

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>06/10/13</u>		Item Number: <u>C-2</u>
CITY COUNCIL AGENDA ITEM: Adoption of a Resolution Granting a Permit to the Exchange Club to Conduct a Beer and Wine Garden in Veterans' Memorial Park During the 2013 Fiesta La Ballona.		
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☒ No ☐
Public Hearing: ☐	Action Item: ☐	Attachments: ☒
Commission Action Required: Yes ☐ No ☒		Date: _____
Public Notification: (Email) Meetings and Agendas – City Council (06/05/13); Fiesta La Ballona Committee (06/05/13); Culver City Exchange Club (06/05/13).		
Department Approval: Dan Hernandez (05/28/13)		City Attorney Approval: Carol Schwab (by H. Baker) (06/03/13)
Chief Financial Officer Approval: Jeff Muir (by M. Noller) (06/05/13)		City Manager Approval: John M. Nachbar (06/05/13)
 <u>RECOMMENDATION:</u> Staff recommends the City Council adopt a resolution granting a permit to the Culver City Exchange Club (Exchange Club) to conduct a Beer and Wine Garden in Veterans' Memorial Park during the 2013 Fiesta La Ballona (Attachment). <u>BACKGROUND:</u> Culver City Municipal Code (CCMG) 13.03.025(A) grants the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event. The Beer and Wine Garden ("BWG") has been a part of the Fiesta La Ballona ("the Fiesta") for the past several years (2005 – 2012). In past years, there have been no reported incidents directly or indirectly related to the BWG operation. The Culver City Lion's Club was the permittee for the BWG in 2005 and 2006 and the Exchange Club has been the permittee for the BWG since 2007. The Exchange Club is a local non-profit organization that is dedicated to providing financial support to various community-based organizations benefiting children, seniors and those with disabilities. The Exchange Club co-sponsors other annual events with the City of Culver City, including the "Cruisin' Back to the 50's" Culver City Car Show and the Carnival for Children with Disabilities.		

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DISCUSSION:

The 2013 Fiesta La Ballona will be held on Friday, August 23, Saturday, August 24, and, Sunday, August 25. The Fiesta La Ballona Committee would like to offer a BWG for Fiesta 2013 and is once again recommending the Exchange Club as the BWG vendor. The Exchange Club desires to sponsor the BWG for Fiesta 2013 under the same conditions imposed by the City for Fiesta 2012.

Liability and Insurance Requirement

The insurance requirement for the BWG is one million dollars (\$1,000,000) general liability insurance, per occurrence, including liquor liability. According to the conditions of the proposed Permit, the Exchange Club must submit the required evidence of insurance at least two weeks prior to the Fiesta event. The City Attorney's Office will review the insurance policy and verify that, in addition to coverage for general liability, the policy includes liquor liability coverage and has added the City of Culver City and the Fiesta Committee as additional insureds.

The BWG Hours of Operation

With regard to the hours of operation, the Exchange Club is proposing the same schedule as last year:

Friday	6:30 p.m. – 9:30 p.m.
Saturday	12:00 p.m. – 10:00 p.m.
Sunday	12:00 p.m. – 7:00 p.m.

All end times may be earlier, depending upon the level of participation.

Other Conditions

The Exchange Club is willing and able to comply with all of the other conditions imposed during previous Fiestas. As set forth in the proposed resolution, other conditions deal with issues pertaining to enforcement regarding minors and safety procedures, among others. The Exchange Club will have its volunteers trained in applicable laws regarding liquor sales and provide the necessary supervision required to ensure laws are enforced.

FISCAL ANALYSIS:

The adoption of the proposed resolution will have a nominal positive fiscal impact to the City due to the \$600 event space fee that will be charged to the Exchange Club for the use of the area within Veterans' Memorial Park which the BWG occupies during the Fiesta. This revenue will be deposited in the General Fund {Account 10130285 (Community Events - Fiesta La Ballona)}.

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ATTACHMENT

Proposed Resolution

MOTION:

That the City Council:

Adopt a Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans' Memorial Park during the 2013 Fiesta La Ballona.