

MEETING DATE: 10/22/07

AGENDA ITEM: Adoption of a Resolution Authorizing Staff to Submit a Los County Department of Public Health Policies for Livable Active Communities and Environments (PLACE) Program Grant Application for Preparation of a Citywide Bicycle and Pedestrian Master Plan and Related City Code and Policy Amendments and Approve the Proposed Partnership with Alta Planning + Design for PLACE Grant Application Preparation and Related Professional Services.

ATTACHMENTS

		<u>Pages</u>
1	Draft Resolution	1-3
2	October 5, 2007, PLACE Grant Program Letter of Intent	4-7
3	Culver City Municipal Code Section No. 3.07.070 Personal and Professional Services Excluded	8

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1 access standards (Implementation Measures 5. and 6.). In 1999, the City initiated the
2 Community Visioning and Strategic Planning Process resulting in the adoption of the
3 2003 City's Visioning Plan, which identified the community's strong desire to become
4 sustainable. In addition, during various community meetings on projects ranging from
5 the Exposition Light Rail Transit Project, Washington National Specific Plan and
6 Downtown improvements, the community has expressed interest in developing and
7 improving the City's bicycle and pedestrian facilities.
8

9
10 NOW, THEREFORE, the City Council of the City of Culver City, DOES
11 HEREBY RESOLVE as follows:

12 1. Approves the filing of a grant application for the preparation of the
13 City's first ever Citywide Bicycle and Pedestrian Master Plan (BPMP) and implementation
14 of the BPMP through initiating grant funded programs, review and updating of City's related
15 plans, codes, policies and standards, and the installation of physical bikeway
16 improvements;
17

18 2. The City supports the intent of the PLACE Program Grant to consider
19 pursuing policy changes to promote physical activity ;

20 3. Appoints the City Manager, or designee, as agent to conduct all
21 negotiations, execute and submit all documents including, but not limited to application,
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1 agreements, payment requests and so on, which may be necessary for the completion of
2 the aforementioned grant application and Project.

3 APPROVED and ADOPTED this _____ day of _____, 2007.

4
5
6 _____
7 ALAN CORLIN, Mayor
8 City of Culver City, California

9 ATTEST:

APPROVED AS TO FORM:

10
11 _____
12 CHRISTOPHER ARMENTA
13 City Clerk

14
15 _____
16 CAROL A. SCHWAB
17 City Attorney

18 A07-00686



CHARLES D. HERBERTSON, P.E., L.S.
Public Works Director
And City Engineer



9770 CULVER BOULEVARD, 2ND FLOOR
CULVER CITY, CALIFORNIA 90232-0507



Phone (310) 253-5600
FAX (310) 253-5626

October 04, 2007

Jean Armbruster
Division of Chronic Disease PLACE Program
LA County Department of Public Health
3530 Wilshire Blvd. Suite 800 (8th floor)
Los Angeles, CA 90010

PLACE Program 2007-01 Letter of Intent to Submit an Application

Dear Ms. Armbruster,

We thank you for this opportunity to advise you that we are intending to submit an application for the PLACE Program grants. Specifically, by November 13, 2007, we intend to submit our full proposal in response to RFI PLACE 2007-01.

The City of Culver City Public Works Department will be the lead applicant for the grant. Our offices are located at Culver City City Hall, 9770 Culver Boulevard, Culver City, CA 90232-0507. The nearest cross-street is Duquesne Avenue.

The proposed initiative includes preparation of the City's first ever Citywide Bicycle and Pedestrian Master Plan (BPMP) and implementation of the BPMP through initiating grant funded programs, review and updating of City's related plans, codes, policies and standards, and the installation of physical bikeway improvements. The proposed initiative would be conducted citywide and therefore, would provide citywide benefits. Potential regional benefits may also be realized as well due to our location on the Westside of Los Angeles and our adjacency and potential connections to City of Los Angeles bikeway facilities.

The City's contact person for the RFI is:

John Rivera, Senior Management Analyst
Culver City Public Works Department
Phone (310) 253-5616
Fax (310) 253-5626
john.rivera@culvercity.org

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Letter of Intent
10/04/07
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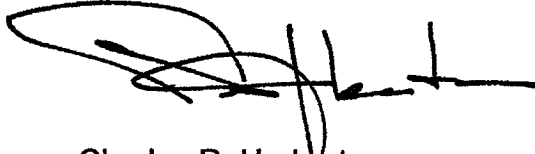
If the City is successful in obtaining a PLACE Program grant, contract documents will be signed by:

Jerry Fulwood, City Manager
Phone (310) 253-6000
Fax (310) 253-6010
Jerry.Fulwood@culvercity.org

We believe that the time has come for an initiative of this nature in Culver City and we firmly believe that this has all the ingredients required for successful and meaningful policy program changes and related physical projects that will serve cyclist and pedestrians in the community and the region for years to come. The City of Culver City appreciates your consideration of this letter of intent and our future grant application.

