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RON LOVERIDGE ELECTED AS CALIFORNIA'S FIRST NATIONAL LEAGUE OF CITIES PRESIDENT SINCE 1974

Riverside Mayor Ron Loveridge was elected National League of Cities (NLC) president on Saturday, Nov. 14, becoming California's first NLC president since 1974. The election was held at the close of the organization's annual meeting this year in San Antonio, TX. *For more, see Page 2.*

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STATE I-BANK HOPES TO POOL RZEDB FUNDS

The California Infrastructure and Economic Development Bank (I-Bank) hopes to encourage cities and counties that have received authority under the federal stimulus act to issue Recovery Zone Economic Development Bonds (RZEDBs), to join with the state entity in pooling eligible projects for bond offerings. *For more, see Page 2.*

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REGISTER NOW FOR LEAGUE EDUCATIONAL CONFERENCES

The League offers various conferences for professional development throughout the year. The knowledge that city officials will gain at these educational conferences is especially important during this economic crisis. The following is a list of upcoming conferences and training events to help city officials plan budgets and get the most value out of city funds. *For more, see Page 2.*

'Loveridge' Continued from Page 1...

First elected to the Riverside City Council in 1979, Loveridge has served as the city's mayor since 1994. He was elected for his fifth term in the office on Tuesday, Nov. 3.

The Riverside mayor brings a unique resume to the office of NLC president. Loveridge is a political scientist who spent his career at the University of California, Riverside, teaching students about local government. Long active on the League of California Cities' board of directors, Loveridge served as president from 2003-2004.



(from left to right) League Executive Director Chris McKenzie, League Immediate Past President and Rolling Hills Estates Mayor Judy Mitchell, League Second Vice President and Mountain View City Council Member Mike Kasperzak, League First Vice President and Modesto Mayor Jim Ridenour, and NLC President and Riverside Mayor Ron Loveridge.

NLC has a sizable agenda in the coming year. The Obama Administration made the director of intergovernmental affairs a cabinet-level position which means that NLC is even more engaged in important issues effecting cities such as economic development, energy efficiency and infrastructure.

"In the past we've said don't take money, funds or programs away from cities — cities want to be at the table. Now we are at the table and there to help shape national decisions," says Loveridge. "Cities shouldn't be seen as another pleader [in Washington, D.C.] but as the place where most of the population lives."

Loveridge believes that cities are integral to the nation's economic recovery from the worst downturn since the Great Depression. Because of the enormity of California's losses, our cities' experiences, Loveridge advises, can provide lessons for the state and the entire nation as the economy begins to recover.

"This year, California is in a position to lead on many issues and make a significant difference both for our residents and the nation as a whole," says League Executive Director Chris McKenzie. "Ron Loveridge's insight, experience and determination are a major asset in the effort to get our economy back on its feet and set a new course for the future. He is definitely the right leader for NLC at this time of incredible opportunity and challenge. California and the nation are fortunate to benefit from his service to NLC."

'I-Bank' Continued from Page 1...

I-Bank's proposal was first presented to cities and counties in a conference call held this summer. The fully-developed proposal was presented by an I-Bank RZEDB team in a conference call held on Thursday, Nov. 19. I-Bank Executive Director Stan Hazelroth conducted the call.

The team used the conference call to explain eligible uses of RZEDBs, and present the case for why a pooling of bonding authority makes sense for cities and counties. Some of the key presentation points were that a larger bond offering resulting from the pooling would produce a larger and more attractive bond package to key investors, lower transaction and administrative costs, and potentially faster delivery of project funds as a result of working with an already-assembled, experienced bond team.

The American Recovery and Reinvestment Act (ARRA) of 2009 created RZEDBs as a new financing option available to cities with a population of over 100,000 and counties that have designated a "recovery zone" within their jurisdiction. The recovery zone could include any area designated by such a city or county as having significant poverty, unemployment, home foreclosure

rates, or general distress, or any area designated by a city or county as economically distressed by reason of the closure or realignment of a military installation pursuant to the Defense Base Closure and Realignment Act of 1990.

Bonds under this category may be issued by qualifying cities and counties as “taxable.” RZEDBs provide a direct federal subsidy to the issuer equal to 45 percent of the interest. Issuers must be in control of “recovery zone” designations.

For more details, see page 25 of the League’s City Funding Book, on the League’s Web site (www.cacities.org/federalstimulus). Information is also available through the IRS Web site. <http://www.irs.gov/taxexemptbond/index.html>.

Interested cities should contact I-Bank via e-mail at ibank@ibank.ca.gov as soon as possible.

The RZEDB team hopes to organize one or more pooled bond offerings during the first half of 2010. They also hope that cities and counties that have been allocated funds in excess of project needs, will inform I-Bank, so that those funds can be made available for other California projects. All bonds must be issued by the end of 2010.

I-Bank will have information available about the proposal on their Web site at www.ibank.ca.gov, as well as on the Web site for the California Debt Limit Allocation Committee www.treasurer.ca.gov/cdlac.

I-Bank and the California Debt Limit Allocation Committee are housed in the State Treasurer’s Office. I-Bank is the state’s only general purpose financing authority with broad statutory powers to issue revenue bonds, make loans, and provide credit enhancements for a wide variety of public infrastructure and economic development projects.

‘Conferences’ Continued from Page 1...

Onsite registration will be available in Monterey from Dec. 2 – 4 for the Fire Chiefs Leadership Seminar, the City Clerks New Law and Leadership Conference and the Municipal Finance Institute.

