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UNTIL APPROVED BY THE CITY COUNCIL

SPECIAL MEETING OF THE
CITY COUNCIL
CULVER CITY, CALIFORNIA

November 16, 2017
7:00 p.m.

Call to Order & Roll Call

Mayor Pro Tem Small called the special meeting of the City Council to order at 7:06 p.m. in the Mike Balkman Chambers at City Hall.

Present: Thomas Small, Mayor Pro Tem
Jim B. Clarke, Council Member
Göran Eriksson, Council Member
Meghan Sahli-Wells, Council Member

Absent: Jeffrey Cooper, Mayor

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Pledge of Allegiance

The Pledge of Allegiance was led by Alex Fisch.

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Community Announcements by Members/Information Items From Staff

Council Member Eriksson remarked on growing a moustache for Movember, Men's Health Awareness month, noting that there was still more time to express support for the fundraising efforts.

MOVED BY COUNCIL MEMBER CLARKE AND SECONDED BY COUNCIL MEMBER ERIKSSON THAT WHEN THIS MEETING IS ADJOURNED, THAT IT BE ADJOURNED IN MEMORY OF TRACY BLOM.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: CLARKE, ERIKSSON, SAHLI-WELLS, SMALL
NOES: NONE
ABSENT: COOPER

Council Member Clarke announced the opening of the Wende Museum on November 19, 2017.

Mayor Pro Tem Small announced upcoming mobility events including LA Commotion and the UCLA Gridlock Symposium: A Mobility Challenge at the Ideas Art and Architecture campus on November 18.

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Joint Public Comment - Items Not on the Agenda

Mayor Pro Tem Small invited public comment.

No cards were received and no speakers came forward.

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Receipt and Filing of Correspondence

No correspondence was received.

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Action Items

Item A-1

CC - (1) Discussion of the General Plan Update (GPU) Advisory Bodies, Request for Qualifications (RFQ) Submittals Summary, Draft Qualified Consultants List, and Draft Request for Proposals (RFP); and (2) Direct the City Manager as Deemed Appropriate

Sol Blumenfeld, Community Development Director, introduced the item.

Ashley Hefner, Advance Planning Manager, discussed the informational page available on the City website for the GPU; the existing webpage for the General Plan; the importance of early community input to guide the City Council through the process; encouragement to everyone to promote the webpage; she provided a summary of the RFQ submittals; discussed the response rate; requirements for the draft RFP template;

required standard language; the defined scope of services; advisory bodies; improved public participation; stakeholder input and policy making; building community understanding; the draft advisory framework; the ability to serve on more than one Commission at a time; past practices of the City; City Council discretion; Brown Act considerations; conflicts of interest; ensuring diverse representation; and next steps in the process.

Discussion ensued between staff and Council Members regarding the total number of firms submitting; team submittals and individual submittals; excluded submissions; relevance to the project; clarification that firms not listed are not excluded from submitting for the draft RFP; timing of the process; joint work between Community Development and Public Works; potential involvement of the Planning Commission in land use policy and process; diverse representation; General Plan Guidelines from the state Office of Planning and Research; ad hoc committees; current practices; mixed ad hoc committees; joint meetings; ensuring against the doctrine of incompatible offices; legislative acts vs. taking a quasi-judicial role; personal conflicts; whether Planning Commissioners can serve on the body that approved proposals; potential conflicts with the involvement of a Planning Commissioner in the RFP selection process; maintaining appointees after Council Members leave office; input from new Council Members; the ability of the City Council to add and remove appointees; appointment of former Council Members; the one year exclusion; financial benefit; fine tuning the process; due diligence; and engagement and outreach.

Mayor Pro Tem Small invited public participation.

The following member of the audience addressed the City Council:

Ken Mand suggested that an early education campaign step be added between initiation and engagement, and he noted the large number of pre-qualified, individual submissions.

Discussion ensued between staff and Council Members regarding support for the education suggestion; presentations to neighborhood associations; a suggestion to generate an informational flier summarizing information on the website; engaging the community; neighborhood plans within the General Plan; the range of submittals; involvement of the entire Council rather than the subcommittee; simplification of the

schedule; development of a survey; programming the neighborhood meetings; documentation; consultant development of a survey; ensuring that the technical analysis stands out more in the RFQ; and existing plans.

The City Council approved the list of qualified consultants by acclamation.

Additional discussion ensued between staff and Council Members regarding inclusion of the Council subcommittee in the interviews; involvement of the School District in the process; a suggestion for an advisory committee somewhere between the Community Group and the Technical Advisory Committee made up of former elected officials and School Board members; establishing a Policy and Process Advisory Committee; having the General Plan address governing; West Los Angeles College; traffic circulation; ensuring that mobility is included; the impacts of land use decisions on mobility; Level of Service issues; the elemental vs. thematic approach; the visioning portion of the process; flexibility and understanding what needs to be in the RFP; Vehicle Miles Travelled (VMT) modeling; creating a City-wide model; the model summary; analyzing mobility in an area based on land use; level of detail; the ability to make modifications; logistics with the General Plan process; creating a separate RFP for the model and the program to add flexibility to the process; inherent efficiencies when the same firm creates a model and implements it; cost and/or efficiency implications; building a model of the City with different transportation modalities; new modeling considerations; ascribing value to developments; creating a broad set of parameters; land use opportunities and constraints; SCAG RTP modeling; ways of collecting the data; traffic counts; traffic safety; developing the model that links land use to transportation and assigns certain values to developments that are located closer rather than further from transit; socio-economic data; data on how much is drive through traffic; data from Police Department cameras; benefits to having Public Works and the Traffic Engineer involved; feedback from the Pasadena Public Works Director; peer cities; transitioning from the old way of evaluating traffic and trip generation to the new way; devising public policy that is based on old indices; funding; developing a model; monetizing the model; modifying the model to meet specific needs for each city; different methodologies used; traffic studies required by developments; project initiation; the kickoff meeting; communications; identifying the point people; a staff led tour of the City for the

consultants; the website; consultant responsibility for creating a public engagement plan; required elements; optional elements; existing elements; zoning code and map consistency recommendations; zoning code updates; land use updates; policy recommendations coming out of the General Plan to create new sections of the zoning code; implementation measures; non-conforming uses; clarification that zoning reflects current usage and the General Plan is aspirational; future modeling for build out; environmental and technical analysis; major deliverables; mobility funds; the involvement of Public Works; City staff devoted to managing and running the model; better integrating traffic and transportation with City planning; visioning recommendations; Transportation Demand Management; the actions of comparable cities; ensuring that kindness is an element in the General Plan; next steps in the process; committee composition; the Advisory Board framework; involving Public Works and Transportation in the modeling process; incorporating Council Member comments regarding the Oil Field and mobility; the timetable for the project; and encouragement to Council Members to email any comments or concerns.

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Public Comment - Items Not on the Agenda

Mayor Pro Tem Small invited public comment.

No cards were received and no speakers came forward.

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Items from Council Members

None.

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Adjournment

There being no further business, at 8:47 p.m., the City Council adjourned its meeting in memory of Tracy Blom to Monday, November 27, 2017 at 7:00 p.m.

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November 16, 2017

Jeremy Green
CITY CLERK of Culver City, California
EX-OFFICIO CLERK of the City Council
Culver City, California

THOMAS SMALL
MAYOR PRO TEM of Culver City, California