

**City of Culver City, California
Agenda Item Report**

Meeting Date: <u>06/13/13</u>		Item Number: <u>A-1</u>	
PRCS COMMISSION AGENDA ITEM: Updates from the Parks, Recreation and Community Services (PRCS) Commission Ad Hoc Subcommittees.			
Contact Person/Dept.: Dan Hernandez, PRCS Director		Phone Number: (310) 253-6655	
Fiscal Impact: Yes ☐ No ☒		General Fund: Yes ☐ No ☐	
Public Hearing: ☐		Action Item: ☒	Attachments: ☐
Public Notification: (Email) Meetings and Agendas – Parks, Recreation and Community Services Commission (06/10/13).			
Department Approval: Dan Hernandez(06/05/13)		City Attorney Approval: N/A	
Chief Financial Officer Approval: N/A		City Manager Approval: N/A	
<u>RECOMMENDATION:</u> Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission hear updates from the members of the PRCS Commission Ad Hoc Subcommittees, make comments, if any, and receive and file the report(s). <u>BACKGROUND:</u> At the March 5, 2013 PRCS Commission meeting, a consensus was reached that updates from the members of the Commission Ad Hoc Subcommittees should be removed from the “Items from Commissioners” section of the Agenda and agendized as a standing Action Item at each meeting instead. Based on this recommendation, staff has prepared this report as a standing Agenda Item to give the Commissioners an opportunity hear updates from the members of the PRCS Commission Ad Hoc Subcommittees, make comments, if any, and receive and file the report(s). The Parks, Recreation and Community Services Commission has three (3) Ad Hoc Subcommittees; however, one of the Ad Hoc Subcommittees is currently dormant: • The Culver City Giving Donation/Sponsorship Program Ad Hoc Subcommittee (established August 7, 2012) ○ Members – Chair Stuart and Commissioner Yanda ○ Assigned Project – Developing and publishing print and web-based promotional materials for the Culver City Giving Donation/Sponsorship Program.			

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- Status Update – At the May 7, 2013 meeting, there was consensus that this Ad Hoc Subcommittee would go dormant and be considered again during the Commission reorganization discussion at the July 2, 2013 meeting.
- The Community Conversations – Topic # 4 Ad Hoc Subcommittee (established August 7, 2012)
 - Members – Vice Chair Greene and Commissioner Kim
 - Completed Project – “Food vs. Mind and Body: A Community Conversation on Obesity, Healthy Eating and Mental Health” held at the April 2, 2013 PRCS Commission meeting.
 - Status Update - Topic #4 Ad Hoc Subcommittee will be dissolved at the July 2, 2013 meeting, since the members have successfully reached the intended goal, and, if the Commission so desires, a Community Conversations – Topic #5 Ad Hoc Subcommittee will be formed.
- The Sponsorship/Financial Support Ad Hoc Subcommittee (established May 7, 2013)
 - Members – Chair Stuart and Commissioner Yanda
 - Assigned Project – This Ad Hoc Subcommittee was formed to develop a plan and a proposal to the City Council for the establishment a standing PRCS Commission Subcommittee (and/or, potentially, another type of stand-alone body) to discuss and develop a strategy moving forward on fundraising, tying in Economic Development, partnerships and programming. The members of the Ad Hoc Subcommittee will meet to determine the exact nature of their goals, which could include, as suggested in the staff report presented at the May 7, 2013 Commission meeting:
 1. Identifying needs within the PRCS Department that can be addressed through sponsorships and other types of fiscal support.
 2. Defining roles as well as time commitment of Commissioners and the PRCS Director in this process of developing the plan for City Council review.
 3. Identifying challenges related to this project.

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4. Prioritizing how to address those needs within the established roles of Commissioners and possible partnership outreach to assist the Ad Hoc Subcommittee in meeting its goals.

DISCUSSION:

The members of these Ad Hoc Subcommittees may wish to update the full Commission on the status of their projects, discuss alternatives and brainstorm ideas and/or receive other types of suggestions and feedback from their colleagues.

FISCAL ANALYSIS:

There is no fiscal impact associated with the discussion of this Agenda Item.

MOTIONS:

That the Parks, Recreation and Community Services Commission:

1. Hear updates from the members of the PRCS Commission Ad Hoc Subcommittees; and,
2. Make comments, if any, and receive and file the report(s).