

**City of Culver City, California
Agenda Item Report**

Meeting Date: December 9, 2013		Item Number: C-1	
AGENDA ITEM: Allocation of Funds for the 2014 Performing Arts Grant Program as Recommended by the Cultural Affairs Commission.			
Contact Person/Dept.: Susan Obrow/ Parks, Recreation & Community Services		Phone Number: (310) 253-6628	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒	Attachments: ☒
Commission Action Required: Yes ☒ No ☐		Date: 11/19/13	
Cultural Affairs Commission			
Public Notification: Meetings and Agendas – City Council (12/03/13), 2014 Performing Arts Grant Candidates (11/27/13), Cultural Affairs Commission (12/03/13), Sony Pictures Entertainment (11/27/13)			
Department Approval: Martin R. Cole (12/02/13)		City Attorney Approval: Carol Schwab (by H. Baker) (12/02/13)	
Chief Financial Officer Approval: Jeff Muir (12/02/13)		City Manager Approval: John M. Nachbar (12/03/13)	
 <u>RECOMMENDATION:</u> Staff recommends the City Council approve the allocation of funds for the 2014 Culver City Performing Arts Grant Program as recommended by the Cultural Affairs Commission (CAC). <u>BACKGROUND:</u> The Culver City Performing Arts Grant Program was established in 1994. The Culver City Municipal Code (CCMC) stipulates that no more than 25% of the money deposited into the Cultural Trust Fund in the prior fiscal year be available for "performing arts" in the current fiscal year. In Fiscal Year 2013/2014, \$40,000 have been allocated and \$15,000 will be allocated from a contribution made in 2013 by Sony Pictures Entertainment. The total available allocation is \$55,000 for the 2014 Performing Arts Grant Program. <u>DISCUSSION:</u> On October 16, 2013, 16 grant applications were reviewed by a peer review panel. Commissioners Regina Klein and John B. Williams, who sit on the CAC Ad Hoc 2014 Culver City Performing Arts Grant Program Subcommittee, observed the panel process and concurred with the recommendations. On November 19, 2013, the CAC			

City of Culver City, California
Agenda Item Report

confirmed the proposed grant awards and made a recommendation that they be approved by City Council.

The overall quality of the proposals was excellent this year and each of the 16 applicants was recommended for a grant. The total amount recommended for awards is \$55,000. Should the City Council award the grants this evening, staff will work closely with the grant recipients on their promotional plans for their performances.

The November 19, 2013 staff report for the Cultural Affairs Commission is attached as well as a brief overview of the sixteen applicants (ranked from highest to lowest) and a summary of panel recommendations.

FISCAL ANALYSIS:

The total amount recommended for the 2014 Performing Arts Grant Program awards is \$55,000. The funding includes Cultural Trust Fund monies, as allocated pursuant to the CCMC, and \$15,000 from Sony Pictures Entertainment's annual contribution to the City.

ATTACHMENTS:

1. November 19, 2013 Cultural Affairs Commission Staff Report
2. Overview of 2014 Performing Arts Grant Requests
3. Summary of 2014 Grant Recommendations

MOTION:

That the City Council:

Allocate funds for the 2014 Performing Arts Grant Program as recommended by the Cultural Affairs Commission and as outlined in the staff report.