If you have any questions or require additional information please contact John Rivera, Senior Management Analyst at (310) 253-5616 or by email at john.rivera@culvercity.org.

Sincerely,



Charles D. Herbertson,
Public Works Director/City Engineer

Attachment: Required Letter of Intent Narrative (2 pages)

Distribution (via e-mail):

Jerry Fulwood, City Manager
Marlee Chang, Assistant City Manager
Sol Blumenfeld, Community Development Director
Bill LaPointe, Director of Parks, Recreation & Community Services
Don Pedersen, Chief Culver City Police Department
Thomas Gorham, Planning Manager
Shelley Wolfberg, Intergovernmental Relations
John Rivera, Senior Management Analyst
Cathi Vargas, Environmental Coordinator
Kent Strumpell, LACBC Board of Directors
Jennifer Klausner, Executive Director LACBC
Mia Birk, Alta Planning + Design
Matt Benjamin, Alta Planning + Design

City of Culver City Letter of Intent Narrative

RFI PLACE 2007-01

1. Lead Agency Organizational Background

The City of Culver City was incorporated in 1917. There are over 40,000 residents in the City, but the day-time population grows to over 125,000 people due to the large employment base and numerous public and private educational institutions. The City's Public Works Department (PWD) will be the lead agency on the proposed initiative. Of relevance to the initiative the PWD is responsible for providing engineering services to the public and other City departments and manages all city capital improvement projects; and provides maintenance and repair for the City's streets, sidewalks, traffic signals, street lighting, and other infrastructure. The PWD administers and coordinates the activities of the following divisions: Engineering Services, Maintenance Operations, and Environmental Programs & Operations. The PWD's mission is to provide the above services in an efficient and effective manner. The proposed initiative would be coordinated by PWD's Administrative Division which will draw staff support from the Engineering Services, Maintenance Operations, and Environmental Programs & Operations Divisions as needed.

2. Proposed Partnership

The City will be partnering in this initiative with the Los Angeles County Bicycle Coalition (LACBC). Founded in 1998, LACBC is a membership-based, non-profit bicycle advocacy organization. LACBC activities are directed to help people of all ages, abilities, and cultures to travel as cyclists, pedestrians, and motorists safely and simultaneously. The City recognizes LACBC's experience in cycling and interaction with street and bikeway infrastructure which will be invaluable for this initiative. LACBC also has the ability to promote community involvement and to provide educational resources. These are the roles we envision for their participation in the initiative.

LACBC members and board members have participated in various City planning projects from 2000 into 2007, including: Sepulveda Boulevard and West Washington Boulevard design/planning efforts, Ballona Creek Bikeway Project design and preparation of the Washington/National Specific Plan for the area around the Phase I terminus station for Metro's Exposition Light Rail Transit project. LACBC has also been working cooperatively with local regional planning entities such as the Westside Cities Council of Governments and the Baldwin Hills Conservancy, a State agency working on regional park issues in the City and adjacent County areas. LACBC board members met with Culver City cyclists to discuss bicycle and pedestrian connectivity between the Exposition light rail terminus station and downtown Culver City. Finally, LACBC staged their annual Ice Cream fun ride in Culver City Park, as a way to bring the area's cyclists together.

Alta Planning + Design will be an additional partner in this initiative. Alta's extensive experience in preparing non-motorized planning and policy documents—including working with Culver City on Metro's Countywide Bicycle Plan—will help to ensure the success of this initiative.

3. Overview of Proposed Initiative

The Culver City Bicycle and Pedestrian Linkages Initiative will initiate focused planning efforts which ultimately identify policies, design standards, education/encouragement programs and capital improvements that will foster and encourage an increase in cycling and walking in the City. These efforts will be intended to promote and support increased commuter and recreational activities. The initiative's short term goals are (1) development and adoption of a Citywide Bicycle and Pedestrian Master Plan (2) adoption of the bicycle and pedestrian friendly policies, design standards, and development guidelines; (3) development of education

and encouragement programs; and, (4) design and implementation of a project that will enhance bicycle and pedestrian connectivity between the upcoming Exposition Light Rail Transit Station and downtown Culver City. Long term goals for this initiative are to (1) fully implement the Bicycle and Pedestrian Master Plan, (2) on-going implementation of non-motorized policies and programs, and (3) to identify and achieve a measurable increase in bicycle, pedestrian and transit use.

