Wellness for Children	2	3	4	2	-2	-50%
Martial Arts for Children & Teens	5	14	36	49	13	36%
Tennis for Youth	3	16	40	43	3	8%
YOUTH SUBTOTAL	33	89	422	455	33	8%
Dance For Adults	3	3	23	21	-2	-9%
Ceramics for Adults	3	4	29	23	-6	-21%
Music for Adults	3	3	12	4	-8	-67%
Exercise, Health & Wellness for Adults	7	22	200	195	-5	-3%
Martial Arts for Youth & Adults	2	6	28	37	9	32%
Tennis for Adults	3	10	41	26	-15	-37%
ADULT SUBTOTAL	21	48	333	306	-27	-8%
COMBINED TOTAL - WINTER	54	137	755	761	6	1%

RECREATION CLASS ATTENDANCE DATA - Spring 2010/Spring 2011 and Summer 2010/Summer 2011

SPRING 2010 / SPRING 2011						
Recreation Class Category	# of Classes	# of Sections	2010 Attendance	2011 Attendance	Change	% Change
Pre-School Activities	6	14	179	194	15	8%
Children's Fitness and Movement	3	10	46	57	11	24%
Youth Sports	5	8	61	53	-8	-13%
Dance For Children	2	3	19	15	-4	-21%
Art & Ceramics for Children	8	17	26	57	31	119%
Theater for Children & Teens						
Music for Children	3	5	21	16	-5	-24%
Exercise, Health & Wellness for Children	2	15	6	8	2	33%
Martial Arts for Children & Teens	5	9	44	42	-2	-5%
Tennis for Youth	3	15	45	44	-1	-2%
YOUTH SUBTOTAL	37	96	447	486	39	9%
Dance For Adults	3	3	21	21	0	0%
Ceramics for Adults	3	6	39	40	1	3%
Music for Adults	3	3	15	6	-9	-60%
Exercise, Health & Wellness for Adults	7	20	197	161	-36	-18%
Martial Arts for Youth & Adults	2	6	40	36	-4	-10%
Tennis for Adults	3	10	36	51	15	42%
ADULT SUBTOTAL	21	48	348	315	-33	-9%
COMBINED TOTAL - SPRING	58	144	795	801	6	1%

SUMMER 2010 /SUMMER 2011						
Recreation Class Category	# of Classes	# of Sections	2010 Attendance	2011 Attendance	Change	% Change
Pre-School Activities	9	20	63	63	0	0%
Children's Fitness and Movement	3	9	57	39	-18	-32%
Youth Sports	4	7	57	50	-7	-12%
Dance For Children	2	3	21	25	4	19%
Art & Ceramics for Children	8	21	77	69	-8	-10%
Theater for Children & Teens	2	4	84	86	2	2%
Music for Children	3	5	21	20	-1	-5%
Exercise, Health & Wellness for Children	1	14	0	3	3	3%
Martial Arts for Children & Teens	5	9	32	53	21	66%
Tennis for Youth	3	15	66	59	-7	-11%
YOUTH SUBTOTAL	40	107	478	467	-11	-2%
Dance For Adults	2	3	17	19	2	12%
Ceramics for Adults	3	5	34	33	-1	-3%
Music for Adults	3	3	8	10	2	25%
Exercise, Health & Wellness for Adults	8	22	244	165	-79	-32%
Martial Arts for Youth & Adults	2	6	25	44	19	76%
Tennis for Adults	3	12	25	47	22	88%
ADULT SUBTOTAL	21	51	353	318	-35	-10%
COMBINED TOTAL - SUMMER	61	158	831	785	-46	-6%

SAMPLING OF CLASSES IN VARIOUS RECREATION CLASS CATEGORIES

CLASSES FOR YOUTH
Pre-School Activities
Toddler Time
Wee Ones
Smart Beginners (Bilingual)
Children's Fitness and Movement
Sing, Dance, and Play!
Balls! Balls! Balls!
Youth Sports
Pintsize Soccer
Pintsize T-Ball
Dance For Children
Tiny Tot Ballet & Tap
Ballet & Jazz For Kids
Art & Ceramics for Children
Children's Ceramics
Parent/Grandparent & Me Ceramics
Theater for Children & Teens
Dee-Lightful Productions Fall
Music for Children
Children's Piano
Exercise, Health & Wellness for Children
Broadway Gym
Martial Arts for Children & Teens
Adaptive Taekwondo
Shotokan Karate-Do for Kids
Iaido - Way of the Japanese Sword - for kids

CLASSES FOR ADULTS
Dance For Adults
Soul In Motion
Scottish Country Dance
Scandinavian Dance
Ceramics for Adults
Adult Ceramics
Basic Wheel Techniques (Ceramics)
Advanced Wheel Throwing
Music for Adults
Adult Piano (cont)
Adult Piano (beg)
Fundamentals of Guitar
Exercise, Health & Wellness for Adults
Jazzercise
Tai Chi
Adult Pilates
Martial Arts for Youth & Adults
Shotokan Karate-Do
Iaido - Way of the Japanese Sword