

What defines a district? What's in a district name?

Successful, identifiable, nameable districts have one or more of these characteristics:

— **unique architectural character**

Old Pasadena, Chinatown, Gas Lamp

— **well-known, colorful history**

Cannery Row, Meatpacking District, Old Sacramento

— **density of single business type or activity**

Toy District, Fashion District, DTLA Arts District

— **density of entertainment/dining/shopping**

Georgetown, Belmont Shore, Larchmont, Westwood

— **dominant geographical/physical characteristic**

Bunker Hill, Nob Hill, River Walk

— **associated street name**

Third Street, Rush Street-Chicago, 16th Street-Denver

— **dominant well-known building or structure**

Flatiron, Helms Bakery, Railroad Sq-Santa Rosa

— **grassroots nickname**

Soho, WeHo, NoHo