Send your city’s newly elected officials to the “must-attend” 2010 New Mayors & Council Members Academy on Jan. 20-22 in Sacramento. Topics include: legal power and obligations; council-manager relations; ethics requirements for AB 1234; land use issue; and media and effective council meeting procedures.

There are already 200 city managers registered for the City Managers Department Conference, Feb. 3-5 in Carlsbad. Topics for this program will include: city survival in post-stimulus; SB 375 implementation – sustainable community strategies; and provocative budget strategies for the new normal.

The Public Works Officers Institute & Mini Expo will be held March 24 – 26 at the Monterey Marriott. Join your fellow directors and staff leaders to hear the latest topics relevant to your city and network with product and service vendors.

Register for these conferences online at www.cacities.org/events.

Registration will open later this week for the 2010 Planners Institute & Mini Expo, which is scheduled for March 24–26 at the Portola Hotel and Monterey Conference Center. This event will include more than 500 planning commissioners, planning directors, and department staff. AICP credits will be applied for through the APA for Planning Directors.

The League is now accepting session proposals for the 2010 Annual Conference in San Diego. Deadline to submit is Jan. 7. Please submit ideas and speaker suggestions online at <http://lccannualconference.com/forms/ac/call.html>.

California's Leadership on NLC Board Continues

California continues to have strong representation on the National League of Cities (NLC) board of directors. NLC held elections on Saturday, Nov. 14, during the annual business meeting at NLC's Congress of Cities in San Antonio, Texas.

The 2009-2010 NLC board includes four California members consisting of newly elected NLC President and Riverside Mayor Ron Loveridge, La Quinta Mayor Terry Henderson, Campbell Council Member Dan Furtado and Los Angeles Council Member Ed Reyes.

Henderson was elected to the NLC board for the first time and will serve a two-year term. Furtado was re-elected to the NLC board for a special one-year term and Reyes was elected last year for a two-year term which will expire in November 2010.

League Briefs Members on Results of 2009 Legislative Session

First-time Webinar Offered To Reduce Cost

The League held its annual legislative briefings this week, offering two in-person sessions and a first-time webinar to help cities reduce travel time and costs.

Wednesday kicked off the first day of legislative briefings in Sacramento in the League's newly dedicated Bud Carpenter Conference Room. Later that day, the League's lobbyists provided the same program through a webinar with more than 100 participants across the state. On Thursday, the League's lobbyists held the second in-person briefing in Anaheim.

The agenda focused on a general overview of the 2009 legislative session, a budget overview and updates from the League's issue areas, followed by a Q & A session with the League's lobbyists.

Participants in the three briefings were given a copy of the League's 2009 Legislative Report which is a compilation of new laws passed in the 2009 legislative session. Hard copies of the publication will be available for \$10 for city officials and \$20 for non-city officials. It will also be posted on the League's Web site at www.cacities.org/legresources beginning Dec. 1.

Submit Your Nominations for League City Managers Department Awards

The League's City Manager department is now accepting nominations for the 2010 John H. Nail Memorial Award and the Award for the Advancement of Diverse Communities. Nominate a colleague or city manager that has gone above and beyond the call of duty or promoted the advancement of diversity within their community.

The John H. Nail Memorial Award

(http://www.cacities.org/resource_files/26225.John%20Nail%2008.pdf) was created by the League's City Managers department in honor and memory of a highly regarded city manager and individual. This award recognizes administrative professionals in local government who are serving as municipal assistants (regardless of position or title) and have contributed significantly to their communities.

The Award for the Advancement

(http://www.cacities.org/resource_files/28407.Diversity%202010%20final.pdf) of Diverse Communities was also established by the League's City Managers department and recognizes a city manager or assistant city manager who has been successful in promoting the advancement of diversity within the community and the workplace through the development and implementation of effective programs, policies and/or practices encouraging diversity.

Nomination applications for the 2010 John H. Nail Memorial Award

http://www.cacities.org/resource_files/28413.John%20Nail%2010.pdf and the 2010 Award for the Advancement of Diverse Communities http://www.cacities.org/resource_files/28407.Diversity%2010%20final.pdf are available at www.cacities.org/managers, under "Department Quick Links".

The application deadline is Wednesday, Dec. 16 at 5 p.m. Applications should be sent to the following address:

League of California Cities
Attn: Meghan McKelvey
1400 K Street, 4th Floor
Sacramento, CA 95814

For more information on the awards, contact Meghan McKelvey at (916) 658-8253 or mmckelvey@cacities.org.

ILG Census Related Resources Now Online

The Institute for Local Government (ILG) has created a new Web page dedicated to the 2010 Census. The goal of the new page is to provide resources about local and statewide census efforts to help ensure that California has an accurate population count. Visit www.ca-ilg.org/census to see the collection of resources offered.

ILG also offers an Immigrant Engagement Listserv as a tool for public officials. This listserv serves as a means to share information and resources regarding successful civic, economic and political participation of immigrant residents in their communities throughout California. City officials are encouraged to use this listserv to share strategies that ensure an accurate count of immigrant populations during the census.

To sign up for this listserv, please visit <http://lists.cacities.org/mailman/listinfo/immigrantengagement>. When posting to this listserv, please use respect for diversity of opinions in tone and content.

Please contact Mahvash Hassan at mhassan@ca-ilg.org or (916) 658-8207 with questions or other additional census related resources.