

CULVER CITY MEASURE CC AND C

DISTRICT TAXES UPDATE

1Q 2025 (JANUARY - MARCH)



CULVER CITY MEASURE C
TOTAL: \$1,318,655

2.7%
1Q25



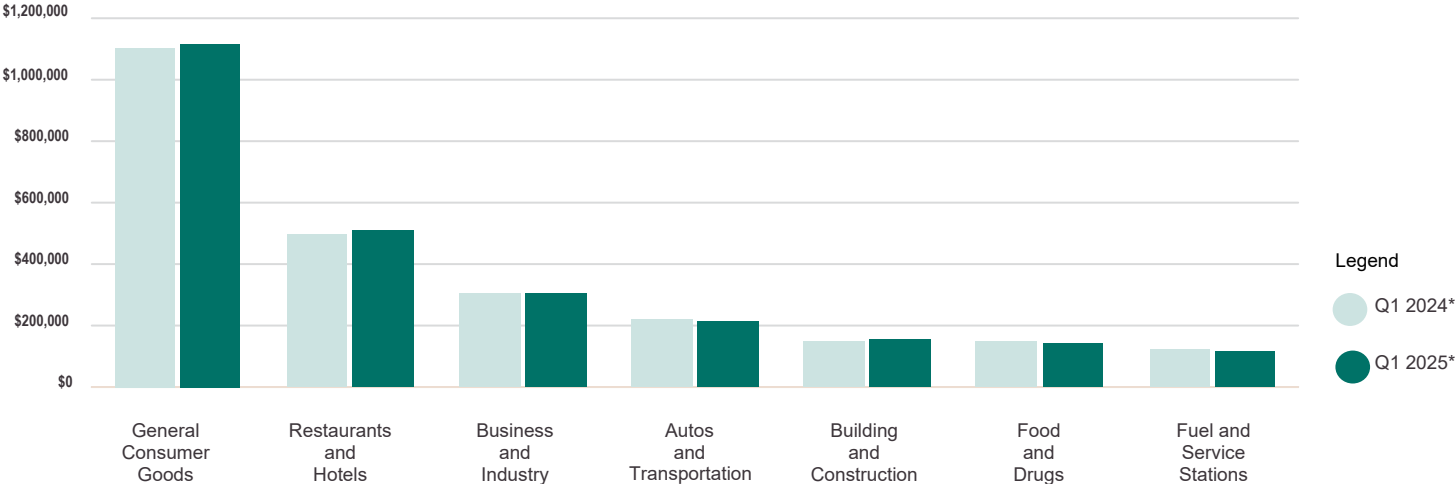
CULVER CITY MEASURE CC
TOTAL: \$2,635,965

2.7%
1Q25



*Allocation aberrations have been adjusted to reflect sales activity

DISTRICT TAX BY MAJOR BUSINESS GROUP



CULVER CITY DISTRICT TAXES HIGHLIGHTS

From January through March, Culver City’s Measures C and CC generated combined cash receipts that were 4.2 percent higher than the same period in 2024. After adjusting for reporting irregularities such as delayed payments and audit corrections, the actual increase in taxable sales was 2.7 percent.

A large portion of this quarter’s revenue growth was driven by a significant payment related to the purchase of construction materials for a local development project. Continued strength in ecommerce activity also contributed to the positive results. In addition, the opening of a new restaurant provided a modest lift to local sales.

However, the automotive sector saw a decline in new vehicle

purchases as consumers became more hesitant to make major financial commitments amid rising economic uncertainty. Local service stations also reported lower returns, reflecting a drop in fuel prices compared to the same period last year.

When excluding one-time reporting anomalies, taxable sales across Los Angeles County declined by 1.6 percent year over year. This downturn was partly attributed to the impacts of the Palisades, Eaton, and other fires that occurred during the quarter, which significantly affected several County jurisdictions. In contrast, the broader Southern California region remained flat, showing relative stability despite localized disruptions.

Revenue Comparison (Actual to Adopted Budget)			
	YTD Actual Collections net Admin	Adopted FY 24/25	YTD % Budget
Sales Tax	17,980,839	23,996,216	75%
District Tax	12,530,933	16,611,000	75%

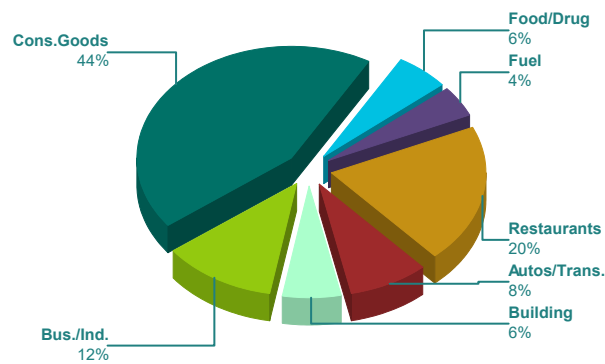


TOP 25 DISTRICT TAX PRODUCERS

7-Eleven	Laurel Culver
Amazon Fulfillment Services	Macy's
Amazon MFA	Nordstrom Rack
Best Buy	Restoration Hardware
Bestbuy Com	Ross
Conserv Fuel	Sephora
Costco w/Gas	Target
Culver 19	TJ Maxx
Culver City Toyota	Total Wine & More
Erewhon	Trader Joe's
Foot Locker	Uber Eats
Howard Industries	Vons
In N Out Burger	

REVENUE BY BUSINESS GROUP

Culver City Measure CC This Quarter*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Culver City Measure CC

Business Type	Q1 '25*	Change	HdL State Change
Discount Dept Stores	393.0	-0.7% ↓	-2.1% ↓
Casual Dining	217.2	1.5% ↑	1.3% ↑
Electronics/Appliance Stores	116.8	-1.4% ↓	-0.6% ↓
New Motor Vehicle Dealers	116.8	-8.1% ↓	-0.6% ↓
Service Stations	112.4	-8.9% ↓	-5.8% ↓
General Merchandise	111.4	9.1% ↑	2.4% ↑
Specialty Stores	108.2	5.6% ↑	-0.6% ↓
Quick-Service Restaurants	94.8	-6.6% ↓	-0.9% ↓
Family Apparel	90.7	-1.3% ↓	-3.2% ↓
Department Stores	85.8	-5.6% ↓	-4.4% ↓

*Allocation aberrations have been adjusted to reflect sales activity

*In thousands of dollars