Situated between the Cheviot Hills to the north and the Baldwin Hills to the south and bisected by the Ballona Creek, Culver City's surrounding geography has led to the development of an irregular roadway network which presents unique challenges for non-motorized transportation. Constrained roadways, complex intersections and limited connectivity across Ballona Creek are among the physical issues that are barriers to cyclist and pedestrians and will be addressed through this initiative. In addition, the first phase of the Exposition Light Rail Transit line will be operational in 2010 and will terminate in an area to the northeast of downtown Culver City. The new light rail line includes a bikeway from downtown Los Angeles to Culver City and presents a great opportunity for the City, but its ultimate success depends on a high level of integration between the station and the surrounding community. The Phase One light rail station and bikeway terminus is located at National Boulevard and Wesley Street, approximately 0.5 miles from downtown Culver City. Two major intersections (National/Washington and Washington/Robertson) lie between the station and downtown destinations. Local residents need to access the station safely and comfortably from their homes. Inbound workers need safe access between the station and their places of employment. Enhancing non-motorized access to the Exposition Light Rail Transit Station will be a key element of this plan and the focus of the Physical Project Element.

4. Level of Readiness and Political Will

For over the last twenty years the City has planned, designed and implemented projects that have been directed at improving the City's sidewalks, streets and bikeways. These efforts have included the streetscape improvements to the City's downtown and East Washington Boulevard areas, and construction of the Culver Boulevard Class 1 Bike Path on a former rail right-of-way. The City has also initiated planning and design activities for rehabilitation of segments of western Washington Boulevard and Sepulveda Boulevard and a segment of the Ballona Creek Class 1 Bike Path.

In 1999 the City initiated the Community Visioning and Strategic Planning Process. This multi-year effort involved over three thousand participants, including residents, City elected/appointed officials and staff, business owners and other community stakeholders. The process resulted in the adoption in 2003 of the City's Visioning Plan, which identified the community's strong desire to become sustainable. In 2006, the City took actions towards the goal of sustainability. The City Council allocated funds to begin updating the City's entire General Plan in 2007, appointed a Council Subcommittee to participate in the formation of a Culver City Sustainable Community Plan and authorized staff to submit a application for participation in the American Institute of Architects' "Achieving Sustainability in a Sprawling Metropolis" Sustainable Design Assessment Team (SDAT) Program. The City was successful in obtaining the SDAT grant and in May 2007 the SDAT conducted their assessment and community workshops. The City is continuing work on the Sustainable Community Plan and will soon start work on the General Plan update.

The PLACE Grant application package submitted by the City will include a Council resolution authorizing the grant application and support of the projects that promote physical activity.

Attachment No. 3

City of Culver City

Municipal Code

§ 3.07.070 PERSONAL AND PROFESSIONAL SERVICES EXCLUDED.

A. Except for the provisions of §§ 3.07.075 and 3.07.080, the City may award purchase orders and contracts in any amount for personal or professional services without complying with the provisions of this Subchapter; provided that, the purchase order or contract shall be based upon competitive quotations, whenever practical, as determined by the City Manager from not less than three (3) vendor contractors.

B. For purposes of this Section, personal services shall include:

1. Any communication, gas, water, electric light and power service or similar utility service;
2. Insurance, postage, freight and courier service;
3. Travel/hotel accommodations, education and training expense;
4. Subscriptions and memberships;
5. Repair or maintenance service for equipment, machinery or other City-owned personal property; and
6. Repair and maintenance service for City-owned or occupied real property and buildings;
7. Rental of real property or equipment and other personal property; and
8. Such other services as the City Council may, by Resolution, specifically direct.

C. For purposes of this Section, professional services shall include:

1. Services of engineers, architects, accountants, attorneys, doctors, and similar professionals when the City is contracting for the skill, integrity, judgment, and/or special technical ability of the professional.
2. Such other services as the City Council may, by Resolution, specifically direct.

('65 Code, § 2-66) (Ord. No. 87-007 § 2; Ord. No. 2006-009 § 22 (part))