

City of Culver City, California
City Council Agenda Item Report

Meeting Date: 04/05/2010		Item Number: <u>C-3</u>	
AGENDA ITEM: Approval of Amendment to Existing Professional Services Agreement with Joshua Callaghan for the Application of Photo Murals to Eleven Utility Boxes in and Adjacent to Town Plaza			
Contact Person/Dept.: B. Christine Byers/Community Development		Phone Number: (310) 253-5776	
Fiscal Impact: Yes ☒ No ☐		General Fund: Yes ☐ No ☒	
Public Hearing: ☐		Action Item: ☒ Attachments: ☒	
Commission Action Required: Yes ☒ No ☐		Date: 03/09/2010	
Public Notification: E-Mail Meetings and Agendas – City Council (03/31/2010); E-Mail Meetings and Agendas – Cultural Affairs (03/22/2010); Cultural Affairs Commission (03/22/2010); Joshua Callaghan (03/22/2010)			
Department Approval: Sol Blumenfeld (03/31/10)		City Attorney Approval: Carol Schwab (by H. Baker) (03/30/10)	
Chief Financial Officer Approval: Mark Scott (by M. Noller) (03/31/10)		City Manager Approval: Mark Scott (04/01/10)	

RECOMMENDATION:

Staff recommends that the Culver City City Council approve an amendment to an existing professional services agreement with Joshua Callaghan for the application of photo murals to eleven utility boxes in and adjacent to Town Plaza.

BACKGROUND & DISCUSSION:

This art project was originally conceived of in an effort to integrate nine traffic signal/utility boxes (located in and adjacent to Town Plaza) into their surroundings. A request for proposal (RFP) was disseminated in 2004 to approximately 250 artists and a total of nine proposals were received by the submission deadline. Per staff's recommendation, the Cultural Affairs Commission ("CAC") recommend to the City Council to approve a professional services agreement with Joshua Callaghan to install an art concept on nine traffic signal/utility boxes using the balance of the percent for art allocation from the Town Plaza construction budget. The total cost was \$10,000.

The estimated life of the vinyl covering is approximately five years with regard to UV damage and graffiti resistance. In 2006, several of the boxes were partially or completely re-wrapped to replace torn or cut portions of the vinyl covering. All boxes that are currently wrapped need re-wrapping due to fading caused by UV, scratches or damage to the anti-graffiti coating.

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With the realignment of Washington Boulevard, two of the original wrapped boxes were removed and replaced by three new boxes along Culver Boulevard, just east of the Culver Hotel. Mr. Callaghan provided an updated estimate (attached) for wrapping a total of eleven boxes with an outside cost of approximately \$18,000 which includes design, fabrication and installation. (\$3,600 of this is off-set by a payment from DW Studios Productions for damage incurred in late 2009 during filming to the large electrical panel distribution box in Town Plaza.)

Given the effectiveness of this art installation in helping the boxes blend with their surroundings and the positive public response it has received, staff recommends amending the agreement with Joshua Callaghan. All eleven utility boxes are owned by the City.

Staff brought this item forward to the CAC on March 9, 2010 who unanimously supported the recommendation to the City Council that Mr. Callaghan's agreement be amended to apply photo murals to all eleven boxes.

FISCAL ANALYSIS:

All costs associated with this project are appropriated for in the Art Fund (Fund 413). There are sufficient funds in Project 41300824 for the restoration of this art work.

ATTACHMENTS:

1. Estimates from Joshua Callaghan dated February 2 and March 3, 2010.

MOTION:

That the City Council:

1. Approve an amendment in an amount not-to-exceed \$18,000 to the existing professional services agreement with Joshua Callaghan; and,
2. Authorize the City Attorney to review/prepare the necessary documents; and,
3. Authorize the City Manager to execute such documents on behalf of the City.